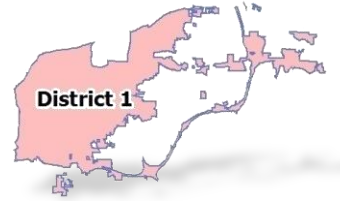




DISTRICT 1 ANNUAL REPORT 2013



CONNECTING TO OUR COMMUNITY: GREATER COMMUNITY, GREATER DISTRICT 1



“Safe Surrender” Program, St. Matthews United Methodist Church, Christ Wesleyan Church & Bessemer Avenue United Methodist Church



KaBoom! Playground, Maywood Park, 6/21/13, with Sue Schwartz, Director Planning & Community Development

Assistant City Managers David Parrish and Sandy Neerman dig in!



North State Law Enforcement Assoc. Annual Conference 6/12

Team work at KaBoom! Playground



2012 NC A&T Homecoming



Parity study meeting at McGirt-Horton Library

Michael Tabb and team, RedRock Global, Parity Study meeting

Commissioner, DIA National Championship, US Rugby



Field Operations retirement, David Johnson, Nancy Jimerson and Joe Morgan

Johnson, Jimerson and Morgan retirement gathering

Hayes-Taylor Banquet, November 2012



Wade Walcutt, Parks & Recreation showing soccer skills, International Soccer League



Biscuitville Kick Off, April 2013



Recognition of retirement of Dr. Quester Craig from NC A&T



Jeron Hollis, Communications Director, High Point, NC, former City employee, celebration MPA, UNC-G



Transition Network, Inc. success story...still gainfully employed



Resolution in honor of Dr. Mel Swann, wife Gloria Swann and Rev. Arnetta Beverly



Downtown neighborhood walk



Rev. Otis Hairston, Sr. Day, Shiloh Baptist Church, Mrs. Anna Hairston (widow)



Dudley Heights Community Meeting



NC League of Municipalities Board, Governor's Mansion, Raleigh, NC



Ribbon cutting The Grande Theater



Natural Science Center grand opening



NNO Kickoff, Thomasenia Cotton and Bea Deloatch with Chief Miller



30th Anniversary NNO Kick Off, Mayor Perkins kicking it!



Deputy City Manager, Jim Westmoreland, NNO Kick Off Party, Taking a Dunk ... in the dunking booth



NNO Kickoff, Chief Ken Miller in trunks



General Greene's 271st birthday celebration, Guilford Battleground Park



US Senator, Kay Hagan with Jason and Nicole Small, Fun Fourth



"General Greene"



EYG, St. Matthews United Methodist Church



New health community clinic, "Living Water Cares", 1808 Mack Street



Fun 4th, Downtown Greensboro

Elected Officials float, including Deena Hayes, Guilford County School Board and Marikay Abuzuaiter, City Council At Large Representative



Duke Energy community meeting, Warnersville

NNO at Dudley Heights



NNO at JT Hairston Homes

NNO at Camel Street

NNO Florida Street



NNO at Friendly Neighborhood

US District 12 Representative, Mel Watt, NNO at Friendly Neighborhood



NNO at Friendly Neighborhood

Greentree's first NNO



Apple Ridge NNO



Glendale NNO



New Zion NNO



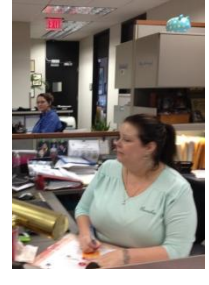
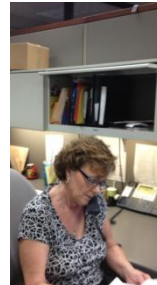
Sign at Equipment Services regarding importance of safety



City Clerk, Betsey Richardson and Administrative Support, Yvonne Dewar



Deputy City Clerk, Diana Schreiber and Admin. Assistant Kathy Dickson



Executive Secretaries Sharon Bell, Dena Keesee and Mary McCollough



Catholic Heart Work Camp Kickoff, Rampathon, July 2013



Rampathon, July 2013



Tomato Day at A&T Farm



Shalonda Poole Memorial, Warnersville, July 2013



NC Association of County Commissioners Meeting



New SECU, Lindsay Street @ Murrow Boulevard



Opening of new Police headquarters



NFBPA ELI Graduate, Lacy Deberry, Human Resources Consultant



NFBPA Conference 2013



Warnersville Heritage Day



Volunteer Center's Human Race, April, 2013



CITY NOTES

City Hosted Fall and Spring

Neighborhood Walk in Council District 1

The City of Greensboro held a Neighborhood Walk on September 10, 2012 with a visit to Arlington Park. Nearly 50 people made up of staff and citizens walked around the neighborhood. They were lead by Mrs. Mary Elizabeth Black.



As an ongoing effort of the City Manager's office the spring neighborhood walk for District 1 was held in the Rolling Roads Neighborhood on May 6, 2013. Led by Ms. Janie Dominique and Mr. Michael Waller.

The walks provide opportunities for City staff to meet personally with community leaders and residents, listen to and see first-hand their concerns, and understand what is working well in their communities. Some of the concerns that have been addressed for these two communities were:

'Buskers' May Now Apply & Pay Online for License to Operate Downtown

Street performers and musicians can now apply and pay online for a City privilege license to operate on certain downtown streets. The new user-friendly process follows City Council's recent adoption of an ordinance allowing licensed 'buskers' to perform in groups of as many as five people on parts of Elm, Greene, Davis, Church and Washington streets and Commerce Place from 11 am to 11 pm.

To obtain a license, buskers should visit www.greensboro-nc.gov/Buskers for links to the application, which can be submitted online or delivered in person to the Collections Division in Room 11, UG Level of the Melvin Municipal Office Building, 300 W. Washington St. Also on that Web page is a link to the online payment portal, as well as a link for background check paperwork, which must be submitted in person to Collections.

For more information about rules and regulations for street performers and musicians, visit the City's Code of Ordinances at www.greensboro-nc.gov/codeofordinances and type "Street Performers" in the search bar.

The City is currently working on a process for all privilege licenses to be paid online.

City Hosted Meetings on New High Point Road/Lee Street Corridor Zoning Districts



In April 2013, the City's Planning and Community Development Department hosted a series of three public information meetings in April on the new,

proposed zoning districts to improve the High Point Road/Lee Street corridor. The new zoning districts may impact signs, permitted uses, and future development of property along the corridor. For more information, contact City Planner Russ Clegg at 336-373-2211 or visit www.greensboro-nc.gov/CGC.

City Council filled vacant District 5 seat Position

The City of Greensboro accepted resumes from candidates wanted to be considered for the vacant District 5 City Council seat. Council is accepted applications through December 10 for the position that was vacated by Councilmember Trudy Wade, who was elected to the NC Senate on November 6. There were 4 candidates. The City Council at the December 18, 2012 meeting selected Tony Wilkins.

City of Greensboro Kicks Off International Soccer League

The City of Greensboro is hosted a soccer tournament for the Greensboro International Soccer League of the Triad on November 10-11 at Hester Park, 3615 Deutzia St.



The league consists of teams representing such countries as Bhutan, Burma, Congo, India, Laos, Liberia, Mexico, Nepal, Niger, Nigeria,

Senegal, Somalia, South Sudan, Togo, and Vietnam. The International Soccer League is the result of a collaborative effort



between the City's Human Relations and Parks and Recreation departments and FaithAction International House. Led by immigrants and refugees representing over

a dozen nationalities, the league is a unique example of immigrant and refugee leadership collaborating with the City and a local non-profit organization.



For more information on the Greensboro International Soccer League of the Triad, contact Greensboro Parks and Recreation 336-373-3275.

Benbow Preserve Awarded NeighborWoods Tree Planting Grant

Benbow Preserve, a new neighborhood nature preserve in City Council District 1, has been selected as the recipient of Greensboro Beautiful Inc.'s 2012 NeighborWoods Tree Planting Grant. The NeighborWoods program, created by Greensboro Beautiful and the City of Greensboro, provides up to 150 trees to be planted throughout select neighborhoods each year.

This year's planting was set for 8:30 am Saturday, November 3, in the Benbow Preserve, located near the intersection of Britton Street and South Side Boulevard. Volunteers helped neighborhood residents plant the trees during the event. Read more about the Benbow Preserve and the project at www.greensboro-nc.gov/NeighborWoods. This year's NeighborWoods Community Tree Planting Program is funded in part by a donation of

\$10,000 from United Parcel Service (UPS). This is the second consecutive year that funding from United Parcel Service has made the NeighborWoods Tree Planting Program a success.

To help further the work of Greensboro Beautiful and the City's Urban Forestry program, donations to Greensboro Beautiful's Tree Fund are always accepted. To donate, call Greensboro Beautiful at 336-373-2199 or visit www.GreensboroBeautiful.org.

Dudley Heights Unveils Street Toppers at NNO on August 6



Greensboro's Commission on the Status of Women Receives National Outstanding Achievement Award

The City of Greensboro's Commission on the Status of Women (CSW) was awarded the National Association of Commissions for Women (NACW) National Outstanding Achievement



Award for its Breast Density Awareness campaign at the 2012 NACW Conference in Charleston, WV. CSW's Women and Health Committee studies



CSW 40th Anniversary, Greenhill Center

topics affecting the health of women and develops educational programs accordingly. The CSW created a Breast Density Awareness campaign in September 2011 to educate women about breast density and the limitations of mammographies in finding cancer in dense breast tissue. The program seeks to provide women with the knowledge necessary to ask informed questions when discussing mammography results with their medical providers. The NACW presents its Achievement Awards annually to identify and publicly recognize exemplary, innovative women's commission programs that promote the welfare and status of women and girls.



At its annual conference, the NACW also passed a resolution submitted by the CSW supporting legislation requiring mammography reports to specify breast density information to patients.



Women's Equality Day



Currently, only Connecticut, Texas, Virginia, and New York require patients to be informed about their breast density. The CSW presents the Breast Density Awareness program to local organizations upon request. For more details about the program, please contact the Human Relations department, at 336-373-2038. Gail Foy is the CSW Chair and attended the conference on behalf of CSW along with Addie Jeffries

One Job for Greensboro Program Exceeds 1,000 Job Goal

The One Job for Greensboro program has netted 1,560 pledges from local businesses to add at least one job over the past 12 months. The program, launched last year by the Greensboro Chamber of Commerce, Guilford Merchants Association, and City of Greensboro, was created with a goal of adding 1,000 jobs to the local marketplace.

The One Job program debuted at the Greensboro Chamber's State of Our Community luncheon last August. Wrapping up at the 2012 luncheon, organizers declared the program a success by attaining 156 percent of its goal.

The City of Greensboro, along with its new Economic Development and Business Support office, collaborated on the program by aligning City resources to assist business owners with starting, maintaining, or growing their businesses. "Our goal is to play a significant role in helping to promote an environment that supports job creation and growth," says City Manager Denise Turner Roth. "The One Job program shows that Greensboro is still a marketplace ripe with opportunities. The City's job now and in the future is to make it easier for business owners to do business with the City of Greensboro and in the city of Greensboro." For more information about the Economic Development and Business Support office call 373-4579.

Mayor Hosted East Greensboro Summit

East Greensboro Summit was held on October 29, 2012 to talk about the East Greensboro Parity Study results

The Mayor was joined by all Council members (except Dr. Wade) along with local community leaders. A discussion was held about east Greensboro's role in the future growth and success of the city.

COLISEUM

An economic impact analysis of the Greensboro Coliseum Complex was performed by the Regional Dynamic and Economic Modeling Laboratory at Clemson University with final results published on August 23, 2013. Nominal fees for the study were shared by the Greensboro Area Convention & Visitors Bureau and the City.

