



# Implementation Update

4th Quarter 2023



We are wrapping up **year 3** of implementing the **GSO2040** Comprehensive Plan! In this fourth quarterly update of 2023, you'll find highlights of the work Greensboro is doing to bring the goals and vision of **GSO2040** to life. More info on the **GSO2040** website:



[GSO2040 Homepage](#)



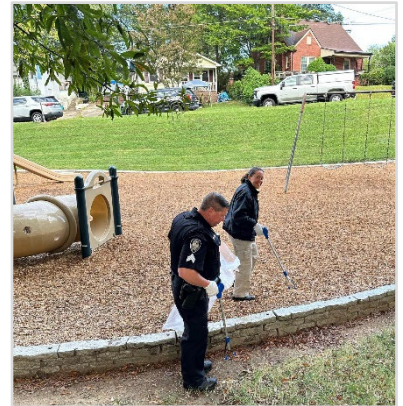
[City's Maps and Apps](#)

## Community Connection in Ole Asheboro

On October 7<sup>th</sup>, the Ole Asheboro Neighborhood had a day full of community events as part of the [Community Connections](#) program. The day kicked off with a community clean-up day, hosted by Greensboro Faith Partners and the Police Department. Along with neighborhood residents, they picked up trash, mowed grass, and helped to beautify the Ole Asheboro neighborhood.

Afterwards, the day continued at Nettie Coad Apartments. This event focused on offering information on housing, mental and physical health, jobs and job training, legal aid, and voting to all community members. Music, food, giveaways, and children's activities were enjoyed by the community.

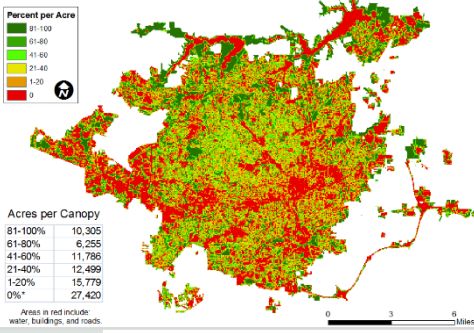
The mission of the Community Connections program is to improve the lives of Greensboro residents by transforming our community one neighborhood at a time.



**Goal C** – People choose to live in Greensboro because every neighborhood is safe and has convenient access to first-rate schools, services, shopping, parks, and community facilities.

**Strategy 1** – Employ a problem prevention model to identify causes and solutions to neighborhood problems.

Forest Canopy Cover, 2009  
City of Greensboro, North Carolina



## USDA Awards \$825,000 Grant for Tree Canopy Study

The [Office of Sustainability & Resilience](#) (OSR) was recently awarded an Urban and Community Forestry grant of \$825,000 by the USDA Forest Service. The “Keeping the Green in Greensboro” project is expected to result in a more climate change resistant community, help reduce air pollution and urban heat island effect, and provide aid to disadvantaged neighborhoods. OSR will carry out the project in collaboration with Planning, Parks & Recreation, and other City departments, and will partner with Greensboro Beautiful, Inc., Piedmont Land Conservancy, and other community stakeholders.

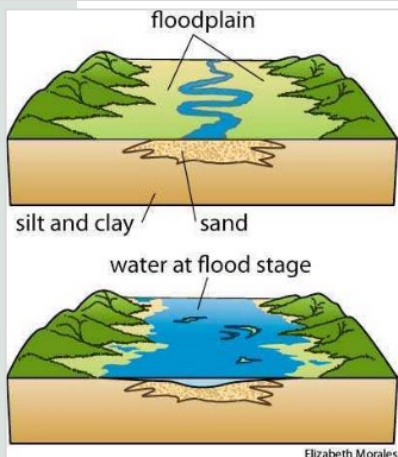
OSR will use the funds to conduct an updated tree canopy audit, working with disadvantaged communities of Greensboro to expand urban tree canopy, and engaging residents in urban forestry planning and management. The project will include education and outreach campaigns, and workforce development opportunities. In addition to advancing GSO2040, this project will help to implement a goal from the Strategic Energy Plan, calling for no net loss of tree canopy.



