

AMENDING CHAPTER 30 (LDO)

AN ORDINANCE AMENDING THE GREENSBORO CODE OF ORDINANCES WITH RESPECT TO ZONING, PLANNING AND DEVELOPMENT

(Editor's Note: Added text shown with underlines and deleted text shown with strikethroughs.)

Section 1. That Section 30-14-6.2, Table 14-1: Standards for Signs Allowed Without a Permit, *Temporary Off-Site Real Estate Directional Signs*, is hereby amended to read as follows:

Temporary Off-Site Real Estate Directional Signs

A temporary sign displayed for the purpose of directing attention to a property or development that is being offered for sale, lease or rent that is not erected, affixed or otherwise established on zoning lot being offered for sale, lease or rent.

Standards

1. No more than one off-site directional real estate sign per direction and per property, ~~or development, or company~~ may be placed at a street intersection where a prospective client must make a turn to travel to the subject property.
2. Signs for the same developer/builder/~~company~~ must be spaced at least 600 feet from all other signs unless they are placed at a street intersection where a prospective client must make a turn to travel to the subject property.
3. ~~Signs shall be placed at least 20 feet from street intersections measured from the corner along the curb and at least 5 from the curb.~~
4. 3. Signs shall not be placed on lands within the public rights-of-way that are entirely surrounded by public streets such as within roadway medians and traffic islands.
5. 4. Signs shall be placed so as not to interfere with or obstruct pedestrian or vehicular traffic, or obstruct sight distances at intersections.
6. 5. Except with the ~~written~~ permission of the property owner or occupant, signs shall not be located in front of or abutting a lot containing a single-family detached dwelling.
7. ~~Off-site real estate directional signs shall only be allowed in the public right-of-way for weekend use.~~
8. 6. Signs shall only be displayed from 12:00 P.M. (noon) on Friday to 12:00 P.M. (noon) the following Monday; ~~and,~~
9. 7. Signs shall be freestanding, may not be anchored to a sidewalk or attached to utility poles or other structures or appurtenances; ~~and,~~
10. 8. Additional devices, including balloons, may not be attached to or otherwise made part of any sign.
11. 9. Such signs may not exceed 3.5 feet in height or 6 square feet in area.

Section 2. That Section 30-5-5.4, Penalties, is hereby amended to add a new subsection as follows:

D. Temporary Off-Site Real Estate Directional Signs

Following issuance of a Notice of Violation (NOV), civil penalties for violations of the regulations of Sec. 30-14-6.2, Table 14-1: Standards for Signs Allowed Without a Permit, *Temporary Off-Site Real Estate Directional Signs*, shall be assessed as follows:

1. \$50 for each violation.
2. Civil penalties for violations of these regulations will be issued or assigned to individual real estate agents if readily identifiable to enforcement officials. Otherwise penalties will be assigned to the appropriate developer/builder/company.
3. Penalties issued under this section may first be referred to an enforcement supervisor for an administrative review. In addition, NOV's under this section may be appealed to the Board of Adjustment as outlined in Section 30-5-3.2

Section 3. All ordinances in conflict with the provisions of this ordinance are repealed to the extent of such conflict.

Section 4. This ordinance shall become effective upon adoption.

THE FOREGOING ORDINANCE WAS ADOPTED
BY THE CITY COUNCIL OF THE CITY OF GREENSBORO
ON THE 1ST DAY OF MARCH, 2011 AND WILL
BECOME EFFECTIVE UPON ADOPTION.

ELIZABETH H. RICHARDSON
CITY CLERK

APPROVED AS TO FORM


CHIEF DEPUTY CITY ATTORNEY