



## Guidelines and Request for Proposals

**Why Neighborhood Arts Residencies?** Artists are community leaders. Neighborhoods deserve investment. The Neighborhood Arts Residency Program offers an opportunity for neighborhoods to broaden and diversify arts opportunities through artist-led and community-informed participatory programming that occurs close to home. Selected artists will work in partnership with neighborhood residents to design and deliver community engagement sessions, relevant arts programming, and a culminating visual art installation in the neighborhood over a six-month period. The program is a direct response to strategies articulated in Greensboro's Cultural Arts Plan.

**Which neighborhoods?** Informed by neighborhoods identified for reinvestment in the Housing GSO Plan, the program launched in 2021 with a focus on the Dudley Heights, Glenwood, and Kings Forest neighborhoods.

Currently, we are seeking artist-leaders to serve as Residency Partners for an expansion of the program in 2022 to the **Random Woods** and **Mill District** neighborhoods. Additional information about these neighborhoods can be found at the end of this document.

### **What is the timeline?**

- Proposals from interested Residency Partners: due by Monday, May 2, 2022 at 5pm -- [Proposals must be submitted using the online form.](#)
- Confirmation of Residency Partners: by June 1, 2022
- Residency Activities: ongoing, June – November, 2022

**Who can apply to be a Residency Partner?** Creative Greensboro will contract with one Residency Partner for each Residency Neighborhood. Residency Partner proposals will be accepted from:

- Greensboro-based creative individuals,
- Unincorporated groups of Greensboro-based creative individuals (a team of artists with a single lead applicant), or
- Greensboro-based nonprofit arts organizations.



**What are the qualifications of a Residency Partner?** Interested residency partners should demonstrate the following in their proposal:

- The desire to be a relational leader, allowing neighborhood input, priorities, and realities to shape residency activities.
- How their personal connection to and understanding of the neighborhood, or lack thereof, will influence the approach to the residency.
- Experience using the arts to lead community engagement programming with a range of people (age, ability, race, etc.) and in a variety of locations (indoors, outdoors, spaces not built or intended specifically for arts programming, etc.).
- At least one team member or participating artist on the application should have experience designing and installing large-scale outdoor mural projects, including experience using community input to inform the final design.

**What will be required of me if I am selected as a Residency Partner?**

- Offer at least **one** organized, community engagement session/event **per month** June 2022 through November 2022 to facilitate conversation, collaboration and shared decision-making with neighborhood residents.
- Offer at least **one** community-informed arts programming opportunity **per month** July 2022 through November 2022 that occurs in or near the residency neighborhood.
- Organize, design, and lead **one** culminating neighborhood-based visual art installation that is informed by the people and place where the residency occurs.
- Implement and leverage appropriate marketing, outreach, and communication methods to ensure community awareness of and engagement in residency activities.
- Participate in monthly check-in meetings with Creative Greensboro staff and other residency providers to review learnings, activities, successes, and challenges and to discuss additional ways that Creative Greensboro can support the residencies.
- Submit monthly reporting outlining program activities, attendance, and expenditures.



### **How will Residency Partners be selected?**

- Interested Residency Partners should complete a proposal using the online form. To be considered, submissions must be received by 5pm on Monday, May 2, 2022.
- A small number of applicants will be invited to make a presentation of their proposal and/or to answer questions of the review committee in late May.
- A committee of Creative Greensboro staff and representatives from each of the Residency Neighborhoods will review proposals and select Residency Partners based upon evidence of the experience and characteristics required for successful completion of the required activities.

### **What resources will be offered to Residency Partners?**

- \$22,500 to support residency related costs including, but not limited to time, space, and materials for community engagement, arts programming and the culminating outdoor, visual art project that occurs during the residency period and within the focus neighborhood. Funds may also be used to support the cost of additional artist(s) involvement in residency activities.
- No cost use of space, on an as available basis, at Libraries, Recreation Centers, and Parks located within the Neighborhood. Residency partner will be responsible for coordinating the uses with appropriate staff at each site. Creative Greensboro will provide site contacts for the artist-in-residence.
- No-cost permitting of culminating project installation.

### **For more information, contact:**

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Coordinator, Community Partnerships  
Creative Greensboro  
Phone: 336-433-7362 or email: karen.archia@greensboro-nc.gov