**PRIORITIZING SUSTAINABILITY**

**Goal A** – Greensboro advances environmental stewardship, taking care of our natural resources and the natural systems that support all living things.

**Strategy 3** – Develop a strong communication, education, and partnering plan designed to protect the environment.



## Watershed Planning

The City of Greensboro [Stormwater Division](#) is conducting Watershed Master Planning efforts in South Buffalo Creek, North Buffalo Creek, and Horsepen Creek. These watershed plans will evaluate historical flooding records and develop new comprehensive models of both the streams and the pipe systems in each watershed to identify where flooding may occur.

Areas that are identified as deficient or flood prone will be strategically prioritized for capital improvement projects over the next 10 to 15 years. Projects will be prioritized based on criteria such as public safety, road flooding, and property damage, as well as the cost-effectiveness and feasibility of engineering solutions.

The watershed master planning effort began in the Fall of 2021 and results should be available by Spring 2024. Projects will be funded through the Stormwater Enterprise Fund.



**PRIORITIZING SUSTAINABILITY**

**Goal A** – Greensboro advances environmental stewardship, taking care of our natural resources and the natural systems that support all living things.

**Strategy 4** – Enhance proactive stormwater and flood hazard mitigation efforts.



### Doorway Project

The Housing and Neighborhood Development Department deployed Greensboro's Doorway Project shelters for use again this winter. This is the second cold weather season for the Doorway Project, financed by the City of Greensboro with contracted onsite services such as case management administered by the Interactive Resource Center (IRC).

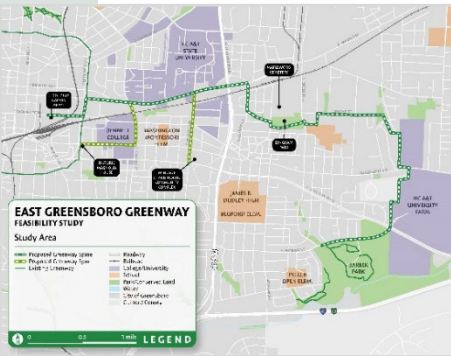
The 30 buildings with 56 beds and electricity are now available for people experiencing homelessness. A shared bathroom unit complete with two showers (one with a ramp) is provided. Overnight lighting at the park and round-the-clock security coverage are also provided.

According to a 2022 study by the National Coalition for the Homeless, there's a profound need across the country for a wide range of models and environments to provide meaningful interim housing options for people.



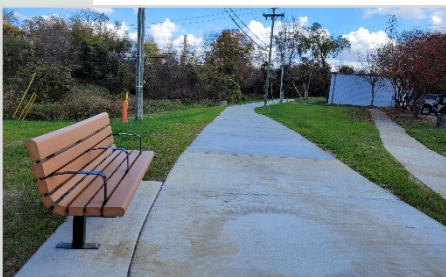
**Goal A** – Greensboro’s citywide network of unique neighborhoods offer residents of all walks of life a variety of quality housing choices

**Strategy 3** – Ensure that supportive and transitional housing are included in the housing mix.

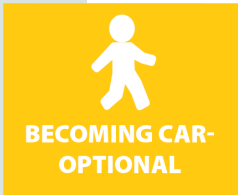


### East Greensboro Greenway Feasibility Study

The proposed East Greensboro Greenway is a four- to five-mile corridor with two spurs connecting the downtown with recreational and cultural destinations in East Greensboro. The western terminus of the main corridor is the J. Douglas Galyon Depot multi-modal transportation center with connection to the Downtown Greenway and the southeastern terminus is Barber Park. The two spurs will provide additional connectivity to Bennett College for Women and the Historic Magnolia House as well as the planned Windsor-Chavis-Nocho Community Complex.



