

# RESIDENCY AT THE HYERS 2025



## PERFORMANCE RESIDENCY PROGRAM AT THE GREENSBORO CULTURAL CENTER

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Need a theater for your latest play? An intimate venue for your new or established dance company? Hosting a poetry slam? Getting ready for an album release? A Residency at the Stephen D Hyers Theater is a great choice.

### WHAT IS CREATIVE GREENSBORO?

Creative Greensboro is the City's office for arts & culture. Founded in 2019, Creative Greensboro oversees implementation of the City's Cultural Arts Plan. In addition to managing the Greensboro Cultural Center and the special events permitting process for the City, Creative Greensboro is also the home for the many of the community's favorite creative activities, including Creative Activation Partners and G.R.O.W.

### MISSION

Creative Greensboro provides support for, ensures access to, and drives awareness of Greensboro's creative community. Through a range of programs, services, and partnerships, we support the development of a vibrant city.

### How does the Residency at the Hyers program align with the work of Creative Greensboro?

The Cultural Arts Plan includes goals for broader access, increased usage, and an expanded mix of partners presenting creative programming in the Greensboro Cultural Center. This Residency has been designed in response to specific strategies outlined in the plan, including:

2.2 Identify culturally specific and emerging arts/cultural organizations and develop an initiative supporting their growth, resilience, and programmatic reach.

2.5 Examine existing policies and procedures for residency/usage of space in Greensboro Cultural Center and refine to create opportunities or greater and more equitable access.

3.4 Support greater access to facilities for artists, creative businesses, and arts organizations for rehearsals, performances, exhibitions, and work space.

### Residency Priorities

Priority will be given to residency proposal submitted by -

1. Applicants that do not have regular access to space.
2. Applicants whose work centers on the voices/experiences of BIPOC, under-resourced and or disabled communities.
3. Applicants that can demonstrate a track record of successful work.
4. Applicants proposing programs not already offered by Creative Greensboro.

# ABOUT RESIDENCIES AT THE HYERS

## Who Can Apply?

Applications will be accepted from Guilford County based creative individuals or organizations. Applicants should be in good standing (no overdue reporting or rental payments) with Creative Greensboro. Applicants should propose a residency that features, Dance, Theater, Music or Poetry. Applicants should have a history of presenting creative works in Dance, Theater, Music or Poetry.

## About the Hyers

The Hyers is a traditional black box theater with capacity for 88 seated patrons and includes access to the following-

- Rep lighting plot with Color LED options. ETC Express Light Board
- Suspended PA System with Mackie 24 Channel Mix board
- HD Projector
- Tuned Piano
- Perimeter Curtain rail. Wenger adjustable audience seating platforms.
- Limited access to stock set pieces
- Limited access to stock props and costumes

## What is a Residency?

A residency in the Hyers allows a group to create, rehearse and prepare creative programming to then be performed for the public. Residencies of 4 weeks will be awarded. Each residency is required to present a minimum four public performances. Artists are more than welcome to schedule more than the required minimum performances.

## Restrictions

We are unable to consider or approve residencies that:

- Include activities that may cause physical damage to the facility.
- Include lewd acts or nudity, are political or religious in focus or nature.

## Access to Space

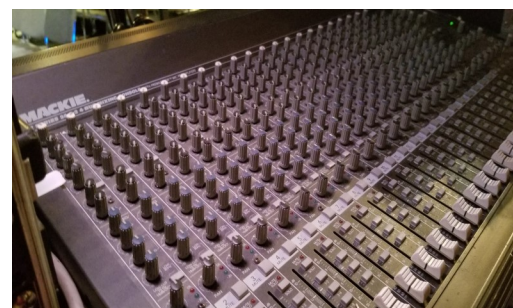
Access to the space will be made available during normal operating hours for the Greensboro Cultural Center.

Monday– Friday: 8 am to 10 pm  
Saturday: 9 am to 6 pm and Sunday: 1-6 pm

Any programming that needs to occur outside these hours is subject to approval and will require scheduling security at the expense of the resident artists.



ETC Light Board



Mackie Sound

## Residency Stipend and Technical Needs

To fulfill our mission of accessibility, a residency at the Hyers has no upfront fees. Creative Greensboro will not collect a rental fee or a share of revenue realized by the residency activities.

Creative Greensboro can provide each residency with up to two technical board operators to run sound and lights for the four required residency performances. This equals to approximately an average “tech week” amount of time for a standard four show weekend run. Technical needs beyond that will be up to the resident artists to provide. Resident artists are more than welcome to bring their own technical staff and designers as part of their residency.

Resident artists will receive a onetime stipend of \$1200 to be applied to any aspect of their residency program. Failure to complete the obligations of the residency for any reason will require a return of the stipend in full.

