



**GREENSBORO**  
Parks & Recreation

*Enhance. Expand. Connect.*

Dear valued partner,

At the Greensboro Youth Council (GYC), we take pride in providing teen-led programs for high school students across Guilford County. After a pandemic hiatus, our Camille's Closet and Theo's Threads formal wear drive and pop-up shop is back to help ensure **every teen gets to look their best on prom night – regardless of their ability to afford the latest fashion.**

This spring, GYC volunteers will collect new and gently used formal dresses, suits, shoes, and accessories to fill the racks of our Four Seasons Town Centre pop-up shop, where we expect to dress **more than 250 diverse teens** from around our region. **Every item they will receive is free.**

You can help local teens make life-long memories!

We need help from sponsors like you – the individuals, nonprofits, and businesses who make tax deductible, charitable contributions to the Greensboro Parks Foundation – to make this event a success. Thank you for considering your financial support to Camille's Closet and Theo's Threads.

Sincerely,

Jasia Stevenson  
Greensboro Youth Council Coordinator  
City of Greensboro  
Parks and Recreation Department



# CAMILLE'S CLOSET AND THEO'S THREADS

GYC is a Greensboro Parks and Recreation Department program. It offers leadership and volunteer opportunities for Guilford County high school students through the planning and implementation of unique youth-run programs that benefit and serve the community. Since 2007, the Camille's Closet and Theo's Threads program has provided free formal wear and accessories to teens for prom and other special occasions.

## Event Details

### Camille's Closet & Theo's Threads

#### Formal Wear Collection Drive:

February 13 - March 10

*Various Locations*

#### Pop-Up Shop:

March 29-31

*Four Seasons Town Centre*

#### More info:

[www.greensboro-nc.gov/camillesclosset](http://www.greensboro-nc.gov/camillesclosset)



## Your Sponsorship

Being a Camille's Closet and Theo's Threads sponsor provides your organization with access to more than 250 diverse, area teens and their families and thousands of Greensboro Parks and Recreation Department friends and followers.

Your support directly impacts teens by allowing us to purchase new formal wear and accessories each season. You choose your sponsorship level and we provide you or your organization recognition in our event marketing or at the event.

Cash or in-kind donations of gift cards or formal wear and accessories are welcome.



## Sponsorship Recognition Levels

	Bronze - \$250	Silver - \$500	Gold - \$750	Presenting - \$1,000
Name/logo on event web page and signage	●	●	●	●
Name/logo on digital kiosk poster (13 downtown locations)		●	●	●
Social media thank you (30K followers)			●	●
Name inclusion in event press release, collateral and paid advertising				●

*Deadline for inclusion in marketing materials: March 2, 2023*

***SPONSOR NOW!*** Contact Jasia Stevenson at 336-373-2734 or [jasia.stevenson@greensboro-nc.gov](mailto:jasia.stevenson@greensboro-nc.gov).