Using data from fiscal year 2012, which is considered by Coliseum Management to be a very conservative base year, the study estimates tax revenue generated by the Coliseum Complex at the City, County and State levels and determined that the Complex generated tax revenue of \$1.6 – \$2.2M to the City of Greensboro. This is a significant finding as it illustrates that the Coliseum Complex is essentially self-supporting through tax revenue generated. Thus, the economic benefit generated by the Complex, and the events it hosts, in terms of spending throughout the local economy can be viewed in its entirety as a true benefit to the City and surrounding areas.

The study also estimated that the complex provides employment up to 1,391 Greensboro residents, generating substantial disposable income that, in turn, provides additional stimulus to the local economy. The study went on to look at total output spending and estimated that, for Fiscal Year 2012, from \$90.4M to \$121.2M in total economic impact was generated by the Complex, of which from \$48.3M to \$64.6M stayed within the boundaries of Guilford County.

The 115th annual Central Carolina Fair held its annual 10-day run starting on Friday, September 13.

Taking place at the Greensboro Coliseum Complex, the Fair featured spectacular rides, carnival food and games, thousands of exhibits from local 4H groups and wholesome family entertainment and attractions for all ages.

Greensboro Coliseum Complex Highlights for Fiscal Year 2012/2013

- The Coliseum Complex hosted the 20th annual Market America International Convention August 9-11. Market America, a Greensboro-based company, drew attendees from around the world for the event which has generated an annual economic impact of more than \$20 million
- In November, Greensboro was selected to host the 2015 U.S. Figure Skating Championships. The U.S. Figure Skating Championships is the organization's largest event and was also held in Greensboro in 2011, drawing more than 110,000 spectators over nine days and generating an estimated economic impact of more than \$27M. The U.S. Figure Skating Championships, held annually since 1914, is the nation's most prestigious figure skating event and one of the most televised and most-watched annual sporting events in the country.
- The Greensboro Aquatic Center was the site for the filming of the FOX celebrity reality program STARS IN DANGER: THE HIGH DIVE in December. The two-hour special aired nationally on Wednesday, January 9 on FOX and was watched in

[Learn to Swim Graduation, Hunter Elementary](#)



approximately 3,369,000 homes according to overnight TV ratings.

- The Greensboro Aquatic Center expanded its 'Learn to Swim' program to include six local schools in its second year. Working in conjunction with Guilford County Schools, the highly successful, privately financed program has taught over 700 second-graders how to swim since its inception in 2011.
- The Coliseum Complex hosted a diverse line up of concerts spanning all genres of popular including performances from some of the top acts in the recording industry including Justin Bieber, Zac Brown Band, Rascal Flatts, Journey, George Strait, Jason Aldean, The Who and Darius Rucker.
- The five-part 2012-13 Guilford College Bryan Series brought sold-out crowds and a diverse lineup of renowned speakers to War Memorial Auditorium including Tom Brokaw of NBC news and economist Thomas Friedman.
- In September, the Greensboro Aquatic Center was selected as the site for USA Swimming's 2013 Speedo Winter Junior National Championships. The event will take place December 12-14, 2013 and feature the best young swimming talent the United States has to offer.
- The Coliseum served as home court for the UNCG men's basketball team for fourth consecutive season. The Spartans' 15-game home schedule included clashes with ACC members Wake Forest and Virginia Tech, Rutgers and cross-town rival North Carolina A&T.
- The Greensboro Coliseum Complex served as one of the focal points for the legendary N.C. A&T Homecoming celebration. Hosting three events as part of "The Greatest Homecoming on Earth," the Complex was the site for the annual fraternity/sorority step show and Jill Scott in concert on Oct. 26 and the annual hip-hop concert on Oct 27. In addition, Coliseum Complex staff helped oversee management of Aggie Fanfest at War Memorial Stadium near the A&T campus, a free, family-friendly event that included carnival games and rides, food vendors and live musical entertainment.



- The Greensboro Aquatic Center hosted three weeks of National-level diving competitions in August 2012. The action culminated with the AT&T National Diving Championships which

included appearances and autograph sessions from several U.S. Olympians including Gold medalist David Boudia. The finals were aired on the NBC Sports Network. The Greensboro Convention & Visitors Bureau estimated the diving championships generated more than \$8 million in economic impact.

- For the first time, ACC Men's and Women's Swimming & Diving Championships were held at Greensboro Aquatic Center. The Championships ran Feb. 20-23 and Feb. 27-March 2 and brought an estimated \$2.1 million economic impact to the Greensboro community.

- In March, the Coliseum hosted the 2013 ACC Women's and Men's Basketball Tournaments over back-to-back weeks.



Singing the National Anthem

The Tournaments drew more than 100,000 fans to Greensboro and generated more than \$27M in economic impact. The two weekends at the Coliseum were a resounding success with Conference officials receiving rave reviews on the Coliseum capital improvements.

- The Coliseum hosted country music icon George Strait's farewell tour, with special guest Martina McBride on March 23. "The Cowboy Rides Away Tour", drew the 7th largest concert crowd in Greensboro Coliseum history with a capacity crowd of 20,910.
- For the second consecutive year, the Greensboro Aquatic Center hosted the YMCA National Short Course Championships in April. The four-day meet drew nearly 2,000 swimmers from around the country bringing an estimated economic impact of \$6.5 million to Greensboro.
- Beginning April 9 through April 13, the Greensboro Aquatic Center hosted the 2013 Swimoutlet.com U.S. National Synchronized Swimming Championships, marking the facility's second consecutive week of hosting a national championship aquatic event. The five-day event included nearly 200 swimmers from 30 teams.
- In May, USA Gymnastics, the U.S. national governing body for gymnastics, announced the 2014 AT&T American Cup has been awarded to the Greensboro, the first time the event has been held in North Carolina. Scheduled for Saturday, March 1, 2014, at the Greensboro Coliseum Complex, the AT&T American Cup is the premier international event held in the United States and features top male and female all-around gymnasts from around the world. The event is broadcast live on NBC Sports.

For the first time, the Greensboro Aquatic Center hosted the ACC Men's and Women's Swimming & Diving Championships. The 2013 Championships

concluded in March, bringing a \$2.1 million economic impact to our area. The event will return to Greensboro in 2014 and 2016.

In March, the Coliseum hosted the 2013 ACC Men's Basketball Tournament which drew more than 100,000 fans to Greensboro and generated more than \$22M in economic impact for Greensboro. The ACC women's tournament drew more than 60,000 in attendance and generated \$5M in economic impact the previous week. The two weekends at the Coliseum were a resounding success with Conference officials receiving rave reviews on the recent Coliseum capital improvements.



The Greensboro Aquatic Center recently wrapped up year two of its 'Learn to Swim' program. Students in the "Learn to Swim" program receive instruction - both in the GAC's "wet" classrooms and in pool - and are taught techniques to foster a systematic progression of swimming skills that maximize their development over a series of ten, 40-minute classes. The skills gained in the "Learn to Swim" program are not only potentially life-saving, but also help students develop a physically active lifestyle, improve overall health and fitness and



expose them to additional swimming opportunities and other aquatic related activities. The six participating schools in year two – Peck Elementary, Murphey Academy,

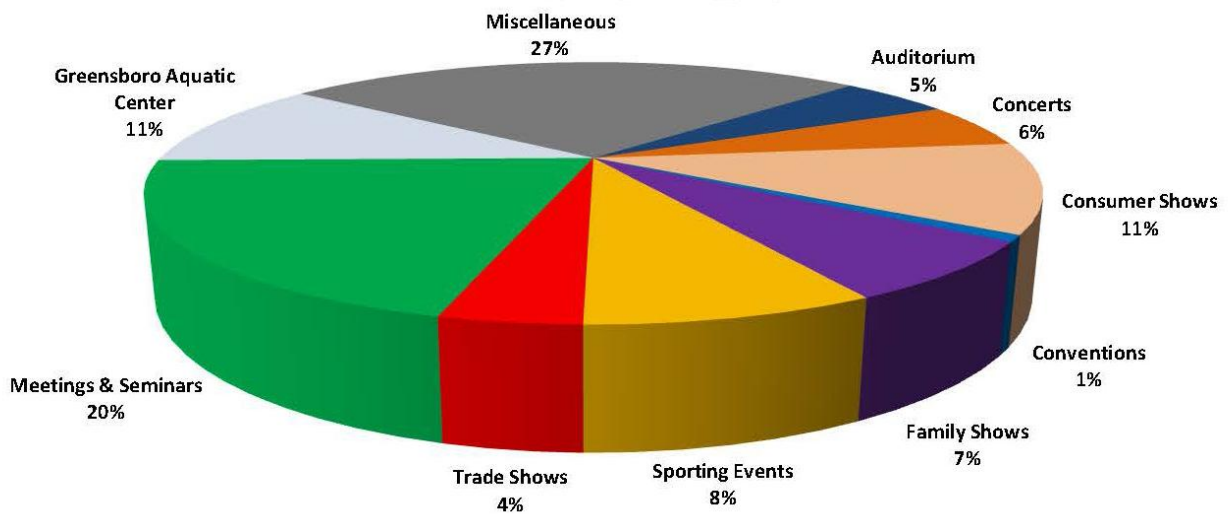
Lindley Elementary, Foust Elementary, Hunter Elementary and Brooks Global Studies – brings the total to nearly 700 second graders who have completed the program over the first two years.

Market America hosted its annual International Convention at the Greensboro Coliseum August 8-10. 2013 marked the 21st consecutive year Market America has held its annual Convention in Greensboro, home of its worldwide headquarters.

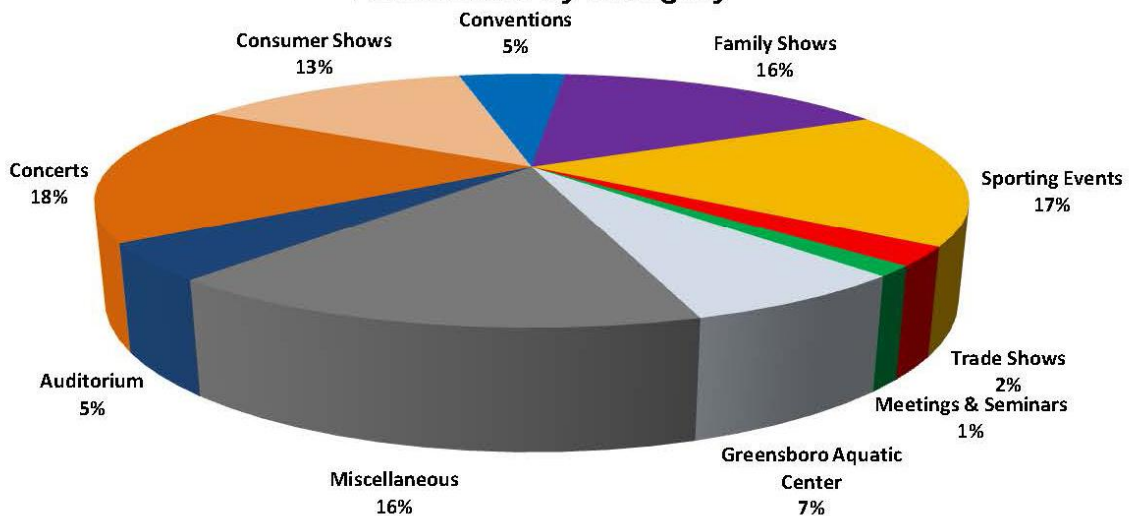
The event has generated an estimated annual economic impact of more than \$20 million.

