

Downtown Special Event Parking Policy**9-1-21**

Greensboro is host to many special events throughout the year that brings additional traffic into downtown and increase demand for parking. In an effort to accommodate demand associated with special events, the City reserves the right to operate its parking facilities in Special Event Mode and charge a related Special Event Parking Rate.

Special Event Parking will operate under the follow conditions:

- Combined attendance of event impacting a designated parking facility is estimated to be 1,500 or more. The special event rate will be charged at the parking facility or facilities in closest proximity or determined by staff to be impacted by a special event.
- The Special Event Parking rate may be charged beginning 90 minutes prior to the start time of an event and up to one hour after the published start time of an event.
- City staff will set the Special Event Rate based on the nature of the event and the demand it places on parking facilities. Rates may range from \$5.00 to \$10.00 per event. A schedule of upcoming events and the associated special event rates will be clearly posted in each deck, online and shared with event sponsors.
- The Special Event Rate will be collected by staff and/or the parking access equipment upon entering the deck. Deck equipment will allow free flow exiting for up to 90 minutes following an event to accommodate exiting parking customers and ensure an orderly and efficient traffic flow.
- Monthly parkers with 24-Hour parking access are authorized to use their monthly parking access cards to park their vehicles in their assigned parking deck. The Special Event Parking Rate will apply when parking in other parking facilities.

Exceptions to the special event parking policy may be made at the direction of the City Manager.