Community Sustainability Council Greensboro, North Carolina June 8, 2009

A meeting of the Community Sustainability Council was held on Monday, June 8, 2009 in the Plaza Level Conference Room of the Melvin Municipal Office Building, beginning at 3:03 p.m. Members present were: Co-Chair Joel Landau, Co-Chair Bob Powell, Art Davis, Bob Kollar, Marlene Sanford, Tom Duckwall, Tom Clary, Eric Hoekstra, Terri Hancock, and Debbie Leiner. Staff present were: Dan Curry and Susan Schwartz, HCD; Steve Randall, Energy and Sustainability Program Manager; and Jeryl Covington, Director of Environmental Services.

Co-Chair Landau acknowledged Valencia Roner, Business Development Manager for Enpulse Energy Conservation, who is sitting in for Derrick Giles.

<u>Update on City's Response to ARRA Stimulus Funding:</u>

Mr. Clary joined the meeting at 3:06 p.m.

Ms. Schwartz informed the Council that permission was given to submit the application for administrative funding. A meeting was held to review ideas to expedite the public information event and it was suggested that a dual session, consisting of an afternoon and evening public event, be held on July 13, 2009 at the Greensboro Public Library. The Group discussed changing the CSC regular monthly meeting to July 20, 2009.

Ms. Schwartz indicated that the focus of the strategy should be on programs and not projects. Emphasis should be on systems and programs being put into place that will be continuous. She reiterated the importance of sustainable programs, creating jobs, and leveraging funds. Mr. Curry added that they will be participating in a training session with other entitlement jurisdictions to review strategies for this program.

Ms. Sanford joined the meeting at 3:15 p.m.

Presentation on Piedmont Natural Gas and Duke Energy Efficiency Programs:

Davis Montgomery is the District Manager for Duke Energy. He discussed the Duke Energy programs relevant to the Council's eight topic areas and how the two entities might partner together. The programs he addressed included energy incentives, prescriptive and custom, for city buildings; their involvement in the Greenhouse Gas Inventory and its components; online, offsite, and onsite audits; the development of an electric vehicle fleet; the development of a sustainable technology curriculum for community colleges; demand management programs; underground/overhead pilot programs; the vegetation management program; quality and conservation of water sources; the possibility of solar LED lights for the Greenway and eventually the City; and promoting renewable energy in land use.

Also speaking on energy efficiency programs was Phillip Morgan, Community Relations Developer for Piedmont Natural Gas. They are just beginning to look at energy programs aimed primarily at residential customers. These programs take the form of improving efficiency of existing gas equipment. He discussed incentives for reducing energy, programs on their website to calculate the carbon footprint of a home, building refueling stations that are open to the public, grant making in the area of environmental stewardship, and weatherization conservation programs. Mr. Morgan indicated that he had partial figures relating to the effectiveness of the efficiency programs and he would be glad to share them with Mr. Randall.

Members discussed the best way to work together with Duke Energy and Piedmont Natural Gas. There was a suggestion to add two ad-hoc advisory positions to the CSC. The Group discussed details of the positions and noted that the Council is interested in the expertise of the two individuals, and not their residency. Mr. Montgomery and Mr. Morgan offered to serve as the main contacts in charge of determining who to sent to each meeting.

Ms. Sanford moved to recommend to City Council that two ad-hoc advisory positions be added to the CSC, one for Duke Energy and one for Piedmont Natural Gas, seconded by Mr. Davis. The Council voted 9-1 in favor of the motion. (Ayes: Landau, Powell, Davis, Kollar, Sanford, Duckwall, Clary, Hancock, Leiner. Nays: Hoekstra.)

Approval of Minutes from May 11, 2009 Meeting:

Mr. Clary moved to approve the May 11, 2009 minutes as amended, seconded by Mr. Kollar. The Council voted 10-0 in favor of the motion. (Ayes: Landau, Powell, Davis, Kollar, Sanford, Duckwall, Clary, Hancock, Leiner, Hoekstra. Nays: None.)