**Greensboro Coliseum Complex
Attendance and Event Days Summary
2012-2013**

Event Days by Category



Attendance by Category



| Category | Event Days | Attendance |
|---------------------------|--------------|------------------|
| Auditorium | 57 | 68,519 |
| Concerts | 62 | 271,586 |
| Consumer Shows | 124 | 198,222 |
| Conventions | 9 | 77,696 |
| Family Shows | 80 | 242,029 |
| Sporting Events | 93 | 262,657 |
| Trade Shows | 45 | 35,060 |
| Meetings & Seminars | 230 | 19,639 |
| Greensboro Aquatic Center | 122 | 103,419 |
| Miscellaneous | 303 | 242,004 |
| Total | 1,125 | 1,520,831 |

Highlighted by 16 home games at the Greensboro Coliseum, UNCG has announced its 2013-14 men's basketball schedule. In addition to traditional Southern conference foes, next year's schedule also includes visits by High Point, East Carolina, James Madison and NC State. Ticket packages are on sale now.

USA Gymnastics, the U.S. national governing body for gymnastics, announced that the 2014 AT&T American Cup has been awarded to Greensboro, N.C., the first time the event has been held in North Carolina. Scheduled for Saturday, March 1, 2014, at the Greensboro Coliseum Complex, the AT&T American Cup is the premier international event held in the United States. The competition features top male and female all-around gymnasts from around the world and is broadcast live on NBC Sports. Tickets will go on sale in September.

Construction on the second phase of **improvements to the Coliseum has begun. The improvements, which include an expanded upper level concourse, new cushioned seating and new restrooms and concession stands, will be completed by March, in time for the 2014 ACC Basketball Tournaments.** The \$24M in improvements are being funded by hotel/motel tax revenues that were approved by City Council in 2012.

ECONOMIC DEVELOPMENT

The City of Greensboro's Economic Development and Business Support (EDBS) office is committed to fostering an entrepreneurial environment in which both small and large businesses can thrive. Assistance is available to all businesses either already in Greensboro or considering Greensboro for their operations.



Smithfield Opened September 2013, S. Elm-Eugene Street @ I-85 loop

Call 373-CITY, choose option #2 and ask to speak with a representative from the EDBS office for any of the following standard business services:

- Connections to agencies that offer assistance in (1) starting a business (2) growing and developing a business (3) securing financing (4) addressing specific operational needs
- Informational literature on starting a business and doing business with the City
- Assistance in securing city required licenses and permits
- Counsel on compliance with ordinances and on questions regarding local regulations, policies, and procedures
- Assessment of eligibility for various programs, economic incentives, and city contracts
- Liaison service between a business and city departments
- Assistance in registering for Greensboro's e-procurement system
- Counsel on opportunities to bid on projects and contract with the city
- Advocacy for inclusion on behalf of minority & women business enterprise (M/WBE) businesses
- Assistance in the statewide historically underutilized business (HUB) certification process

In 2012, the EDBS office initiated two new projects that aim to improve the City's ability to communicate relevant business information to the public and connect with citizens:

- A business education video series that includes segments on topics such as *How to Obtain Your City of Greensboro Business License* and *A Guide to Selling Goods and Services to the City*, as well as profiles of business resources within the community such as "The Nussbaum Center for Entrepreneurship" and the "Greensboro Community Development Loan Fund". To access the full list of video content unique to doing business in Greensboro visit www.greensboro-nc.gov/bizvids
- An improved online presence specifically on social media. To receive alerts of new business videos ready for viewing or to stay in the know on local business information and City happenings that can affect your bottom line, you are invited to connect with the EDBS office:



Like us on Facebook at **City of Greensboro Business Support**



Follow us on Twitter @GreensboroEDBS

EXECUTIVE



Assistant City Manager, David Parrish, joined us on January 1, 2013. Mr. Parrish was formerly Deputy City Manager in Danville, Virginia. He is responsible for guiding the City's infrastructure departments,

Engineering & Inspections, Field Operations, Planning, Neighborhood Development, Transportation and Water Resources. Parrish is a UNC-G graduate and an alumnus of Northeast

Guilford High School. He also holds a graduate degree in public administration from UNC-CH.

City Manager Denise Turner Roth announced Tuesday, August 13, changes designed to better align directly with community needs. The change focuses on core functions that we believe are better when coordinated and connected by common goals and objectives.

Among the departmental changes, the Planning and Community Development Department is being reformed into the Planning Department and the Neighborhood Development Department. The two departments will continue to share administrative and financial resources along with common missions. No positions will be added to either department.

Sue Schwartz, will continue to lead City's Planning Department. The department's focus is on short- and long-range planning and development issues, including updating the City's comprehensive plan, overseeing corridor studies, and coordinating the capital improvement planning process. The department is continuing to work with the planning board, zoning commission and redevelopment commission.



Barbara Harris, will serve as the interim department head for the Neighborhood Development department. The department is responsible for minimum housing and code compliance, including the minimum housing commission. In addition, it will continue to address homelessness issues and federal grant programs.

Another key change is the City's Community Relations Division is joining the Human Relations Department. Community Relations consists of three staff members who serve as liaison's regarding community outreach and residential issues.

City Taps New Deputy Director of Parks and Recreation

The City of Greensboro has selected Wade Walcutt to serve as the deputy director of its parks and recreation department. Walcutt, who currently oversees the community recreation services division for the department, officially assumes his new role on August 16.



According to Parks and Recreation Director Chris Wilson, Walcutt brings a wealth of experience to the newly formed role. "Wade has been involved in nearly every aspect of parks and recreation, from programming to maintenance and administration to capital planning," says Wilson. "He's been a great team player for the City of Greensboro and we look forward to his leadership in this new position."

The Deputy Director is responsible for administrative support functions within the department including finance, human resources, technology, special events, customer service and

departmental accreditation. The position serves as the acting director in the absence of the Director and actively coordinates the development of organizational goals, objectives, special projects, result area collaboration, and performance measures.

As the community recreation services manager, Walcutt was responsible for the operations of the City's various recreation facilities, programs and contracted services. The division encompasses 80 full-time-positions and an operating budget of \$7 million.

An Ohio native, Walcutt worked for the City of Columbus Parks and Recreation Department for six years as a manager of recreation services prior to moving to Greensboro. He has also worked for the National Audubon Society and the City of Westerville, Ohio. He is a 1999 graduate of Ohio University.

City Names New Human Relations Director
The City of Greensboro has named Dr. Love Crossling as its new human relations director. Crossling joins the City on June 17.

Crossling comes to the City from the University of North Carolina at Greensboro (UNCG) where she has worked since 2006 as an academic director and research associate for the undergraduate studies program. In addition to experience as a counselor, educator, and administrator, she has an expansive research background that includes the study of the impact of race, class and gender on community development.



Welcome reception, Dr. Love Crossling, newly-appointed Human Relations Director, Greensboro Historical Museum

Beyond her academic experience, Crossling has served as a professional crisis intervention counselor with school-age and at-risk populations. Meanwhile, she began her tenure at UNCG as a master's level residential director where she conducted mediation and crisis management involving faculty, staff, students, parents and campus leadership in various housing-related disputes.

A Fayetteville, NC, native, Crossling holds an undergraduate degree in psychology and communications studies from UNCG. She also has a master's degree in marriage and family therapy from East Carolina University and a Ph.D. from UNCG in educational leadership and cultural foundations.

The department will be refocused on its core mission of promoting mutual understanding, ensuring fair housing practices, public accommodation and complaint review process. Looking forward to the future, the department will be able to strengthen its investigative service, while also allowing a renewed focus on education. The department will also further its commitment to ensuring all residents, regardless of their first

language, will have access to all of the City's programs and services.

Economic Development and Small Business Manager

Kathi Dubel has accepted the position of economic development and small business manager. Many of you likely know Kathi through her work with the Greensboro Economic Development Alliance. For the City, she will oversee our Economic Development and Business Support office and will play an intricate role in our minority and women's business enterprise (M/WBE) program.



She has been a member of the Greensboro Economic Development Alliance leadership team since 2006, serving in a variety of capacities within the organization. She was vice president for new business development and recruitment services from 2006-2010, before assuming the role of vice president for cluster development and retention services. Most recently, she served as vice president for business development services.

GPAC IS ON ITS WAY



Proposed Greensboro Performing Arts Center (GPAC) Frequently Asked Questions

The information below is provided in response to frequently asked questions about the proposed Greensboro Performing Arts Center (GPAC). The questions are divided into two main categories: those involving financing and those involving the project and its future. Note – much of the operational projections are based on a study completed in 2012 by AMS Planning and Research Corporation (AMS).

Financing

How much is the City paying toward the GPAC?

The City will borrow \$30 million and private donors will contribute \$30 million to the project. The \$30 million the City is pledging toward the GPAC is in the form of hotel/motel tax revenue, ticket and user fees, and premium parking fees.

How can the City pay that money without going to the voters first?

Voter referendums are required when a pledge of property tax is made to pay for capital improvement projects that are financed. The City is permitted by North Carolina law to finance capital improvements that use a different source of funds to pay the principal and interest, without voter approval. Examples of different funds include water and sewer revenues and hotel/motel tax revenues.

How is the City paying for the purchase of the land? Is that money part of the original estimate of \$60 million for the construction of the GPAC?

The City is proposing to spend \$60 million on the GPAC, including land and construction costs. The City will get a bank loan to buy the property. The interest only loan will have a two-year term and will be transferred into the construction financing loan.

How did City Council decide to spend City funds for the GPAC?

City Council discussed the GPAC projects on several occasions throughout 2012 and early 2013. During its February 19, 2013 meeting, Council directed City staff to move forward with the use of hotel/motel tax revenue and user fees for the construction of the GPAC. Council's direction was dependent upon the Community Foundation of Greater Greensboro's campaign to secure \$20 million in private pledges for the project. [Click here to read the minutes from the February 19 meeting.](#)

Can City capital funds from the occupancy tax be used for the purchase of the properties? What does State legislation say about the use of those funds?

Yes. Legislation says that the funds should be used by the City of Greensboro for capital improvements.

How long will those capital funds be used for the GPAC project?

The GPAC will be financed over a 28-year period. However, it is projected that City capital funds from the occupancy tax would also be available for other projects within 15 years.



Which portion of the hotel/motel taxes are being used to pay for GPAC? Are those funds only to be used for the Greensboro Coliseum?

There are two hotel/motel taxes that provide funding for City capital improvements. A portion of the Guilford County hotel/motel tax, referred to as the City capital account, is restricted to the City of Greensboro for capital improvements. The City of Greensboro's own hotel/motel tax is restricted to Greensboro Coliseum Complex capital improvements.

There have been over \$20 million in private funds pledged for the GPAC. What guarantee does the City have that those funds will be received?

Once private donations are confirmed, the Community Foundation will provide a "Letter of Credit" to the City, prior to the start of the project, from which funds may be drawn down as the project is constructed. The Community Foundation will, in effect, obtain a line of credit from a bank at an agreed upon interest rate. The donors will pay the bank's line of credit back and the Community

Foundation will be responsible for the interest charged. The Community Foundation is managing all of the donor pledge amounts and payback schedules.

What are the financing terms on the GPAC? How long will it take to pay off the debt?

It is estimated that there will be \$51M (\$30M principal + \$21M interest) of financing costs paid over approximately 28 years for the City portion, ending in 2042. There will be another \$30M from private pledges managed by the Community Foundation.