The purpose of a feasibility study is to develop a vision for future bicycle and pedestrian connectivity in the study area, and identify opportunities, constraints, and recommendations for future implementation. It will develop and analyze conceptual routes and identify a preliminary preferred route. It will also provide cost estimates and an implementation plan for future trail construction. In 2024 and beyond, more detailed design and eventually construction will be completed as funding becomes available.



**Goal A** – Greensboro has unrivaled pedestrian, biking, transit and road networks that provide safe, comfortable, and convenient transportation options.

**Strategy 3** – Multiple transportation options should be considered when designing streets.

## Our Big Ideas



**Filling in Our Framework** describes our land use and development: how the patterns of buildings, roads, and other manmade parts of the city can create a more vibrant and livable Greensboro.



**Prioritizing Sustainability** describes our leadership role in environmental stewardship, social equity, and a resilient economy.



**Creating Great Places** describes the creation of interesting, attractive places and vibrant public spaces in neighborhoods across Greensboro, in downtown, and with our historic resources.



**Building Community Connections** describes our quality of life, the culture, arts, and places that make Greensboro unique and memorable, and the ties that bind us together as a community.



**Becoming Car Optional** describes our aim to expand quality transportation options beyond cars and maintain an efficient transportation system that allows people and goods to travel throughout Greensboro.



**Growing Economic Competitiveness** describes building a prosperous, resilient economy that creates equitable opportunities to succeed.

## Our Vision

Our Vision expresses what we as a community aspire to be in 20 years and provide a common touchpoint for making decisions and a consistent point of reference to manage changes in conditions in the future. We want these statements to be true in 2040:

**Greensboro is the most desirable mid-size city in America.**

Greensboro is an ambitious city that achieves and is known for great things. Our community is livable and active: friendly, warm, and welcoming, with all the amenities of a larger city.

**Greensboro is the greenest city in the Southeast.**

Greensboro is green in all ways: we have a resilient tree canopy, a vibrant park system, and we take care of our environment.

**Greensboro is committed to equity, diversity, and inclusivity.**

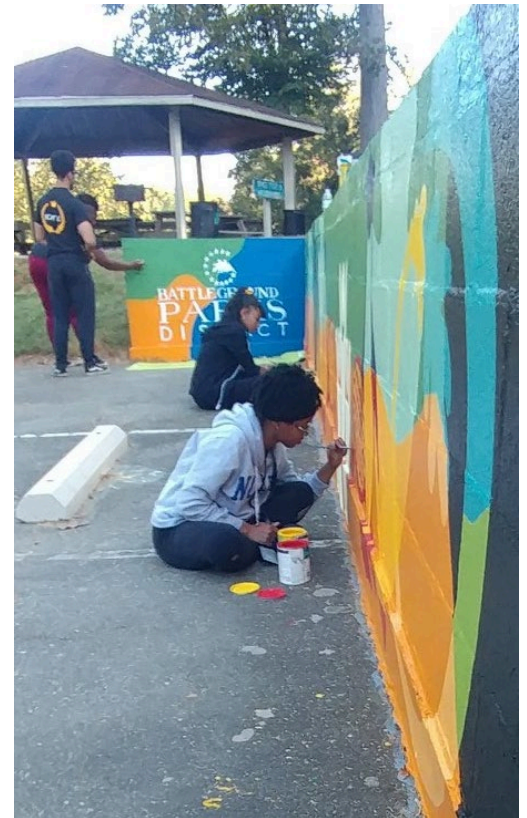
Greensboro is diverse. We commit not just to diversity, but also to inclusion and equitable participation and opportunity for those who live, work, or go to school in Greensboro.

**We make history.**

Greensboro honors and builds on its history and continues to make history as a forward-thinking city.

**Greensboro is a city of inspiration and creativity where people and businesses thrive.**

The culture of Greensboro includes arts, education, and a history of entrepreneurship.



Please click or scan QR code to access the *GSO2040* homepage and plan, or visit [greensboro-nc.gov/GSO2040](https://greensboro-nc.gov/GSO2040)



Please click or scan QR code to access the *GSO2040* Interactive Map

