

CORRIDOR KEY FACTS

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44,227

Population



Average Household Size

39.4

Median Age

\$57,778

Median Household Income

EDUCATION

4%

No High School Diploma



15%

High School Graduate



28%

Some College



53%

Bachelor's/Grad/Prof Degree

BUSINESS



1,497

Total Businesses



17,293

Total Employees

EMPLOYMENT



74%

White Collar



13%

Blue Collar



13%

Services

3.7%

Unemployment Rate

INCOME



\$57,778

Median Household Income



\$38,897

Per Capita Income



\$83,111

Median Net Worth

Households By Income

The largest group: \$50,000 - \$74,999 (19.4%)

The smallest group: \$150,000 - \$199,999 (5.2%)

Indicator	Value	Difference	
<\$15,000	7.7%	-4.9%	
\$15,000 - \$24,999	8.5%	-2.4%	
\$25,000 - \$34,999	11.0%	+0.2%	
\$35,000 - \$49,999	14.9%	+0.6%	
\$50,000 - \$74,999	19.4%	+1.4%	
\$75,000 - \$99,999	14.2%	+2.2%	
\$100,000 - \$149,999	12.9%	+1.2%	
\$150,000 - \$199,999	5.2%	+0.5%	
\$200,000+	6.1%	+1.3%	

Bars show deviation from Guilford County

NEW GARDEN ROAD
STRATEGIC PLAN