How is \$10 million being raised through premium parking fees?

The AMS Pro Forma showed that in Year 3 the GPAC would host 149 events. The City's parking use projection has been based on several options: 150 events x 250 spaces x \$18 = \$675,000 or 180 events x 250 spaces x \$15 = \$675,000 or 135 events x 250 spaces x \$20 = \$675,000. With this being a financial model approach, the important aspect is hitting \$675,000 in parking revenues to finance the loan. Other factors to consider include the daytime use of the parking lot and other business sub-rentals. In addition, the AMS study did not include convention meetings which may be projected at 10 events, taking into account the location across from the Marriott and major downtown businesses.

Project: What is the City doing to ensure it brings an estimated 180 shows and performances per-year to the GPAC?

The event numbers include using current and historical War Memorial Auditorium events as a baseline. Once in operation, events that traditionally have been hosted by War Memorial Auditorium will likely go to the GPAC. Concerts have the greatest upside with AMS projection of 26. In its stronger years, War Memorial was hosting 19 to 21 concerts per-year. That business has shifted to Durham based on seating capacity and gross potential. The first five years of operation are projecting a return to those concert levels.

Meanwhile, in the late 1990s and early 2000s, War Memorial was hosting four weeks of Broadway with 32 performances and more than 5,000 subscribers. The AMS model suggests 32 performances of regular Broadway and two more weeks of a blockbuster, (ex. "Wicked" or "The Lion King") which has never played in the local market. These additional shows are based on the available seating capacity and marketplace potential as similarly exhibited by the DPAC in Durham.

In addition, the five-performance Bryan Series is projected to go from a 2,460 seat sell-out venue to a 3,000 seat sell-out (with GPAC) in the future. Also, War Memorial has not been able to host a holiday production like the "Rockettes" due to contractual issues with Disney On Ice. A new downtown location will open up this segment of the market, which AMS projects at ten performances.

What happens if the City falls short on revenue or operation expenses?

AMS projects an initial operating deficit of \$174,000 and City staff projects a deficit of \$388,000. There

are possible alternatives to offset that potential deficit. Among those alternatives is the demolition of War Memorial Auditorium to convert the space to premium parking for the Greensboro Coliseum Complex. Projected annual revenues of \$382,500 could be achieved through the parking fees. In addition, the closing of War Memorial Auditorium will save a projected \$9,000 annually.

What is the projected economic impact of the GPAC?

AMS projects that the GPAC will bring \$7.3-\$10.1 million annually into the local economy with a projection of 268 jobs once the venue is operational.

Who will “own” the GPAC?

The City of Greensboro will own and operate the GPAC. The City is financing \$30 million of the project and the Community Foundation of Greater Greensboro is financing \$30 million. Donations toward the project made by residents, corporations and private donors are being made to the Community Foundation of Greater Greensboro, not to the City of Greensboro.

FIELD OPERATIONS

2013-14 Loose Leaf Collection Program

The Loose Leaf Collection Program helps keep leaves from blocking storm drains and prevents decaying leaves from polluting our lakes and streams. This fall’s program will begin in November and will have two scheduled collection periods. Dates will be determined by the falling rate of leaves and by weather conditions. For more information, call the City’s Contact Center at 373-CITY (2489).



It’s easy to use the Leaf Collection Program. Follow these tips:

- Rake leaves to the edge of your yard behind the curb - not in the street.
- Remove sticks, rocks, and other debris that may damage City equipment.
- Do not park vehicles on, in front of, or near leaves.

Greensboro residents can also use the City’s year-round yard waste pick-up service for leaf collection. Simply put your leaves in clear plastic bags or in a plastic or metal garbage can and set them at the curb on your regular trash collection day.

What's Recyclable in Greensboro?



1. All plastics #1-7, like soda and water bottles, milk jugs, yogurt and margarine tubs.
2. Aluminum cans, aluminum foil, pie pans and roasting pans.
3. Steel cans with no lids. Sharp lids are a safety hazard in the sorting process.
4. Empty aerosol cans.
5. Newspapers, magazines and catalogs.
6. Office paper, school paper and junk mail.
7. Magazines and catalogs.
8. Cardboard, like laundry detergent boxes, furniture boxes, appliance boxes, shipping boxes, and pizza boxes.
9. Chipboard or paperboard, like cake mix, cereal and

cracker boxes.

10. Milk and juice cartons.
11. Glass food and beverage containers.
12. Rigid plastics like buckets, milk crates, laundry baskets, lawn furniture, plastic toys, pet carriers, and litter boxes.
13. Pots and pans.

What's Not Recyclable in Greensboro?

Household hazardous materials and electronic waste should be taken to the Household Hazardous Waste Collection Center at 2750 Patterson Street.

No plastic bags. Plastic bags can get caught in our recycling machinery and cause damage. Plastic bags should be recycled at local grocery stores.

| | |
|------------------|--------------------------------|
| No baby diapers. | No tires. |
| No car parts. | No yard waste. |
| No clothes. | No foam packaging and peanuts. |

City Collection Services

In addition to trash and recycling collection, the City also collects:

- Yard waste collection on your assigned service day—no appointment needed
- Appliance collection by appointment—call the City’s Contact Center at 373-CITY (2489)
- Mattresses and box springs are collected by a local company called Mattress Go Round. Call the City’s Contact Center at 373-CITY (2489) to arrange pickup or take your mattress/box spring to Mattress Go Round at 1601-A Yanceyville Street.
- Bulk trash items that are too big to fit in your green trash container, such as furniture, swing sets, and lawn mowers (drained of gas and oil). These items are picked up with your recyclables every other week.

FINANCE

Equipment Services



The Equipment Services Division (ESD) manages approximately 2,500 individual pieces of equipment which include both licensed vehicles and non-licensed equipment. The division is made up of 30 mechanical technicians, 5 parts technicians, 3 tire shop specialist and 11 administrative positions. Major services provided by the division include equipment maintenance and repair, replacement and disposal of equipment for the City. These



services are provided for all city departments with three exceptions; (1) The Fire Department maintains and repairs fire apparatus, (2) Parks and Recreation maintains and repairs their non-licensed equipment and (3) the Landfill repairs and maintains landfill equipment. In all exceptions, ESD owns the assets and schedules for the replacement and disposal of those assets. Additionally, the division operates and maintains a fueling system of six automated sites and 16 manual sites dispensing over 2.5M gallons per year to support the fleet.



The division's main source of revenue is generated from internal service charges to customers who use and operate the equipment owned by Equipment Services. The internal service charge or lease payment includes estimates for the maintenance and repair, insurance, and replacement of the equipment. This business model of centralized ownership was established in 1994 and was designed to lower fleet operations costs by consolidating fleet ownership into a single large division. The division's ability to purchase (bulk buying of equipment and parts), standardize (technician training, parts, equipment, diagnostic tools, etc.) contribute directly to the lower cost of operation for the agency. Equally important, this model provides a benefit from a budgetary standpoint in that our customers (city departments) know the costs with the exception of fuel, for operating equipment at the time budgets are prepared.

In April of 2012 the Division officially opened its CNG filling station which consist of two time-filled fueling post. The city currently owns (2) CNG refuse trucks with plans to expand the station and add more CNG trucks to its fleet.

The division currently has numerous types of preventive maintenance (PM) programs that are directed toward various vehicle & equipment PM requirements. The following chart includes a few examples of current PM types & schedules.

| PM Type | PM Description | PM Schedule |
|---------|---|--------------------------|
| PM-A | Vehicle Oil Change & Lubrication | 4,000 Miles or 250 Hours |
| PM-C | Complete Vehicle or Equipment Inspection | 30,000 Miles or Annually |
| PM-E | Arial Truck Dielectric Testing | Annually |
| PM-L | Vehicle or Equipment Lubrication | 2,000 Miles |
| PM-S | Complete Snow Removal Equipment Inspection | Annually |
| PM-W | Vehicle or Equipment Winterization Inspection | Annually |
| PM-X | North Carolina Safety & Emission Inspection | Annually |

FIRE

Greensboro Fire Department Hosted Third Annual 9/11 Memorial Stair Climb on September 7



The Greensboro Fire Department hosted the third annual 9/11 Memorial Stair Climb on Saturday, September 7 to honor the 343 firefighters and 72 police officers who perished at the World Trade Center.

Participants had the option of climbing the flights of stairs at the Bellemeade Deck nine times, which represents approximately 73 flights of stairs – the equivalent of the highest floor New York Fire Department firefighters reached on 9/11. While the event is free, donations were accepted and presented to the Marine Corps Reserve “Toys for Tots” program. Event t-shirts are available for \$10, while supplies last. For more information or to learn how to donate, please contact Leslie Lipa at 574-4088.

Greensboro Fire Department Celebrates ISO and CPSE Accreditation on April 12

The Greensboro Fire Department is celebrating its ISO “Class 1” and CPSE (Center for Public Safety



Excellence) accreditation. The fire department was thoroughly evaluated by both CPSE and ISO during 2012 and has received notice

from both third party agencies that it will remain an ISO “Class 1” accredited fire department.

BACKGROUND - Every individual fire department in the United States is required to be rated by the insurance industry to gauge the fire department's capabilities and level of service. The rating reflects the fire department (with high emphasis on firefighter staffing and training), as well as the water supply system and 9-1-1 emergency communication system. Each fire department receives a rating between "Class 1" = the highest level of protection and "Class 10" = the lowest level of protection. The Greensboro Fire Department has earned a "Class 1" rating from the insurance industry and is one of only about 60 fire departments in the United States to provide this nationally recognized excellent level of fire protection services.

YOUR SAFETY - First and foremost, Greensboro's "Class 1" fire insurance rating means that the Greensboro Fire Department has solidly demonstrated that we are consistently effective at saving lives and property. We also strive to prevent fires from occurring through education and fire codes.

YOUR MONEY - Beyond being able to help save your life and property in the event of a fire, we are able to save you money every time you pay your property insurance. Because of the "Class 1" fire insurance rating, Greensboro residents enjoy the lowest fire insurance premiums in the State of North Carolina.

YOUR ECONOMY - Insurance savings for commercial property is much greater than for residential homes. Greensboro's "Class 1" rating lightens the insurance premium financial burden for many local businesses and industry, which makes our Greensboro economy stronger, more sustainable and helps with local jobs.



Fire & Life Safety Programs delivered:
For the period **January 1 through June 30, 2013**, 72 smoke alarms and 61 alarm batteries were installed in District 1.

Fourteen of those alarms and/or batteries were installed directly related to an emergency incident.

For the same period, there were 156 Community Affairs programs provided, which include Workplace Safety, Fire Extinguisher Classes, BP Checks, Station Tours, Safe at Home Checks, Elderly Programs, General Fire Safety Classes, Community Emergency Preparedness, Senior Fire & Fall Safety; Child Safety Seat Installations, College Fire Safety Classes; School Programs, Parades and Signal 3's. The above programs were delivered to 1,281 Seniors, 15,130 Adults, and 1,759 children – a total of 18,170 residents reached in District 1.

Upcoming Events:

- Fire Prevention Week Extravaganza – a one day, open-house event open to all residents of Greensboro scheduled for Saturday, October 5th at the Public Safety Training Facility drill ground, 1510 North Church Street. Event is free of charge.
- Fire Prevention Week Daily Activities – two classes each day open to all schools in Guilford County. Call to reserve a spot for your group 373-2177. Monday, October 7th through Friday, October 11th.

Seasonal Safety Tips:

Most people are aware that, every year, children die after being left inside cars in hot weather. Fewer know that countless dogs die similar, terrible deaths, because such incidents are rarely reported to authorities.