Approval of Reports from 4 Active Subcommittees (Action Planning and Inventory; City Operations; Green Jobs/Buildings; and Nature in the City:

City Operations Report

Mr. Randall reviewed a list of needs for City Operations. These needs included the purchase of software and hardware for the creation of an energy management system, the re-commissioning of 25 city buildings, adopting the Sustainable Building Standards, and expanding energy management to include an HVAC specialist. Members suggested that cost estimates and the projected payback be included before the report can be recommended to City Council. It was clarified that the Sustainable Building Standards apply to city operated facilities, and concern was raised with the associated costs. Mr. Randall will return next month with the requested cost information.

The Action Planning and Inventory and Nature in the City reports were approved at last month's meeting. The Green Jobs/Buildings report will be postponed until the July, 2009 meeting.

Establish Subcommittees for Remaining Report Areas:

Members volunteered to serve on the four remaining report areas.

- **Green Technologies**: Bob Powell, Derrick Giles, Tom Duckwall, Representative from Piedmont Natural Gas, Representative from Duke Energy.
- Land Use/Transportation: Dan Curry, Tom Clary, Eric Hoekstra, Bob Kollar, Marlene Sanford.
- Recycling and Waste Reduction: Joel Landau, Debbie Leiner, Terri Hancock, Jared Weston, Jeryl Covington.
- Education and Outreach: Steve Randall, Art Davis, Valerie Vickers, Carolyn Allen, Phillip Gillespie, Kathe Latham.

Establish Staggered Terms for CSC Seats:

Co-Chair Landau suggested the following proposal for staggering terms for CSC seats:

- 4 Seats to Expire in 2012: Hancock, Giles, Vickers, Open Seat from District 1.
- 5 Seats to Expire in 2010: Landau, Leiner, Kollar, Hoekstra, Sanford.
- 5 Seats to Expire in 2011: Powell, Duckwall, Davis, Allen, Clary.

Mr. Davis moved to accept Co-Chair Landau's proposal, seconded by Mr. Hoekstra. The Council voted 10-0 in favor of the motion. (Ayes: Landau, Powell, Davis, Kollar, Sanford, Duckwall, Clary, Hancock, Leiner, Hoekstra. Nays: None.)

Greensboro Green Star Program:

The proposed Greensboro Green Star Program would recognize any group doing innovative or productive work in the field of energy. The Group commented on the achievement of several school groups in the area and discussed having the Education and Outreach subcommittee develop criteria and other details of the program.

Update from Green Fair Committee:

Co-Chair Powell informed the Council that there are no updates from the committee.

Update on EPA Sustainable Skylines Proposal:

Mr. Curry informed the group that there have been no announcements on the proposal.

Report on any Recent E-Mails to the CSC Website:

Co-Chair Landau stated that no new e-mails have been received.

Items from Co-Chairs:

Co-Chair Landau indicated that RecycleBank is retrenching its operation and they will return in several months with a revised proposal.

Co-Chair Powell commented on the concept of an urban farm located on the Dunleith property in the Aycock neighborhood. A series of community gardens will be planted on the site with the ultimate development of this site including urban agriculture.

Co-Chair Powell also acknowledged the passing of Thomas Berry. The Mayor is working on recognition of Mr. Berry by the City.

Items from Group Members:

Mr. Duckwall pointed out an article in the Wall Street Journal regarding the economics of coal extraction and the idea that an endless supply of energy is not available.

Items from Staff:

Mr. Curry commented that the Group might find it valuable to view a web cast created by the U.S. Green Building Council about block grant funding. The web cast will be available to members on June 25, 2009 in the Plaza Conference Room at 3:00 p.m. He will also check on the availability of the Plaza Conference Room to accommodate the rescheduled regular meeting of the CSC on July 20, 2009.

Mr. Curry informed members that Winston-Salem has implemented the concept of a sustainability cash flow account. As the group heads into strategy work, he suggested working on the idea to get a commitment from City Council to create a sustainability cash flow account.

Acknowledgement of Absences:

Mr. Davis moved to acknowledge the absences of Ms. Allen and Ms. Vickers, seconded by Ms. Sanford. The Council voted 10-0 in favor of the motion. (Ayes: Landau, Powell, Davis, Kollar, Sanford, Duckwall, Clary, Hancock, Leiner, Hoekstra. Nays: None.)

Adjournment:

There being no further business before the Group, the meeting adjourned at 5:00 pm.

Respectfully submitted,

Joel Landau and Bob Powell Co-chairs

JL-BP:sm/jd