

GREENSBORO CULTURAL AFFAIRS COMMISSION MEETING

August 14th, 2023; 5:30pm

Meeting held in-person at Greensboro Cultural Center

COMMISSION MEMBERS PRESENT: Doug Bender, Catena Bergevin, Naomi Woods, Janine Robledo, Janay Green, Victoria Milstein

COMMISSION MEMBERS ABSENT: Juliette Bianco (medical emergency), Leigh Anne Little (medical emergency), Mignon Elkes

STAFF PRESENT: ACM Nasha McCray, Josh Sherrick, Ethan Lodics, Zizi Barhouma

OTHER SPEAKERS PRESENT: None

I. WELCOME & ANNOUNCEMENTS:

A. Chairman Doug Bender called the meeting to order at 5:30pm and welcomed the Commission.

II. BUSINESS:

A. Business of the Commission at-large, Doug Bender (Chair), Josh Sherrick (Acting CCEO)

1. June meeting minutes (approval requested)

a. Approved unanimously, 7-0.

2. New CCEO Jackie Boone joined the meeting via Zoom to say hello to the commission. She will start her new position on Aug. 23rd.

B. Impact & Investment Committee

1. Mr. Sherrick introduced the upcoming Greensboro Cultural Center Tenant leasing process by reviewing classroom usage and gallery data collected from January to June 2023. Mr. Lodics (CG Finance/Facility Specialist) explained that the classroom usage data was an average amount of people present in the rooms during the cyclical walkthroughs conducted by CG staff. Walkthroughs are conducted 3x per day and varying time intervals. He also summarized the data showing any day that the galleries were not open when they were supposed to be.

2. Mr. Lodics further explained that CG will be surveying the tenants again in the near future with a similar questionnaire as last year, but reduced for ease of completion. The commission was asked to review the survey questions and give any feedback for more or less information retrieval. Upon receipt of tenant information, the commission will be asked to review and recommend any changes to the upcoming tenant lease cycle.

C. Creative Placemaking Committee

1. Mr. Sherrick updated the commission regarding the installation and celebration of the Downtown Arts Commission in Greensboro's City Hall by Bevelyn Ukah.

D. Marketing Committee, Mignon Elkes (Committee Chair)

1. Mr. Barhouma, CG Marketing Specialist, gave a thorough report of the marketing and social media analytics performance.

III. Additional Items:

A. Speakers from the Floor: None.

With no additional comments from the Commission, the meeting was adjourned at 6:58pm.

Respectfully Submitted by:

Josh Sherrick, Business Services Manager
Creative Greensboro, City of Greensboro