The combination of warm weather and a closed car can literally be a killer for dogs. Even leaving a dog for "just a minute" to run an errand can lead to tragic consequences. Every year, dogs suffer and die after being left inside cars during the summertime heat. These tragic deaths are entirely preventable. As an example, when it is 88° outside, it is already 105° degrees inside a car...even with the windows cracked. Be a best friend to "man's best friend", and leave your pooch at home!

Grilling Safety:



- Before using a grill, check the connection between the propane tank and the fuel line. Make sure the venturi tubes - where the air and gas mix - are not blocked.
- Do not overfill the propane tank.
- Do not wear loose clothing while cooking at a barbecue.
- Do not add fluid to an already lit fire because the flame may flashback up into the container and explode.
- Keep all matches and lighters away from children. Supervise children around outdoor grills.
- Dispose of hot coals properly - douse them with plenty of water, and stir them to ensure that the fire is out. Never place them in plastic, paper or wooden containers.
- Never grill/barbecue in enclosed areas - carbon monoxide could be produced.
- Make sure everyone knows to Stop, Drop and Roll in case a piece of clothing does catch fire. Call 911 or your local emergency number if a burn warrants serious medical attention.

Summer Storm Safety:

- Lightning associated with thunderstorms generate a variety of fire hazards. The power of lightning's electrical charge and intense heat can electrocute on contact, splitting trees and causing fires.
- Never stay outside during a summer storm.
- If you can hear the thunder, you are close enough to be struck by lightning.
- A person can be struck by lightning even when they are sitting on their front porch.
- Avoid using electrical equipment and telephones.
- Do not take a bath or a shower during an active thunder and lightning storm.
- If you are outside and cannot get to a safe building, avoid high ground, water, tall trees and metal objects such as fences and bleachers. Picnic shelters, dugouts, and sheds are not safe shelters.
- If there is flooding associated with the storm, stay away from the water.
- If the water is above your ankles, stop, turn around and go another way. Six inches of swiftly moving water can sweep you off your feet.
- If you are driving and come upon a flood area, turn around and go another way. Cars can be swept away by less than two feet of water.

Frequently Asked Question: Why does a fire truck respond when I have a medical emergency?

We are sometimes asked why a fire truck responds when someone calls 9-1-1 and asks for an ambulance. We respond because lives are saved and it is the right thing to do to serve people. Our mission is to protect life and property.

The Greensboro Fire Department immediately responds to life threatening medical emergencies, where quick response could help save someone's life. We do not respond to minor medical emergencies, unless no ambulance is immediately available. Greensboro firefighters are very effective

in saving lives by responding to medical emergencies due to short response times, a highly skilled workforce, and the ability to bring time-sensitive, life-saving interventions to a patient quickly.

It is important to recognize no medical call is “routine”. There is no way of knowing what is needed on each emergency call, or what will be encountered. Therefore, each 9-1-1 dispatch is handled based upon a national model for dispatching medical emergencies utilizing both firefighters (who respond in fire trucks) and paramedics (who respond in ambulances). For someone who is not breathing, their chance of survival greatly diminishes with each minute that passes. The chart below shows that if someone having a heart attack, choking or bleeding profusely can be reached and treated quickly, their chance of survival is very good. However, as each minute passes, their chance of survival becomes much, much less.

As you can see, time is critical. Generally speaking, the fire engine is closer to a medical emergency because fire stations are strategically located within every community in Greensboro. This allows for a very quick response time, usually faster than the ambulance will arrive. So firefighters can get there first, stabilize the patient, begin patient care and assist paramedics once the ambulance arrives. In Greensboro, fire engines arrive first about 70% of the time. The firefighters on the fire engines are Emergency Medical Technicians (EMTs) and are trained to handle basic life support medical emergencies as well as problems associated with any number of emergency situations; such as removing patients from difficult locations such as bath rooms, upper floors or down narrow hallways, extrication of patients from vehicles and equipment; addressing spilled or leaking flammable and combustible liquids, and ensuring for overall scene safety of the general public, first responders, and especially the patients. All Greensboro fire engines are equipped with medical response equipment, including heart defibrillators.

Sometimes, people inquire why the Fire Department does not send smaller vehicles instead of fire engines. While you may think that option would be less expensive, it is not. Over the life of the smaller vehicle, the cost to purchase and equip another vehicle far exceeds the fuel and maintenance savings that could potentially occur. However, most importantly, using fire engines keeps the firefighters ready to immediately respond to the next emergency that occurs. The reality is the fire truck it is a very versatile and flexible platform for us to be able to conduct our operations. If we respond from the fire station to an emergency medical call, as soon as that patient is taken care of by Guilford County EMS, that fire engine becomes immediately available for the next call. If that happens to be a fire call or a



rescue call, our firefighters are already on a fire fighting unit and respond directly from that incident to the next incident. They don't have to go back and switch units,

thereby delaying emergency response and harming service delivery.

The Greensboro Fire Department exists to serve people. Our operating priorities are 1) Safety, 2) Courtesy, 3) Excellent Service, 4) Efficiency and 5) Continuous Improvement. We are a nationally accredited fire department that provides Class “1” level service and we successfully benchmark all of our services at the local, state and national levels to ensure accountability to the people that we proudly serve and protect. In demonstrated performance, the Greensboro Fire Department ranks in the top 5% of all fire departments in the United States.

For other questions about fire department services, please contact Greensboro Fire Chief Greg Grayson at 336-373-2177.

Smoke Alarm and Fire Safety Facts:

Did you know that some alarm and carbon monoxide detector batteries need to be changed at least once a year? So when you change your clocks on November 3, remember to change and test the batteries in your smoke alarms and carbon monoxide detectors. Be sure to remind your friends, family and neighbors to do the same.

Fire Facts:

- 11 p.m. to 7 a.m. are the peak alarm times for home fire deaths – when people tend to be asleep and the house is likely to be dark.
- Home fires kill an average of seven people every day.
- Home fires caused \$11.6 billion in property damage during 2010.
- Although the number of home fire deaths has substantially decreased, the risk of dying in a reported home fire has not.
- On average, families have less than three minutes from the time the first smoke alarm sounds to
- escape a fire.

Those at greatest risk:

- Children under five are 1.4 times more likely as the population as a whole to die in home fires.
- Roughly three quarters of child fire fatalities under age 15 occurred in homes without working smoke alarms.
- On average, home fires kill 500 children ages 14 and under each year.
- Roughly half of the people who died in home fires started by playing with fire were under five years old.
- Seniors age 75 and older are 2.8 times more likely to die in a home fire.

Kids Fire Camp

In carrying out our mission to protect the lives and property of the people of Greensboro, The Greensboro Fire Department (GFD) continually strives to prevent fires and injuries as well as educate the people we serve. Special focus is given to target groups such as kids and seniors. From July 29, 2013



through August 2, 2013, we held an inaugural “GFD Fire Camp” experience for fifty (50) kids ages 7-10. The GFD Fire Camp was held Monday through Friday mornings from 9am – Noon each day.



During the camp, children were encouraged to work together and to promote safety as well as receive strong encouragement from

our firefighters. Campers were divided into groups called engine companies and ladder companies and practiced for bragging rights in the “bucket brigade” relay and the “obstacle course” relay. Each day, children were presented with two curriculum based educational experiences including CPR training, seat belt awareness, fire safety house, emergency preparedness, bike safety, water safety, fire investigations and railroad safety. The kids had homework each night including developing home escape plans, checking smoke alarms and learning address and phone number information.

The camp concluded with a cookout on Friday night at GFD Fire Station 1, which included family members, friends and camp volunteers. The cookout highlighted a live fire demonstration from Engine 7, Ladder 7 and Ladder 5. In addition, the kids were provided the opportunity to show their families and loved ones their new Fire Camp skills in the relay races while competing for ribbons and to get everyone involved.

Many GFD members and GFD retirees volunteered to participate in this Fire Camp and they were instrumental in making fire camp a huge success. In addition, we received assistance from members of the Guil-Rand Fire Department. Senior Firefighter April Robertson led this year’s Fire Camp effort and had assistance from GFD personnel of every rank in the department.

The camp was primarily funded through a grant received from the North Carolina Firefighter’s Burned Children Fund, a donation from the Nat Greene Kiwanis Club of Greensboro, a \$50 fee charged to each camper, and individual six scholarships were provided by fire department command staff. No taxpayer money was used to fund this camp.

Comments received from campers and parents were overwhelmingly positive and reflected a fantastic camp experience. A few of those comments have been....

- **“Best Camp EVER” (8 year old)**
- **“I would rather be here than the swimming pool” (Camper)**
- **“I would come to camp every day for the rest of my life if I didn’t have to go to school”**
- **“This was absolutely one of the best ideas ever. Such an awesome experience!” (parent)**

On Sunday, November 3 CHANGE
YOUR CLOCK & CHANGE
YOUR BATTERIES



- 96 percent of American homes have at least one smoke alarm, but 20 percent of all homes with smoke alarms do not have at least one smoke alarm that works, mostly due to missing or dead batteries. This means roughly 23 million homes are at risk because of non-working smoke alarms and an additional 5 million homes are at risk by not having smoke alarms.
- In the U.S., almost two-thirds of home fire deaths resulted from fires in homes with inoperable smoke alarms or no smoke alarms. Thirty- eight percent of the fatal fire injuries occurred in homes with no smoke alarms at all, while 24% occurred in homes in which at least one smoke alarm was present but failed to operate.
- Nuisance activations were the leading cause of disabled smoke alarms. Cooking fumes and steam can cause a smoke alarm to sound. Nuisance alarms can be prevented by moving the smoke alarm farther from kitchens or bathrooms. A chirping smoke alarm means the battery is dying.
- Households with non-working smoke alarms now outnumber those with no smoke alarms.
- The National Fire Alarm and Signaling Code recommends a minimum of one smoke alarm on each level of a home, including the basement, one inside each bedroom and one outside each sleeping area. Homes should also have at least one working carbon monoxide alarm on each level of a home, including the basement and one outside each sleeping area.

Do you know someone who is interested in becoming a Greensboro Firefighter?

The Greensboro Fire Department is committed to a diverse workforce. We have made very positive strides in recent years in hiring women and minorities. GFD was recently recognized nationally for our recruitment efforts and progress towards diversity.

If you are interested, or know someone who is interested in becoming a Greensboro firefighter, please contact Captain Kelly Giles at 336-254-3109 or at Kelly.Giles@Greensboro-NC.gov.

GUILFORD METRO 911

Guilford Metro 9-1-1 Awarded Re-accreditation as a Center of Excellence



Guilford Metro 9-1-1 (GM 9-1-1) was recently awarded re-accreditation as an Emergency Medical Dispatch Center of Excellence from the International

Academies of Emergency Dispatch (IAED), a standard-setting organization that promotes safe and effective emergency dispatch services world-wide.

This is the second re-accreditation GM 9-1-1 has received from IAED in less than four months; the first was for achieving



Emergency Fire Dispatch Center of Excellence re-accreditation in January 2013.

9-1-1 is now the 134th emergency communications center / 9-1-1 center in the world to be awarded this distinction, and becomes only the 15th emergency communications center in the world to hold dual accreditation in Emergency Medical Dispatch (EMD) and Emergency Fire Dispatch (EFD).

GM 9-1-1 received this re-accreditation due to its 9-1-1 communications center management oversight, on-going quality improvement programs, and had to make sure its entire staff was in compliance with all MPDS practices. MPDS is a comprehensive emergency medical dispatch system designed to provide responder and caller safety, maximize utilization of resources, prioritize responses, provide efficient delivery of pre-arrival instructions, and improve overall emergency medical customer service.