To summarize: Creative Greensboro’s role before and during the residency is to help present the artists work created during the residency. Creative Greensboro is not the producer, designer, composer, or choreographer. That work is still up to you, the artist.

## When Residencies Are Available

Residencies of 4 weeks are available in these blocks for the 2025 programming year.

April 7-May 4, June 23– July 20, July 21– August 17, August 18-September 14, September 15– October 12.

Applications for the 2026 programming year will be announced by November 2025.



House Left

## How to Apply

**Step 1:** Review the residency guidelines.

**Step 2:** Contact Todd Fisher at 336-373-2974 with any questions.

**Step 3:** After the speaking with Todd, applicants will be given a link to the residency application.

## When to Apply

The deadline for the 2025 Residency at the Hyers Application is **December 8, 2024**. Late or incomplete applications will not be considered.



House view  
from center  
stage

## How Applications Will Be Reviewed

1. Applications will be reviewed and scored by a panel of Cultural Affairs Commission members and Greensboro Cultural Center partners. Applicants may be contacted to provide clarification or further details on their proposed residency.

# APPLICATION AND REVIEW PROCESS

## APPLICATION SUPPORT

Applicants are encouraged to connect with Todd Fisher, Performing Arts Coordinator at Creative Greensboro, to discuss their proposed projects. He can be reached at (336) 373–2974 or [Todd.Fisher@greensboro-nc.gov](mailto:Todd.Fisher@greensboro-nc.gov).

## APPLICATION REVIEW PROCESS

A team of Creative Greensboro staff and Cultural Affairs Commission members will meet to review applications, which will be evaluated and scored using the following rubric. An average score of 2 must be achieved for a residency to be confirmed. Residencies will be awarded to the highest-scoring applicants with decisions being communicated by or around early January, 2024.

	0	1	2	3
<b>Previous Work</b>	Applicant does not demonstrate a successful track record of previous work.	Some details of past work have been included, but may represent other areas of focus.	Sufficient details of past work have been included. Proposed residency will help to maintain practice.	Applicant has clearly outlined past creative work and residency will clearly help to advance their practice.
<b>Community Connections</b>	Project does not clearly outline a focus on voices/ experiences of BIPOC, under-resourced, and or disabled communities.	Project includes some consideration of one of the previously listed communities, but demonstrates a limited connection to community members.	Project is inclusive of at least one of the previously listed communities and demonstrates a sufficient connection to community members.	Project specifically focuses on some/all of the previously listed communities and demonstrates a consistent, thorough connection to the community.
<b>Public Engagement</b>	Insufficient details provided about the schedule and content of proposed public engagement programming.	Some details have been provided about the schedule and content of proposed programming, but further clarity is required.	Sufficient details have been provided about the schedule and content of proposed programming.	Proposed programs are clearly outlined and provide a diverse array of participatory offerings.
<b>Program Diversity</b>	Proposed program is one already offered by Creative Greensboro.	Proposed program is similar to one currently offered by Creative Greensboro.	Proposed program is decidedly different from one currently offered by Creative Greensboro.	Creative Greensboro does not currently offer a similar program.
<b>Access to Space</b>	Applicant currently has consistent access to a space to present their work.	Limited information has been provided about the applicant’s access to space.	Applicant does not have regular access to a space and proposed project could benefit from RAH.	Applicant does not have access to a space and proposed project would clearly benefit from RAH.

# OTHER CONSIDERATIONS

## CLEANING

Resident Artists are expected to leave the Hyers in the condition it was found when residency concludes. Vacuums, brooms and other cleaning supplies will be made available to all applicants for each session. Partners are expected to:

- Empty trash/recycling daily
- Return equipment/ furniture/Lighting equipment/Props/Sets to original positions
- Clean up spills or messes your residency may have produced
- Sweep/vacuum/mop before, during and after your residency

Applicants are responsible for all damage to property and equipment caused during their residency. They are also responsible for reporting any damage made to their space immediately following the program.

## Programs with Minors

For programs involving minors, we require one (1) adult chaperone to every twenty (20) attendees to be present the entire length of the program. A list of chaperones and contacts must be **submitted with signed contract**, prior to usage of space.

All minors (participants under 12) must be escorted by an adult to and from program.

## Insurance

The Greensboro Cultural Center will not be held liable for any injury or accidents caused by resident artists, occurring within the Greensboro Cultural Center building. Artists are required to have proof of a one million dollar comprehensive/general liability policy. **Copy of insurance must be turned in with signed contract.**

## Photo Release

Any photos taken of **public programs** at the Cultural Center are property of the Creative Greensboro and may be used for promotional purposes.



Panoramic shot of stage from back of house