

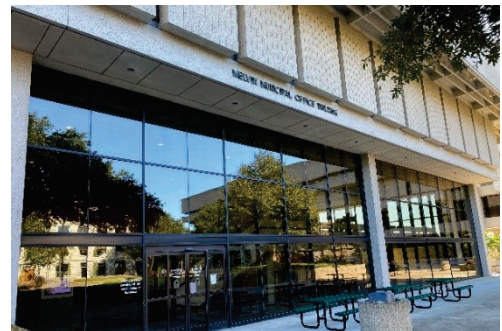


Purpose: This program provides support for and generates awareness about members of Greensboro’s visual arts community while enhancing the downtown built environment with original works of art. Selected artists will receive compensation and promotion through several City-led initiatives. Applicants to this Call for Artists can choose to be considered for one or both of the following opportunities:

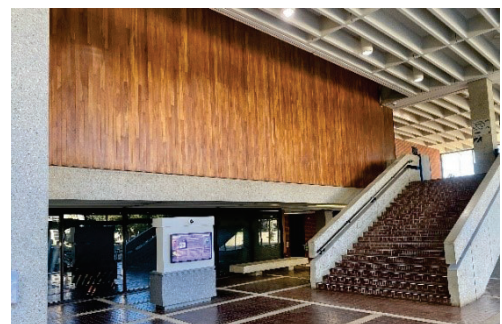


Art on Downtown Kiosks: a \$500 honorarium will be awarded to up to ten artists whose submitted work is selected for digital display on City maintained property, including on the 11 digital kiosks located throughout downtown, February 2025 through January 2026. Each selected artist/image will be displayed in a rotating slideshow on the downtown kiosks for up to 10 weeks. Artists should submit images of work previously created. The images of work submitted in the application should be clear, high quality images that show the artwork only. One work sample image from each selected artist will be chosen for the program.

Art in City Hall: a \$3,000 commission will be awarded to one artist who will create an original, new work of art no larger than 36” x 24” (or 36” x 24” x 24” if artwork is three-dimensional) that reflects their creative perspective on the theme Greensboro in 2024. This original, new work will become part of the City’s permanent collection and displayed periodically in public facilities.



Creative Greensboro staff will work with the artist to have the commissioned work photographed or scanned, and then enlarged to 10 ft x 20 ft and reproduced onto vinyl. Creative Greensboro will pay the costs of the reproduction. This enlarged image of the artwork will be framed and installed on the Greensboro city council chamber wall, just inside the Plaza Entrance to the Melvin Municipal Office Building (MMOB), and on display through mid 2026.



Display wall for Art in City Hall



Eligibility: Applicants must be a creative individual with a practice in painting, sculpture, drawing, ceramics, glass, photography, digital arts, or fiber arts, and must be full-time residents of Greensboro at least 18 years of age. City of Greensboro employees, and their immediate family members, are not eligible.

Submission Requirements: Each submitting artist must provide the following, whether they are interested in only one or both of the programs:

- Resume: demonstrating commissions, exhibitions, awards, and/or other professional qualifications related to your creative practice in the Greensboro area.
- A high quality headshot: This photo will be used in promotional efforts if you are selected.
- Artist statement: maximum 2000 characters, describing what you make and why you make it.
- 5 to 10 images of work made within the past 5 years: All work samples must be the original work of the applicant, submitted as high-resolution image files. ***Please note: the expectation is that these submissions are from a body of work already created by the submitting artist*** – as opposed to work that has been specifically made for this call. Work for the ‘Art on Downtown Kiosks’ program will be selected from the submitted samples. Artists should submit high quality, well-lit images that feature only the artwork. Work samples should not include logos, commercial speech, religious or political messages, sexual imagery, nudity, or graphic depictions of violence. Please keep in mind how your work may look in the kiosks (See kiosk artwork display example above).

Additional Requirement for Artists interested in being considered for the ‘Art in City Hall’ new, original commission: Provide a statement of no more than 2000 characters that describes the ideas/concepts you would like to explore in the commissioned work as you reflect on the theme Greensboro in 2024.

The commissioned artist will develop and present their concept and a proposed design for the special commission to the Downtown Arts selection committee. The artist will be expected to complete the final artwork after this review process and to take the feedback from the selection committee into consideration when creating the final artwork.

Creative Greensboro staff will facilitate the review and feedback process for the ‘Art in City Hall’ special commission.

The artist selected must create new work for the Art in City Hall special commission.



Key Dates

- **Monday, December 9, 2024 at 11:59 pm:** Application deadline for Downtown Arts
- January 2025: Announcement of selected artists and artwork for the Kiosk program and artist chosen for the “Art in City Hall” special commission notified. *All applicants will be notified of their status in January- selected or declined.*
- February 2025: Display period begins for ‘Art on Downtown Kiosks’ program
- By June 1, 2025: Installation of vinyl reproduction/image of the original, commissioned artwork for ‘Art in City Hall.’

Selection Process: A selection committee comprised of Cultural Affairs Commission members and City marketing & communication staff will review all submissions and select all artists.

- Up to 10 artists will be selected for the ‘Art on Downtown Kiosks’ program. Artists will be selected based on the quality of their submitted work samples and a resume that documents professional qualifications in their medium. The selection committee is committed to selecting a group of artists that reflects the diversity of our creative community. One work sample from each selected artist will be chosen for inclusion in the kiosk program. Please keep in my mind the dimension of the kiosk display when submitting work samples.
- One artist will be commissioned for the ‘Art in City Hall’ program. The artist will be selected based on the quality of their submitted work samples, evidence of their commitment to a professional practice as a creative individual, and the inspiration statement that describes ideas/concepts they will explore through the work that reflect the theme Greensboro in 2022. The commissioned artist will be expected to develop their concept and design through a design review process facilitated by Creative Greensboro. Feedback from the selection committee should be taken into consideration when developing the final design of the commissioned artwork.

Artists selected for both programs will receive a profile page on the City’s website linked to the displayed work through QR code. Visit the Downtown Arts artist Meet the Artists. This webpage will include the artist’s headshot, a bio and links to their social media presence. All artists will also receive promotion on Creative Greensboro’s social media.



How to Apply: All applications must be submitted using this [online form](#) available at on Cafe's website. Artist accounts on this website are free and there is no entry fee for Downtown Arts.

Applications will be accepted until **11:59 p.m. on Monday, December 9, 2024**. We are unable to accept applications in any other form, and late or incomplete applications will be not be accepted.

Questions? Contact Karen Archia at 336-433-7362 or karen.archia@greensboro-nc.gov