Guilford Metro 9-1-1 Team Named Communications Team of the Year

Guilford Metro 9-1-1's C-Squad was awarded the 2012 North Carolina National Emergency Number Association's "Communications Team of the Year Award" for its work on a multiple homicide/suicide in November 2011 that involved four different crime scenes. The award was presented at the 2012 North Carolina NENA/APCO Annual Conference on August 29 at the Hilton Riverside Hotel and Conference Center in Wilmington, NC.



The "Communications Team of the Year Award" is presented to a group of two or more communications officers for their exemplary handling of a specific 911 emergency or other situation that involves the coordination of multiple public safety responses and other emergency resources.

Members of the C-Squad include Teresa Allred, Andy Chrismon, Bill Daniel, Yolanda Graham, Ashley Hand, Scott Harrison, Kim Hooker, Randy Kendrick, Heather Kirkman, Tammy Matherly, Angela Mitchell, Alina Pedro, Renee Powe, Tonya Swann, Mike Taylor, Chris Williams, and Donna Wrenn.

Tips when you call 911

1. The most important thing for any caller is to try remaining calm and remembering the person you are speaking with at 911 is usually NOT the person dispatching help. Someone else within the 911 center is dispatching help while the call taker is asking the questions. Answering the questions is important for responders.
2. Verify the location where help is needed. (This ensures responders are sent to the correct location.)
3. Verify the phone number you are calling from (This ensures we can get back in touch with the caller should we get disconnected or need further information.)
4. Tell us exactly what happened. (This ensures we will send the correct resources appropriately.)

LEGAL

The North Carolina General Assembly ended this session July 26th. The second year of the current 2013-2015 biennium will begin in May 2014. Greensboro City Council considered and adopted 14 items for this session's Legislative Agenda. Nine items were adopted, two items survived crossover and can be considered during the short session and three items failed to pass either chamber and will not be considered next session. These are noted below. Also noted are new laws pertinent to local government.

City Legislative Agenda

1. *Protect Municipal Revenue.*

This was a hotly contested issue with the competing House and Senate budget bills and their various amendments. Neither proposal was enacted.

2. *Hold Harmless Resolution.*

Specific bills toward this end did not pass either chamber. The enacted budget did continue the traditional hold harmless funding levels at 50% of the 2012 level for one additional year.

3. *Jordan Lake.*

SB 515, Nutrient Management Standards Reform Act was enacted. The legislation delays the implementation dates were to begin after July 1, 2013. It modifies the existing riparian buffers rules to allow all utilities to be placed in the stream buffers and also permits piping of perennial streams if a Corps of Engineers permit is issued.

4. *MWBE/SBE.*

HB 524, Greensboro Charter Amendments passed the House only. This bill is eligible for consideration next session.

5. *Electronic Notice.*

Senate Bill 287's final version applied to both Guilford and Mecklenburg County and the cities therein. It survives for next session and will only need one successful vote on the floor of the House to become law.

6. *Increase Funding for Greensboro Transit Authority ("GTA").*

This bill failed to pass either chamber and will not be considered for the short session.

7. *Housing Receivership.*

This bill failed to pass either chamber and will not be considered for the short session.

8. *Greensboro Firemen's Supplemental Retirement System Local Act Amendment.*

HB, 347 Amend Greensboro's Firefighters' Retirement was enacted as SL 2013-252.

9. *Revisions to City Charter Section 5.65 and 5.74.* These provisions were added to HB 347 and enacted as SL 2013-252.

10. *Prohibition of Brown Bagging at Sexually Oriented Businesses.*

SB 470, No Beer/Wine if Permit Revoked or Suspended, was ratified on July 25, 2013 and is waiting for the Governor's signature.

11. *DMV Registration Blocking for Unpaid Tickets.*

This legislation did not pass either chamber. Municipalities may now contract with the Department of Revenue and the Government Data Analytics Center to manage collection of outstanding parking fines and penalties through withholding of tax refunds.



12. Breast Density Awareness. House Bill 467, Breast Density Notification and Awareness, was enacted as SL 2013- 321.

13. *ALS Awareness.*

This bill failed to pass either chamber and will not be considered for the short session.

14. *Dynacon.*

SB 470, No Beer/Wine if Permit Revoked or Suspended was amended to include language to allow private convention centers, outside of redevelopment zones, to qualify for appropriate alcohol permits, was ratified July 25, 2013.

Pertinent Legislation of Local Interest.

- HB 4, UI Fund Solvency & Program Changes, SL 2013-2: This legislation requires municipalities to maintain a 1% reserve fund for “total unemployment insurance wages paid”.
- HB74, Regulatory Reform Act of 2013: This bill will “temporarily” prohibit municipalities and counties from enacting environmental ordinances that regulate any field also regulated by state or federal law, unless the ordinance is adopted by a unanimous vote of the governing body.
- HB276, Zoning/Board of Adjustment Changes, SL 2013-126. This legislation clarifies policy and procedures for the Board of Adjustment.
- HB439, Economic Development Jobsites Program, SL 2013-130: This legislation permits developers to install infrastructure on commercial sites over 100 acres and zoned industrial or office use without increasing the tax value of the property until a building permit is issued.
- HB480, Environmental Permitting Reform, SL 2013-82: This legislation creates “fast-track” permitting for storm water management without local technical review.
- HB817, Strategic Transportation Investments, SL 2013-183: This legislation reforms the manner in which 1.5 billion dollars annually of State and Federal highway funds are distributed.
- HB857, Public Contracts/Construction Methods: This legislation gives all local governments the ability to utilize the design-build construction method and allows public-private partnership financing.
- HB892, No fiscal Note for Rule Repeal, SL 2013-149: This legislation eliminates the necessity for a costly “fiscal note” study to be completed by an Agency before it seeks to modify any existing rule
- HB998, Tax Simplification and Reduction Act, SL 2013-316: This legislation replaces the current personal state tax rates of 6%, 7%, and 7.75% with a flat tax rate of 5.8% in 2014, and 5.75 % in 2015. It eliminates personal exemptions and deductions except for charitable contributions, and caps mortgage interest and property tax deductions at \$20,000.00 It reduces

the corporate tax rate from 6.95 to 6% in 2014 and 5% in 2015. .

- SB 264, Abate Nuisances/Drug Sales From Stores, SL 2013-229: This will enhance the ability of the City to seek judicial relief to close businesses that permit or allow prostitution, gambling, or illegal possession of alcohol or drugs.

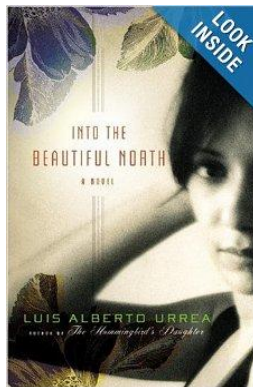
LIBRARIES

Library Announces Book for the 2013 “One City, One Book” Festival

What if our whole city were to read and discuss a book for a couple of months? And, what if that book and the ensuing discussions were to shed some light on topics that we may find difficult to discuss publicly and civilly?



It is these questions that prompted the Greensboro Public Library to launch a project in 2002 called One City, One Book. We weren’t sure that the community would buy into the concept, but One City, One Book quickly become a community experience that Greensboro readers look forward to. This year marks our sixth One City, One Book. Previous projects have attracted between 10,000 and 15,000 participants.



The book selected for the 2013 One City, One Book project is *Into the Beautiful North* by Luis Urrea. This is our first selection by a Latino writer. If you want to learn more about the book and the cornucopia of events we’ve planned, check out www.greensborolibrary.org. It all kicks off September 30 with renowned Cuban-

American storyteller Carmen Deedy, and runs through the end of November. Richard Blanco, the poet who read at President Obama’s inauguration, will be featured on October 14, and author Luis Urrea will be giving several community presentations on November 6-7. Additionally, there are over 75 other events that will be occurring.

And, because movies play a prominent role in *Into the Beautiful North*, we will be showing all the movies that are mentioned in the novel prior to the One City One Book kick-off. The first one, on September 10 at 7 pm at the McGirt Horton Branch Library, is *Baby, the Rain Must Fall* starring Steve McQueen.

If you would like to get involved, in addition to attending some of our events, you can read the book and attend a book discussion group at the library. Or, you can form your own book discussion group, check out a book club set (15 copies) and the library will send a facilitator to lead the discussion.

For more information, contact Steve Sumerford (steve.sumerford@greensboro-nc.gov , 373-3636.

McGirt-Horton Branch Library

Teens

Summer reading activities at the branch for teens include movies, gaming and workshops on financial literacy.

Poetry Project

The teen poetry project continues to meet and perform. The group performed for the Fun Forth Festivities and continues to do local performances in Greensboro and surrounding areas. The group is now busy preparing for 16th Annual Brave New Voices International Youth Poetry Slam Festival which will take place in Chicago in early August.

Children and Family Programs

Summer Reading program activities at the branch have been well attended and the branch has had a number of different programming activities for all ages. Summer Reading program activities have been varied with many different types of programs from the Eastern Music Festival to recycling. The Kid's Health, Fitness and Well-Being Festival attracted approximately 300 participants. The focus of the festival was to help youngsters become aware of the condition of their bodies through their physical, emotional, social, academic and environmental well being. Fifteen stations which represented various agencies from around the City of Greensboro, including GTCC and ECPI's Medical Assisting Programs, and UNCG's Nursing program were present for the festival and provided informational booths. The Thriving at 3 Family Place Play and Learn project which involves a partnership with United Way will resume the sessions for families in the fall.

Robotics

The Lego Robotics Camp which is a part of the 2013 Summer Reading program which is coordinated by the Children's Librarian is going well at the McGirt-Horton Branch Library. The camp is a partnership between 4-H Robotics Academy of NCA&T State University and the library. The camp is being facilitated by two students from A&T. The camp has been a great



success with approximately seventeen youngsters attending the session. The youngsters have had an opportunity to



build their robots from Lego kits and then program the robots through laptop computers to move their robots.



Adult Programs

- Book Clubs
- The branch book clubs are scheduled to host a One City One Book discussion in October.

Computer Literacy Classes

Small group computer classes are provided every Monday by staff. These sessions have been very

helpful to patrons and have helped them to expand their knowledge of computers. A number of adults in the class have been faithfully attending the sessions for months. Many of them visit the library to use WIFI to continue to practice what they have learned in their class sessions.

- Services to Teens
 - Summer Reading
 - Poetry Slam
- Services to Children and Families
 - Preschool Story Time
 - Summer Reading Programs
 - Robotics
 - Family Programs/United Way Thriving at 3
- Services to Adults
 - Book Clubs
 - Computer Classes

Greensboro Historical Museum Highlights

February

- On Saturday, February 9th 2pm to 4pm, as part of *Lifted Voices: Greensboro's African American History*, museum volunteers portrayed characters throughout the *Voices of a City* exhibit, including Ned Griffin, a former slave who fought in the Battle of Guilford Court House, Charlotte Hawkins Brown and Judge Elreta Alexander-Ralston, the first African American female judge elected to the bench in the United States.



