



GREENSBORO PARKS AND RECREATION COMMISSION MEETING
Wednesday, October 13, 2021 at 5:00 pm

COMMISSION MEMBERS PRESENT

Vice Chair Jeff Smith, Sue Henshall, Scott Neely, Marsha Glazman, Emily Linden, Blake Odum, Anthony Izzard

STAFF PRESENT

Nasha McCray, Kobe Riley, Charles Jackson, Haley Wilson, Phil Hardin, Paula Barger, Trey Godette

OTHERS PRESENT

Ryan Deal, City of Greensboro Chief Creative Economy Officer; Dr. Justin Harmon and his UNCG Community and Therapeutic Recreation class

WELCOME

The regular meeting of the Greensboro Parks and Recreation Commission was held virtually. Commission Vice Chair Jeff Smith called the meeting to order at 5:05 pm.

Nasha McCray, Director, welcomed the Commission, Ryan Deal, Dr. Harmon and the UNCG Community and Therapeutic Recreation Class, other attendees, and new Commission representative for District 1, Mr. Anthony Izzard.

CONSENT ITEMS

Approval of Minutes from the September Commission Meeting- Commissioner Linden made a motion to approve the September 2021 meeting minutes and Commissioner Henshall seconded. Motion unanimously approved.

RECOGNITIONS

None

STAFF REPORTS

- A. Creative Greensboro Update- Ryan Deal, Chief Creative Economy Officer, provided an overview of the current initiatives of Creative Greensboro, with a concentration on how Art Residency projects connect to Parks and Recreation. Creative Greensboro provides support for, ensures access to, and drives awareness of Greensboro's creative community. Through a range of programs, services, and partnerships, they support the development of Greensboro as a vibrant city. The City's existing Parks and Recreation cultural programs,

City Arts, became a part of this new office of arts and culture, Creative Greensboro, in July 2019. The City hired its first Chief Creative Economy Officer to oversee Creative Greensboro in November 2019. City Council created the Cultural Affairs Commission in September 2021 to support and advise Creative Greensboro.

Art Residency projects partner with neighborhoods and implement shared leadership initiatives. Six-month residencies include monthly programming/community engagement and a culminating mural. It is a model that allows city agencies, institutions, and residents to become joint laborers and leaders in neighborhood advancement. An art residency example is the Kings Forest Residency with the TAB Arts Center Nonprofit which is centered on programming in and beautification of Kings Forest Neighborhood Park. Current and upcoming activities include: community paint days in the park, birdhouse and light pole painting, dialogue sharing, painted picnic table and benches, a sidewalk mural featuring community leaders and a basketball court mural. There are also residency programs at Glenwood Recreation Center, the People's Market, and Dudley Heights.

- B. Commission for Accreditation of Parks and Recreation (CAPRA) Update - Nasha McCray, Director, presented the Parks and Recreation Commission with an overview and update of the department's current status with the Commission for Accreditation of Parks and Recreation (CAPRA). The Greensboro Parks and Recreation Department heads into another accreditation cycle in the spring of 2022 and McCray provided an update over the accreditation process, along with explaining the importance of being an accredited agency.

CAPRA accreditation is a quality assurance and quality improvement process demonstrating an agency's commitment to its employees, volunteers, patrons and community. The CAPRA standards for national accreditation provide an authoritative assessment tool for park and recreation agencies. Through compliance with these national standards of excellence, CAPRA accreditation assures policy makers, department staff, and the general public that an accredited park and recreation agency has been independently evaluated against established benchmarks as delivering a high level of quality. The Parks and Recreation Commission will take part in the accreditation process by helping the department review certain policies periodically and be part of the welcoming committee when the accreditation visiting team arrives in the spring of 2022.

OLD BUSINESS

None

NEW BUSINESS

- A. Parks and Recreation Commission's Nominations Committee Appointments- Haley Wilson, Executive Assistant, requested the appointment of two new members to the Parks and Recreation Commission's Nominating Committee. The Nominating Committee will convene prior to the November 2021 Parks and Recreation Commission meeting to discuss Commissioners interested in serving as a Commission Chair and Vice-Chair. The Committee will provide recommendations for nominations at the November 10th meeting for acceptance, consideration, and approval by the Commission. Commissioner Linden

and Commissioner Henshall volunteered to join the Nominations Committee. All Commissioners voted in favor.

DIRECTOR'S REPORT

Nasha McCray, Director, reported on upcoming fall events and activities.

McCray also provided an update on the email Commissioners received earlier in the week regarding a shooting incident that occurred on October 10th, at Simkins Indoor Sports Pavilion in Barber Park. The update included details about the incident, safety and security reviews and evaluations that will be taking place over the next few weeks, and postponement and future modifications to the Adult Open Gym program. Adult open gym basketball (only) is cancelled at all indoor facilities through November 1, to allow for staff review and modification of rules, policies and procedures. All other programming and events at our indoor facilities, including youth/teen open gym, will continue as scheduled.

COMMISSIONER'S COMMENTS

Smith: Great work with Creative Greensboro

Izzard: Thanks for the welcome to the Commission and is excited to be part. Personally knew the person who passed away at Simkins.

Neely: Is looking forward to having chances to interact with the fellow Commissioners and staff going forward.

Henshall: Welcomed Anthony Izzard to Commission. Enjoyed learning about Creative Greensboro and the department's accreditation process.

Odum: Great job to staff trying to get a handle on the sad situation at Simkins/ Barber Park.

Glazman: Very interested in the Arts Residency programs and would like to learn more about Creative Greensboro. Fascinated by the accreditation process

Linden: Complimented the department on their endurance with the accreditation process

With no further business, Commission Vice Chair Smith adjourned the meeting at 6:25 pm.

Respectfully Submitted,
Haley Wilson, Executive Assistant
Greensboro Parks and Recreation Department