

American Rescue Plan

April 7, 2022 Work Session



American Rescue Plan Funding

Greensboro's allocation: \$59.43 million

- First disbursement of \$29.7 million allocation received on May 19, 2021
- Remaining \$29.7 million to be distributed no earlier than May 2022
- Funds must be obligated by December 31, 2024; spent by December 31, 2026
- Department of Treasury distributed Final Rule Guidelines
- Local governments are required to provide “periodic” reports on spending progress

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Funding Allocation

General Allocation –

- Formula for calculating revenue loss allocation is provided in U.S. Treasury regulations.
- Provides recipients broad latitude to use funds for the “provision” of government services.
- “General Revenues” – Revenues collected by the local government and generated from its underlying economy; various types of tax revenues and other types of revenue available to support government services. Excludes “utility” revenue (water, transit) for calculation purposes.
- Can include, but not limited to, maintenance or pay-go funded building of infrastructure, modernization of cybersecurity, provision of police, fire and other public safety services.

Specific Eligible Uses

- Eligible use examples and descriptions are provided in U. S. Treasury regulations.
- Discussion is grouped into categories:
 - Public Health
 - Economic Impacts
 - Premium Pay
 - Infrastructure

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Funding Allocation

General Allocation – Current Strategy

- Formula for calculating revenue loss allocation is provided in U.S. Treasury regulations.
 - Provides recipients broad latitude to use funds for the “provision” of government services.
 - “General Revenues” – Revenues collected by the local government and generated from its underlying economy; various types of tax revenues and other types of revenue available to support government services. Excludes “utility” revenue (water, transit) for calculation purposes.
 - Can include, but not limited to, maintenance or pay-go funded building of infrastructure, modernization of cybersecurity, provision of police, fire and other public safety services.
- Provides for flexibility with funding for a variety of projects and programs.
 - Reporting requirements are more limited for government services.
 - Funding through general revenues can be used for more complex projects, that will not trigger uniform guidance compliance provisions.

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American Resuce Plan Funding Proposal Evaluation Criteria

	Previous Planning Effort	Priority Ranking	Scale and Management	Financial Stability	Sustainability	Equity	Qualified Census Tract (QCT) Eligibility	Collaborative	Transformative
	Program or project matches recommendations in an existing City long range plan or process.	Clearly tied to more than one Council or Community priority.	Requesting organization provides same or similar service on a consistent basis.	Will maintain a stable or provide an improved financial condition for the organization or community.	Replaces or extends the life of critical infrastructure. Addresses City energy use goals.	Majority of impact or investment is in disadvantaged communities, businesses, or disparities caused by COVID-19.	Project or program is located in or a QCT and program recipients live and work in a QCT.	Specific partnerships or funding from other organizations have been identified to improve return on investment of request.	Makes a permanent and noticeable change in a service or community condition.
	Program or project related to long-range goals listed in a City long range plan or process.	Clearly tied to only one Council or Community priority.	Requesting organization provides same or similar service on a periodic basis.	Provides some financial stability to the organization or community, but requires ongoing costs.	Indirectly extends the life of critical infrastructure or City energy use goals.	Some impact or investment in disadvantaged communities, businesses, or disparities caused by COVID-19.	Project and program is not located in or a QCT but program recipients live and work in a QCT.	Specific partnerships or funding from other organizations have been requested or are under consideration to improve ROI of request.	Has potential for noticeable change in a service or community condition, but not fully demonstrated.
	Is not linked to an existing City long range plan or process.	Is not tied to a Council or community priority.	Requesting organization has not previously provided same or similar service.	Has significant costs beyond ARP funding.	Does not address critical infrastructure or City energy use goals.	Little to no impact or investment in disadvantaged communities, businesses, or disparities caused by COVID-19.	Project or program is not located in or a QCT and little to no program recipients live and work in a QCT.	Does not have partnerships or funding from other organizations to improve ROI of request.	Demonstrates a short-term or no noticeable change in a service or community condition.

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Application Process

- Applications opened October 1, 2021
- Over 150 participants attended the Office Hours
- Applications closed November 5, 2021
- The City received 237 applications totaling over \$424 million in total funding
- The City reached out to applicants to revise and reduce requests. The result was an amended request amount of \$353.7 million dollars
- A cross-departmental team of 24 staff reviewed applications for completeness and connection to review criteria
- The final “Green” list included 62 applications totaling \$138.4 million

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Application Process (Cont.)