New Elected County Commissioner, Raymond Trapp, District 8

- The Spiritual Renaissance Singers of Greensboro performed in the museum auditorium on Saturday February 23rd. The 90-minute program highlighted African American spiritual songs from the late 1800s.
 - Curator of Education Dean MacLeod met with pastors of two historically black congregations as part of the Warnersville initiative.
- #### March
- Saturday, March 2nd! Three groups attended unexpectedly, and we had 180 visitors in total. One of the groups organized guest speakers. Below are some stats, highlights and contact information from the day.
 - UNC-Chapel Hill - Freshmen Seminar - American Studies - 22 students; the group was particularly interested in the cemetery.
 - Genesis Baptist Church, Saturday Heritage Academy (youth group) - 19 people (primarily middle school students); This group arranged for local African-American speakers to present historical information to the youth. The presentations were held in the first gallery of *Voices of a City*. Speakers included Justice Henry Frye, Sligh Sisters, Ray Flowers, and the son of the Dudley family (hair care products company; unfortunately, we did not get his name).
 - Burlington Christian Academy - History Club 17 high school students. This group toured the museum, and some of the students participated in the scavenger hunt.
 - Draped in Legend A Velvet Gown, a Carriage Trunk and a First Lady Dolley Madison Exhibition Opened on March 26
 - The Greensboro Historical Museum celebrated International Women's Day on Friday, March 8,

2013 at noon. Featured speaker was Dr. Linda Beatrice Brown, Willa B. Player Distinguished Professor of the Humanities at Bennett College, author of *The Long Walk: The Story of the Presidency of Willa B. Player at Bennett College*.

- TEDx Conference (Technology, Entertainment and Design) “Dreamsboro: Imagine. Design. Build. To spread ideas for changing our community, city and maybe the world.”
- *Meet President Lincoln*, a free program sponsored by Lincoln Financial Group, was a big success. Both Saturday shows on April 27th were close to, or at.
- Partnerships were further developed with David Jones Elementary School for their leadership program, the Warnersville Historical & Beautification Society and the larger Warnersville community.

May

- David Jones Elementary hosted a kick-off informational community gathering so that the Historical Museum could present the Warnersville Project to members of the school, community and local historians. A dozen people participated, including the asst. principal, James Griffin/Warnersville Historical & Beautification Society, photographer Lisa Scheer, a local minister and interested residents and teachers.

June

- The Greensboro Historical Museum has been awarded a \$2,500 grant from the Smithsonian Affiliates and the Asian Pacific American Center to implement the **Young Historians, Living Histories** (YHLH) collaborative educational program. The Historical Museum will be partnering with high school students from the Montagnard community whose families arrived as refugees and immigrants from the Central Highlands of Vietnam.
- The June 7th was First Friday Farewell, as the museum participated for the first time in downtown’s First Friday celebration. We anticipate being open for First Friday evening in August and September.
- The museum participated in the Mosaic Festival in Festival Park this year, bringing historic children’s toys and games, as well as museum information..

July

- A new exhibit opened on July 2 in our temporary gallery, *A Storyteller’s Eye: The Work of Photojournalist Jerry Wolford*, to wonderful reviews and audience attendance. Opening events included a members-only preview and a opening reception that drew over 80 visitors from around the region. A front page article in the News & Record, along with a long, very complementary opinion piece in Yes! Weekly, were just part of the wonderful press. The exhibit continues until Sept. 8th.
- On Fun Fourth, 2,000 people came through the museum’s front door. Almost all the visitors ventured upstairs to experience the museum’s exhibits. In Richardson Park, the McNairy House was opened all day with costumed interpreters, and hands-on games and activities were enjoyed by many under a tent. The clanging of a blacksmith at work in the blacksmith’s shop and the gunshots from the Revolutionary War re-enactors enlivened the experience for our visitors.
- On Wednesday, July 31, at the Shiloh Baptist Church in Warnersville, the museum held a Community Conversation Day event as part of the

museum’s larger Warnersville Project. Four college interns, along with two curators and the director, participated in a variety of activities chosen for conversation and engagement. The museum brought large historic maps, photographs and other community information, and about a dozen participants over 2 hours shared stories and helped identify people in the photos.

NEIGHBORHOOD DEVELOPMENT

Heath Community:

The Heath Community Plan was created to work in conjunction with the City’s Comprehensive Plan, Connections 2025, and the East Market Street Corridor Development Plan (EMSCDP).

This plan, adopted by City Council on June 18, 2013, is the result of over a year of work between the City and residents from the neighborhoods along Franklin Boulevard, and can be found at www.greensboro-nc.gov/heath. The plan’s goals, created by the neighborhood and a neighborhood steering committee that worked closely with City staff, are to:

- Increase traffic safety
- Improve community spirit in the neighborhood
- Reduce code violations
- Improve adjacent land uses
- Improve maintenance to streets, stormwater facilities, and creeks
- Encourage economic development
- Improve public safety.

City staff from various departments will continue to meet with any neighborhood group that is interested to talk about taking concrete steps to implement the plan. The initial focus will be on the priorities identified during the planning process:

- Identify future sidewalk needs
- Reduce speeds where appropriate
- Support local economic development
- Improve Heath Park
- Provide safe activities for neighborhood youth
- Educate rental property owners regarding their responsibilities
- Explore options for community activities
- Look for funding sources and grants.

The Parks and Recreation Department also worked with the community during this planning process to create a master plan for Heath Park that was adopted by the Parks and Recreation Commission in March.

Jonesboro/Scott Park:

The East Market Street Development Corporation (EMSDC) continues to work with the Jonesboro/Scott Park neighborhood and help the neighborhood and the City implement the plan adopted in 2008. This includes building on the success of Jonesboro Landing, and newly-renovated apartment building that represents a big improvement and success story in the neighborhood. EMSDC has recently purchased properties next to Jonesboro Landing with plans for expansion, and has removed several problem properties from the neighborhood. The neighborhood association continues to meet regularly.

Central Gateway Corridor:

The Central Gateway Corridor, also known as Lee Street and High Point Road, continues to see increased investment. Highlights include a major campus expansion of the University of North Carolina Greensboro now taking place on Lee Street, a new hotel near I-40 and continued activity at the various venues at the Coliseum. The City is still on schedule to begin construction of a new streetscape in the spring of 2014.

This past spring, Planning and Community Development presented a proposal to change the zoning along the corridor. This initiative is the result of several years of work by the Central Gateway Corridor Partnership, and citizen group that advises City staff and City Council on plan implementation. The changes were received well by the public and will be moving to public hearings late this fall. The new zoning districts are designed to encourage new development as envisioned by the plan adopted by City Council for the corridor.

The Partnership and City staff have also been working on changes to the sign regulations for the new zoning districts, which if adopted will have a major, positive impact on the appearance of the corridor. City staff will be holding public meetings on Wednesday, September 4th at the Coliseum to review these proposed sign standards. More information will be provided before the meetings.

City staff is also working at the direction of City Council to investigate the possibility of changing the name of High Point Road and Lee Street. Staff is researching the benefits, cost and impacts that this will have and are holding a series of public meetings to get feedback on this idea.

Market Street Area Improvements

| Project Area | Cost |
|------------------------------------|-------------------|
| Dudley Street improvements | \$43,095 |
| Market Street improvements | \$7,149,089 |
| Jonesboro/Scott Park | \$25,988 |
| Pine & Lowdermilk Railroad Project | \$1,005,000 |
| Jonesboro/Scott Park playground | \$14,000 |
| | \$8,237,17 |

Duke Energy Upgrades

Energy efficient upgrades were made to 196 homes in the greater Warnersville neighborhood. The following measures have been provided:

| | |
|---------------------------------|-----|
| AC/Heat Filters | 151 |
| Aerators | 341 |
| Caulking Doors | 122 |
| Compact Fluorescent Lights | 453 |
| Door Sweeps | 215 |
| Foam Insulation Spray | 86 |
| HVAC Winter Kit | 37 |
| Low Flow Shower Heads | 168 |
| Switch Plates Wall Thermometers | 159 |
| Weather Stripping | 162 |
| Water Heater Pipe/Tank Wraps | 169 |

East Market Street Development Corporation (EMSDC)

EMSDC currently directs a site & façade loan program (funded through East Market Street bonds) for existing commercial property owners. We also facilitate commercial development, working independently or with developers to ensure that the finished project is an enhancement to the Corridor. The following items are activities that we are pursuing:

- 1) Development of a Vacant Commercial Building Initiative (incentives for occupancy of existing building stock and job creation)
- 2) Storefront Site & Façade Matching Grant Program (to fund building and/or signage improvements in targeted east GSO corridors)
- 3) Shovel-ready Site strategy (ability to acquire and control vacant and deteriorating properties for redevelopment)
- 4) Greater attention to code enforcement (standards for existing properties)
- 5) Recruitment strategy for retail and office space prospects (advertising, up fit subsidies, etc.)
- 6) Implementation of City of Greensboro Parity Study recommendations (for east Greensboro sites)
- 7) Beautification of targeted bridges in the East Market Street corridor
- 8) Hwy 29 and Wendover Avenue signage (directing traffic to East Market Street businesses and downtown)
- 9) Promote benefits of the Downtown Greenway (Murrow Blvd section) to East Market Street businesses
- 10) Advocate for extended streetscape (Hwy 29 to Franklin Blvd)

EMSDC provides comprehensive services to east Greensboro neighborhoods, including financial literacy education, a chess club for youth, after school tutoring, home repair & weatherization improvements, technical support to neighborhood associations, and affordable housing. Our organization is leading the implementation of neighborhood redevelopment plans for Jonesboro Scott Park and Heath communities that ultimately lead to desirable and safer neighborhoods worthy of increased asset values and investment.

EMSDC is a nonprofit, community development corporation founded in 1997 and focused on economic development initiatives impacting east Greensboro, with particular attention to the East Market Street corridor. We offer collaborative programming and services in three area – Minority Entrepreneurship, Community Development and Economic Revitalization, Minority Entrepreneurship

- Business planning & operations training
- Small business consultations (1 on 1)
- Small business workshops & outreach
- Gate City Minority Business Opportunity Fair

Community Development

- Home repair & weatherization program
- Developer of affordable housing
- Southeast Chess Club (youth program)
- Financial literacy workshops
- Technical support to many east Greensboro neighborhoods
- Family Night Out events

- Execution of Jonesboro/Scott Park Neighborhood Plan
- Advocate and lead agent for Heath Neighborhood Plan
- Collaborative relationship with East Market Street Merchants Association (EMMA)

Economic Revitalization

- Renovation, ownership and management of Jonesboro Landing Apartments
- Acquisition and demolition of Raleigh Street pool hall for future redevelopment
- Original lead agent of the Renaissance Center redevelopment project

Mac Sims *President*
 Phil Barnhill *Director of Operations*
 Gabrielle Foriest *Housing Coordinator*
 336-275-1101 www.eastmarketstreet.com

- 474 teens attended one of the 11 events held at our recreation centers
- 269 teens attended one of the workshops at our libraries

Volunteers:

