

FROM PARKS AND RECREATION



GREENSBORO
Parks & Recreation

Enhance. Expand. Connect.

Dear valued partner,

At Greensboro Parks and Recreation, we take pride in providing a wide range of exciting, engaging and entertaining programs and special events, beautiful open spaces, and facilities that meet our community's health, wellness, and enrichment needs.

Now the best way to find out all things Parks and Recreation is our new magazine, Discover Greensboro!

We need help from sponsors like you – the individuals, nonprofits, and businesses who make tax deductible charitable contributions -- to get this great new publication printed and in the hands of residents citywide.

Thank you for considering a charitable contribution to Greensboro Parks and Recreation. Together, we can make better lives and a better community!

Jennifer Hance
Community Engagement Coordinator
City of Greensboro
Parks and Recreation

DISCOVER GREENSBORO

Greensboro Parks and Recreation Department is committed to enhancing department’s existing assets; expanding offerings by strengthening partnerships and creating transformational programs; and connecting our communities with a vibrant, healthy, and equitable park system.

Your Sponsorship

Being a Discover Greensboro sponsor provides your organization access to a diverse community of local families who read each issue of the guide. You choose your sponsorship level, and we will provide you space to showcase your business or organization.

Distribution

Discover Greensboro circulation is 6,000 copies, distributed to businesses and city facilities across Greensboro. Web-based versions of the guide is available on the Parks and Recreation website, which gets approximately 50,000 visits annually. The winter/spring 2024 guide was viewed over 30,000 times.



Readership

Discover Greensboro is a resource to a broad range of consumers. It will serve parents looking for low-cost activities for

children, young adults looking for outdoor adventure locations, older adults seeking fun and companionship, and people of all ages looking for free entertainment.

Discover Greensboro Sponsorship Levels

	Platinum \$3,000	Gold \$2,000	Silver \$1,000	Bronze \$500	Supporter \$250
Back cover - 6.5" wide by 9.5" tall	1X	1X			
Full page - 6.5" wide by 9.5" tall	2X	1X	1X		
Half page - 6.5" wide by 4.75" tall	1X			1X	
Quarter page - 3.25" wide by 4.5" tall		1X	1X		1X
Website recognition	●	●	●	●	●

Discover Greensboro Details & Deadlines

Issue	Publication Date	Participation Deadline	Special Contents
Winter/Spring	November 15, 2024	October 15, 2024	January to May programs, summer camps
Summer	May 1, 2025	April 1, 2025	June to August programs, Parks & Rec Month
Fall	August 1, 2025	July 1, 2025	September to December programs, holiday events

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