- Initial Recommendation:
 - \$13.0 million for community projects
 - \$2.8 million for city projects
 - About 26% of total available funding

- Hold remaining funds until after the July 26 referendum
- Allow council to re-consider priorities after bond results are known
- Also allows for further consideration of community projects still be reviewed
- Allows for further progress for the Guilford County ARP process

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Community Projects: Priority & Focus

Focus Areas	Proposed Award Amount
Economic Development Support	\$5,500,000
Housing Support	\$4,829,823
Nonprofit Support	\$2,714,466
Total	\$13,044,289

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Economic Development Support

Organization	Proposal	Proposed Award Amount	Total Project Cost
The Nussbaum Center for Entrepreneurship	The Steelhouse Center for Urban Manufacturing and Innovation (The Steelhouse)	\$2,000,000	\$2,000,000
Greensboro Innovation District	Greensboro Innovation District	\$1,000,000	\$4,000,000
Piedmont Business Capital	GRreensbOro Women and Minority Opportunity Recovery Enterprise (GROW-MORE) Fund	\$2,500,000	\$3,066,500
	Subtotal	\$5,500,000	\$9,066,500

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Housing Support

Organization	Proposal	Proposed Award Amount	Total Project Cost
The Servant Center	Servant House Transformation	\$450,000	\$1,500,000
Habitat for Humanity of Greater Greensboro, Inc.	Building Community Together	\$1,500,000	\$10,706,750
Community Housing Solutions of Guilford, Inc.	Home Repairs and Accessibility Modifications for Older Adults in Greensboro	\$800,000	\$4,790,166
Affordable Housing Management, Inc.	Southwoods Rehab	\$2,079,823	\$7,261,617
	Subtotal	\$4,829,823	\$24,258,533

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Nonprofit Support

Organization	Proposal	Proposed Award Amount	Total Project Cost
Sanctuary House	Mitigating COVID-19 Impact While Enhancing Downtown & Greenway	\$56,334	\$81,334
Greensboro Urban Ministry	Greensboro Urban Ministry Building Uplift Project	\$200,000	\$450,000
Reading Connections, Inc.	Addressing Disparities through Transformative Jobs Training	\$460,000	\$952,750
YMCA of Greensboro	Restoring Hope Project - Facilities Expansion – Hayes Taylor and Camp Weaver	\$1,000,000	\$3,980,000
The Black Suit Initiative	The Black Suit Initiative	\$50,000	\$225,000
Level Up Parenting	Woman2Woman	\$53,234	\$53,234
W. D. Mohammed Islamic Center	Bessemer Avenue Food Pantry (Halimah’s Pantry)	\$72,856	\$72,856
	Subtotal	\$1,892,424	\$5,815,174

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Nonprofit Support (Cont.)

Organization	Proposal	Proposed Award Amount	Total Project Cost
Guilford Child Development	Learning Together	\$138,592	\$443,417
Juneteenth Festival	Juneteenth Festival	\$60,000	\$237,767
I Am A Queen	I Am A Queen - Queen Arise Leadership Program	\$50,000	\$91,500
Positive Direction for Youth & Families, Inc.	PDY&F Community Garden Project	\$133,450	\$193,950
Interactive Resource Center	IRC Integrated Care Program Expansion	\$100,000	\$100,000
Launch Greensboro/Greensboro Chamber of Commerce	Triad Navigator (TriadNavigator.org) Upgrade & Activation	\$150,000	\$187,027
Gerard's Green Garden	The recycling farm	\$165,000	\$299,797
Glenwood Together / InFaith	Glenwood Together (Fiscal Sponsor - InFaith)	\$25,000	\$70,000
	Subtotal	\$822,042	\$1,623,458
	SUBTOTAL NONPROFIT SUPPORT	\$2,714,466	\$7,438,632

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City Projects

Purpose	Proposal	Proposed Amount
Police Facility Security	Upgrade security at Police Department facilities to include additional cameras, lighting, fencing and intercom systems.	\$1,159,000
ARP Support of One-Time Bonuses for Employees	Providing \$500 or \$250 per employee bonuses to 2,975 currently filled full-time and prorated part-time positions.	\$1,600,000
	Subtotal City Projects:	\$2,759,000

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Reporting and Monitoring Requirements

- The City will establish contracts with each awarded agency.
- Contracts will include reporting requirements (audits, IRS 990 form) in accordance with City policy for non-profit awards.
- Organizations awarded funding must meet reporting requirements for funding on an ongoing basis.
- Organizations will be required to provide updates to City staff for required reports to the Department of Treasury.

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Next Steps

- Proposal summaries and notes provided to Council for review
- Consideration of these proposals and final Council decision at a subsequent meeting or work session

After Council Decision:

- Notification to organizations of proposed award and contracting process/timeline
- Revisit additional highly ranked applications after the July 26 referendum