

–VCO, Visual Corridor Overlay District

The –VCO, Visual Corridor Overlay district is intended to protect and preserve the appearance of gateways into the city and to promote traffic safety in those areas of the city that are especially congested with traffic entering and leaving the city.

A. District Boundaries:

Within the city limits, the Visual Corridor Overlay district includes all land located within 1,500 feet on either side of the centerline of the streets and highways specified below. Any area annexed to the city that is located on these streets will be included within the Visual Corridor Overlay district upon the effective date of the annexation. The streets and highways included are:

1. Bryan Boulevard;
2. Cone Boulevard;
3. Freeman Mill Road from Rehobeth Church Road to Lovett Street;
4. Friendly Avenue;
5. Holden Road;
6. North Elm Street;
7. New Garden Road; and
8. East Lee Street from O.Henry Boulevard to the City Limits.

B. New Outdoor Advertising Signs Prohibited:

No new outdoor advertising signs may be established within the Visual Corridor Overlay district.