## Greensboro has an opportunity to update how housing gets built!

Greensboro is a strong candidate for a \$1.75 million grant opportunity that can help update our development ordinances and processes to reflect the goals we have as a community. The 2024 Pathways to Removing Obstacles to Housing (PROHousing) grant administered by the federal Housing and Urban Development (HUD) Department will broaden the range of housing types we can build in our growing city and remove barriers to building affordable housing.



Proposed Budget



Demonstration Projects

Incentivize new projects that show how missing middle housing, accessory dwelling units, and other non-traditional housing options can improve neighborhoods.

\$550k



**Education &** Outreach

Educate builders, developers, and the community about expanded housing choices and increased opportunities for attainable housing, including construction design and business modeling.

\$400k



Regulatory Framework

Expand choices in the housing market through strategic amendments to our Land Development Ordinance and other City codes and policies.

\$800k



Request Total = \$1.75 million





Our policies, goals, and visions speak to greater equity, more housing options, and supporting neighborhood health. This grant can help us change our ordinances and codes to align with those policies.









Questions? Contact:

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