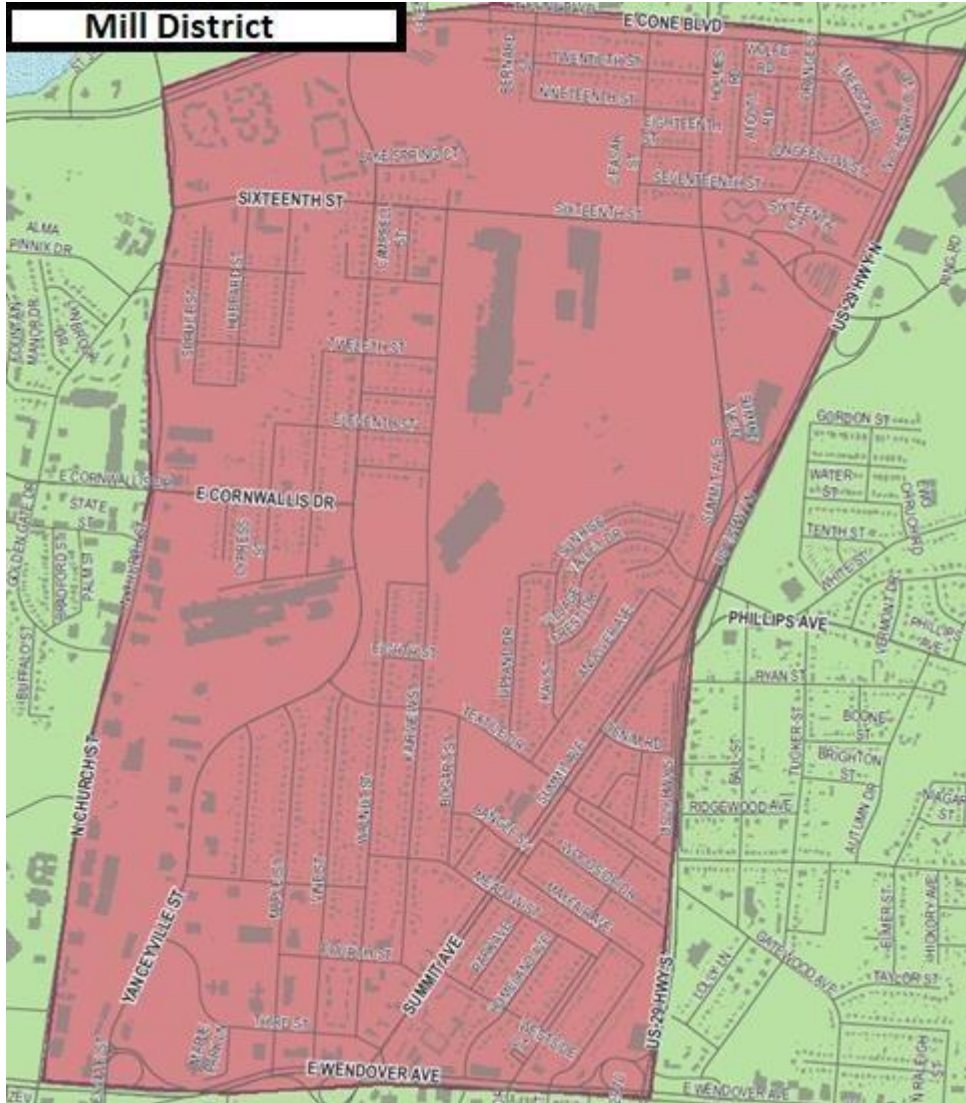


**Mill District** – submitted by neighborhood residents and excerpted from the exhibition “The Fabric of Memory: The Cone Mill Villages” at Revolution Mills

Between 1896 and 1912 Cone Mills Corporation built four textiles Mills near Greensboro: Proximity and White Oak made denim, Revolution made flannel and Proximity Print Works made printed cotton fabrics. Around each mill, Cone built village with houses, schools, churches and ball fields, and geography. Class and race divided these communities.

This areas also includes the former mill village area now known as White Oak New Town. According to residents, White Oak New Town is a four-block neighborhood in the Mill District created in the 1920s and 30s for workers of the White Oak Textile Mill, which was within walking distance. Most of the houses built at that time still stand today. Behind many of the houses are coal ways that allowed for the delivery of coal to heat the workers’ homes. Originally, each of the streets were named after a type of tree: Cherry (now Church), Spruce, Peach (now Hubbard), and Cypress. Each house had a fruit tree in the backyard. The Cone family gifted fruit and nut trees for the yards, and a ham at Christmas.

Many of the residents have lived in White Oak New Town their entire lives, and welcome newcomers with stories of the mill days. It is not unusual that some of the older residents were literally born in these houses. The National Register of Historic Places describes the district as exceptionally intact with one hundred hollow-tile-walled, one- and two-story stucco houses built there. This Mill District also includes Hall Towers on Church Street, Buffalo Presbyterian Church and Cemetery, Caesar Cone Elementary – all listed in the National Register of Historic Places -- and the Revolution Mill and Proximity Print Works areas.





**Random Woods** – submitted by neighborhood residents and Preservation Greensboro

Random Woods is an established older, diverse, multicultural community of many races and ages. Alderman Elementary School, located in the middle of the community, provides great education for the neighborhood children. There are two parks, Random Woods Park and Amber Park, which provide a place for walks and outdoor activities for all ages. Neighborhood residents say they take pride in their community working together to make sure Random Woods is a safe community for all.

According to Preservation Greensboro, the neighborhood was announced on January 4, 1962, by builder and developer Joseph Koury, with the first houses completed by Thanksgiving Day on that same year. Many were considered “starter homes” for young couples, with decks, fireplaces and patios cited as amenities. Koury said in the announcement that the land on which Random Woods was developed was selected because it was readily accessible to the major industrial areas in the southwestern quadrant of the city along Patterson Street, Pomona and High Point Road areas.

Today, the community is currently comprised of single-family homes, condos, and apartments. The neighborhood occupies a gentle valley located between two ridges marked by Fairfax Road to the west and Merritt Drive to the east. True to Greensboro planning traditions, the streamside floodplain is occupied by parkland and is bordered by Random Drive. Other primary streets are meandering to follow gentle topography. On one side, the neighborhood is bordered by Gate City Blvd and a business district of diverse restaurants, shopping areas, family fun activities, a fire station and grocery stores. On the Fairfax Road side, it borders service industries and churches.

