



## MISSION STATEMENT



# VISION STATEMENT



To shape an inclusive future for equitable economic opportunities and sustainable, safe neighborhoods through resident focused services and programs.

Greensboro will be a community with endless economic opportunities and an exceptional quality of life.

### **PURPOSE**

To be the most desirable midsized city in the United States.

### **PRIORITIES**



**Safest City** 



Most Skilled Workforce



Youth Sports Capital



Easiest
Place to Do
Business



Most Connected City



Hub of Recreation & Entertainment



Abundance of Attainable Housing