

**Community Sustainability Council  
Greensboro, North Carolina  
February 14, 2011  
(draft)**

A regular meeting of the Community Sustainability Council was held on Monday, February 14, 2011 in the Plaza Level Conference Room of the Melvin Municipal Office Building, beginning at 3:12 p.m. Members present were: Co-Chairs Joel Landau and Bob Powell, Tom Duckwall, Carolyn Allen, Tom Clary, Terri Hancock, Art Davis, Bob Skenes, Derrick Giles, Eric Hoekstra, and Bob Kollar. Staff present included: Dan Curry, Manager of Community Sustainability; Josh Mullins, HCD Intern; and Steve Randall, Energy and Sustainability Program Manager.

Co-Chair Landau invited members to stay after the meeting to watch "Transition Town", a short DVD provided by Mr. Hoekstra.

**Approval of Minutes from January 10, 2011 Meeting:**

Mr. Davis moved to approve the minutes from the January 10, 2011 meeting as written, seconded by Ms. Allen. The Council voted unanimously in favor of the motion.

**EECBG Update:**

Council members received a handout on the Status of Energy Efficiency Stimulus Grants-2<sup>nd</sup> Quarter 2010-11. Mr. Curry reviewed the information that is the summary of the second quarter report submitted to the Department of Energy as of 12-31-2010. The two energy stimulus grants are the Formula Grant and the BetterBuildings Grant. The Formula Grant represents \$2.5 million to be spent community-wide on energy efficiency activities. The BetterBuildings Grant is a \$5 million grant for energy efficiency work on existing buildings. He pointed out that many of the activities in the grants are close to implementation and spending. The third quarter report at the end of March, 2011 will show a higher level of spending in the activities.

**Earth Day Participation Update:**

Mr. Mullins reported that the CSC is currently signed up to participate in two Earth Day events. The first event is at the Kathleen Clay Edwards library on April 2, 2011 from 1:00 p.m. until 5:00 p.m. Ms. Vickers, Mr. Davis, and Mr. Duckwall have volunteered to work at the event. The library has asked that the event be directed toward scout badge requirements.

The second event is the Piedmont Earth Day Celebration on April 16, 2011 from 10 a.m. until 5:00 p.m. Piedmont Environmental Alliance is sponsoring the event to be held at the Dixie Classic Fairgrounds in Winston-Salem, North Carolina. Mr. Mullins commented that the same exhibit can be used for both events.

Ms. Hancock stated that the VF Jeans Earth Day Celebration is scheduled for April 29, 2011 at the Wrangler headquarters from 2:00 p.m. until 4:00 p.m. She has reserved a table for the CSC.

Mr. Mullins will circulate a reminder about the events to members along with a signup sheet.

**Develop Annual Work Plan:**

Co-Chair Landau was informed by the City Manager that City Council plans to consider the Sustainability Action Plan (SAP) on a project-by-project basis within the context of the budget. The City Manager suggested that the CSC proceed with an item-by-item budget proposal reviewing the cost benefit of each within the context of organizational priorities.

Mr. Curry gave an overview of the City's new budget process. The new process prepares budget information by strategy and priority area, not by department as in previous years. Cross-departmental

budget teams put together priority proposals within a focus area resulting in greater collaboration among different departments. He suggested that the CSC focus on a smaller number of specific activities identified in the SAP and determine strong priorities to act on in the upcoming year. He indicated the importance of fitting the specific activities into the City's budget process and stated that the SAP falls within the Economic and Community Development focus area.

Mr. Curry explained the chart of activities provided to members reflecting staff's assessment of tasks. Council members indicated that they liked the format of the chart and discussed the best way to pinpoint priorities of the SAP. Co-Chair Landau pointed out that sections in the SAP are arranged by subcommittee recommendations and therefore, members should focus on the subcommittee areas they served on to determine priorities and cover the entire document. Mr. Curry asked for subcommittee feedback by February 28, 2011.

**Items from Co-Chairs:**

None.

**Items from Council Members:**

Co-Chair Landau stated that Charles Davenport's letter in the Greensboro newspaper had been brought to his attention. He discussed following up with a letter to address Mr. Davenport's concern regarding the cost of implementing the SAP.

Ms. Hancock left the meeting at 4:40 p.m.

Mr. Kollar expressed his frustration that new members have not been appointed to the CSC. Co-Chair Landau responded that City Council is currently reviewing Boards and Commissions in an effort to streamline the process; therefore, appointments are not being made to the CSC at this time.

Mr. Giles left the meeting at 4:45 p.m.

Mr. Duckwall recently attended the Transportation Seminar in Winston-Salem, North Carolina. He informed members that there will be an electric car seminar in Raleigh, North Carolina in July, 2011.

**Items from the Public:**

Mr. David Brockman, Greensboro resident, thanked the CSC for their efforts. He advised the Council to focus on high impact activities and reach out to other municipalities.

**Items from Staff:**

None.

**Acknowledgement of Absences:**

Ms. Allen moved to acknowledge the absences of Ms. Vickers and Ms. Sanford, seconded by Mr. Hoekstra. The Council voted unanimously in favor of the motion.

**Adjournment:**

There being no further business before the Group, the meeting adjourned at 5:10 p.m.

Respectfully submitted,

Joel Landau  
Co-Chairman

JL:sm/jd