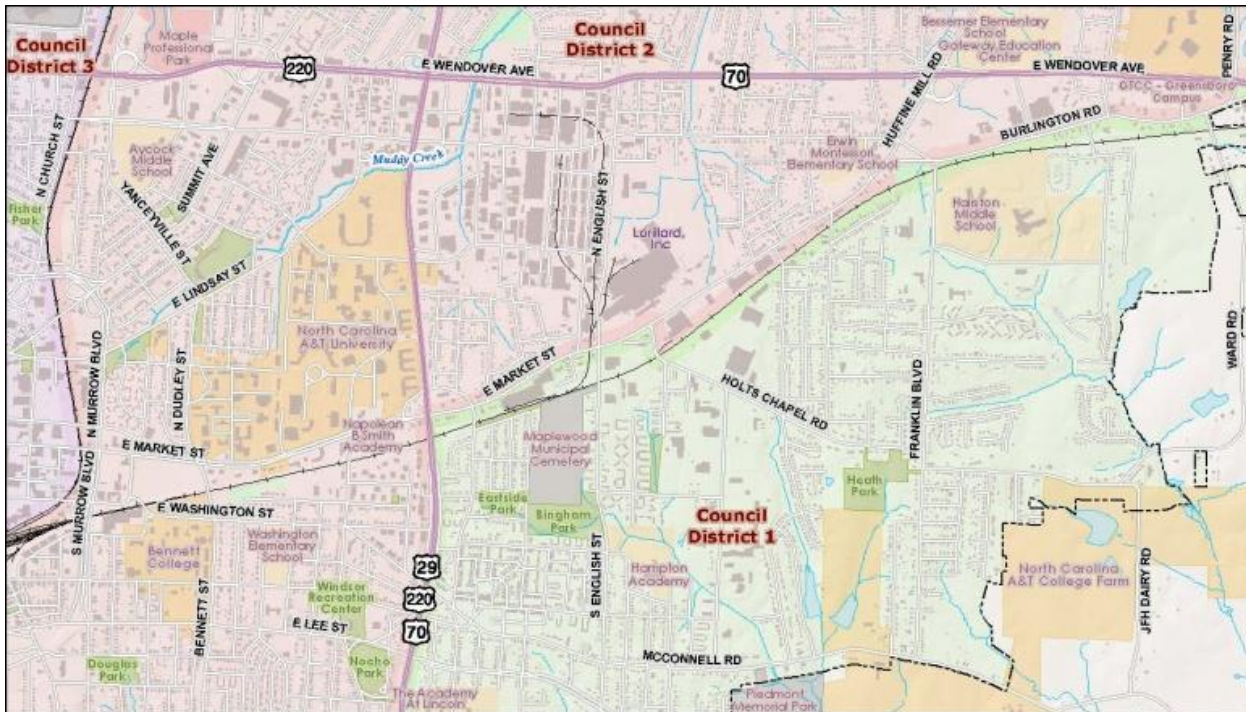
- A total of 603 hrs were volunteered throughout the summer
- 472 of those hours were from youth volunteers

Sponsorships, donations and in-kinds:

- \$7,500 grant from Weaver Foundation
- \$2,150 in cash donations
- Over \$2,100 in in-kind donations of food, services, raffle prizes, etc.

Cost of SNL:

- Sportsplex staffing cost (5 nights): \$731.99
- Recreation Center supplies and staffing costs: \$1,594.25
- Security cost (off-duty officers and



PARKS & RECREATION

2013 Summer Night Lights (SNL) Overview: A community collaboration to provide teens in Guilford County with activities during high crime times of the summer; Greensboro Parks and Recreation, City Arts, Greensboro Police Department and Greensboro Libraries



free

- Lankford Security for 3 events): \$2,060.76
- Marketing cost: \$7,084.94
- Food, supplies, misc: \$9,376.07
- **The total cost of SNL = \$20,848.01**



Teen Pool Night, Windsor Center City pools opened early, May 25-27 and June 1-2 for the summer program. For more pool information, contact one of the following:



3 Point Contest

Zumba



Aquatics Administration

- 1001 4th Street
373-2558
- Peeler Pool**
1300 Sykes Avenue
373-5811
- Warnersville Pool**
601 Doak Stret
373-5809
- Windsor Pool**
1601 E. Lee Street
373-5846

Attendance:

- 3,028 teens attended 66 events held from June 7th till August 22 at City of Greensboro venues
- 2,022 teens attended one of the five nights held at the Sportsplex
- 263 teens attended one of the four nights held downtown



Recreation Centers

Brown

- New gym floor and new lobby sitting area with program updates
- New Zumba program to start in the next few weeks; Very successful open house with 20 vendors to provide screening info
- Resurfaced 1/3 of the parking lot and repainted the lines
- Collaborating with Water Resources to improve stormwater drainage in the parking lot and to identify other water quality improvements at the center (biocell, pervious parking/parking expansion, etc)

Glenwood

- Partnering with Glenwood Library on summer reading program
- Counselor in Training program
- Worked with neighborhood on KaBOOM! Playground; Summer Night Lights
- Installed new gym floor, lobby windows; sensor lights in lobby and classrooms
- In response to Council request, will discuss with Water Resources if there are opportunities available to improve stormwater in conjunction with potential parking lot/site improvements

Warnersville

- Very successful open house tied into Southside Reunion; Beginning discussion for startup baseball program for the children in the community with key leaders
- Parking lot lines repainted

Caldeleugh Multicultural Center

- Stage lighting units were mounted to the wall of the theater space.
- Combined Artistic Collective into We Are One as it was originally designed.
- Collaborated with Wiley Elementary School to create an in-school theater and cultural arts program for children in the 3rd grade. This program was developed to enhance reading and social studies skills
- 8 volunteers worked throughout the school year assisting children in After School Arts with homework and tutorial and 6 volunteers to serve as front of house staff for performances
- Initiated Wiley Elementary School Gardening (Science Education) Program for 1st Graders
- Installed new dumpsters, gate at the front was painted and outside of the building and the theater space was repainted

Athletics

- initiated the Adult International Soccer League based on the interests and request of members of the immigrant and refugee communities (members of the Greensboro International Soccer League of the Triad; renamed due to Greensboro Parks & Recreation Department taking the lead on organization and management of the league). A total of 8 teams registered to play in a 7 game season.

Youth Services and Volunteers

- Glenwood and Warnersville hosted service-learning students for a city-wide project in which students went on an “Amazing Race” and visited each recreation center

- The Greensboro Bar Association has been doing cleanup work at their adopted park (Sussman Park)
- Adopt-a Street partners have continued with cleanups

Teens and Youth

Greensboro Youth Council Kicks Off Its 51st Year of Service

The Greensboro Youth Council (GYC) kicks off its 51st year of service to the community with its annual membership drive from September 16 to 27, visiting high schools to recruit new volunteers and hold informational sessions on how to join.



Also launching in September is the new “GYC Institute: Building Well Rounded Leaders.” The institute offers sessions for teens to build vocational, leadership and

life skills, and by attending, participants receive special recognition including a medal and a certificate.

A new partnership with the City’s Economic Development department and GYC has been created called “The EDGE Experience: Youth Growing Greensboro through Economic Development.” Through this program, teens can submit ideas on ways to increase economic development in Greensboro. Submissions will be reviewed by a panel of their peers for cash prizes.

GYC teaches leadership skills and responsibility, and it is a great way to meet new people, earn volunteer hours, and serve the community. Last year, GYC had an economic impact of \$345,457.78 through donations, grants, numerous projects and over 10,642 hours of community service. GYC continues to offer volunteer opportunities for its annual events such as Ghoulish, Fashion Show, Camille’s Closet, Santa’s Workshop, Big Sweep and more. For an application or more information, call 336-373-2738 or visit www.greensboroyouthcouncil.com.

City Hosted Meeting with Parents and Teens

District 1 Councilmember T. Dianne Bellamy-Small hosted a meeting on July 24, 2013 for parents and teenagers to discuss the downtown curfew and ways the City can best meet the needs of adults and their children.

The City is working to develop and promote diverse programming to attract teenagers who are seeking a positive environment.

This meeting was an opportunity for the City to connect directly with the audiences that the



curfew and teen programming impact the most.

Six additional Teen Forums were held at various locations in September.



A follow up meeting, hosted by NCCJ will be held on Tuesday, October 15, at 6:00 pm at the Central Library.

City Strengthens its “Safe Place” Program for Youth in Need

For Greensboro youth, help is as close as the nearest City facility. More than 45 City-owned buildings are now locations for youth in need with the renewed establishment of the Safe Place/City of Greensboro partnership, which nearly doubled its numbers from a year ago.



City fire stations, police stations, recreation centers, libraries, Greensboro Transit Authority (GTA) buildings, and GTA, HEAT and SCAT buses are now sporting the new national Safe Place signs, signifying that at those facilities youth in crisis situations can find shelter and assistance. City employees at these locations are trained to respond to a request for help.

To see a full list of City Safe Places, visit www.greensboro-nc.gov/SafePlaceLocations. Learn more about the City’s program at www.greensboro-nc.gov/SafePlaces.

Safe Place in Greensboro is operated locally by Youth Focus, a United Way Agency dedicated to helping young people and their families deal with today’s pressures. For more information about Youth Focus and Safe Place, contact Hannah Labas at 336-375-8333, ext. 3007, or visit its website at www.youthfocus.org.

Gillespie Golf Course

- Patio area improvements
- Improved Signage and landscaping around #1/#10 tees
- Hillside renovation and completion of private project at practice facility

Maywood Street Park – KaBOOM! Project

- Greensboro residents and Parks and Recreation employees teamed up with KaBOOM!, a national non-profit organization, Blue Cross and Blue Shield of North Carolina, and the Greater Glenwood Neighborhood Association to build a new playground and community garden in just one day on June 21 at Maywood Park.



P&R Director Chris Wilson and Deputy City Manager Jim Westmoreland with me at KaBOOM! work day

250 volunteers participated

- Additional partners of Specialized Park Services; Planning and Community Development; the Greensboro Police Department; the Greensboro Fire Department; the Glenwood Neighborhood Association; Guilford County Schools.

Gateway Gardens Phase II Construction

- The Gateway Gardens Visitor’s Center Phase 1 is progressing to completion. Phase I is comprised of small reception area, rest rooms, office, vending area, mechanical room and 2 covered porches (one at each end of the building) and a large blue stone patio on the back of the building. We continue to push towards a late August date of completion, including the LEED certification
- A composite cedar shake siding will cover the insulation currently exposed.
- Windows and doors will be installed,
- The storm drainage system is approximately 95% complete
- Connection with the roof leaders is all that remains from having a completed system.
- The building exterior finishes (brick/stone) is near completion.

Barber Park Phase II

With the passing of the budget, we have plans to move forward with finalizing the design of the maintenance building, safety town and the Community Center/Memorial to Women. Since the plans have been on hold, we anticipate hosting a community update meeting within the next two months and have received notice from the Wicker Estate that the remaining bequest funding will be made available by August.

Neighborhood Park Redevelopment Master Plan

- Completed and received Parks and Recreation Commission adoption of 3 Neighborhood Park Redevelopment Master Plans – Heath, Steelman, and Sussman Park
- Each plan involved extensive community input and feedback and involves recommendations for upgrading of amenities, general beautification and landscaping improvements, and addition of new features (new walking paths, signage, playground equipment, modification of park entrances and parking lot, new shade structures, etc)

Water Quality/Storm Water Improvements

- Continue collaboration with Water Resources to identify potential storm water/water quality improvements at several parks and facilities. These improvements include addition of bio cells, rain gardens, pervious paving, and stream enhancements
- Identified locations for improvements include Steelman (stream enhancement), Brown Center (stormwater improvements), and potential improvements include Heath (feasibility study for possible pervious parking, bio cell)

PLANNING & COMMUNITY DEVELOPMENT



The BetterBuildings for Greensboro program is an energy

efficiency program made possible by a \$5 million grant by the U.S. Department of Energy (DOE). Since the program began, close to 750 residential units have received energy efficiency upgrades – 519 in District 1 alone. As the program comes to an end, residents of Greensboro who seek to make their homes more energy efficient may qualify for financial assistance while funds are still available. If you rent or own a home, and meet the income limits,

you may qualify for either a grant or rebate for energy efficient upgrades installed by a pre-approved contractor of BetterBuildings program. For more information, you may contact Gregory Liggs at 336-373-2109 or via email at Gregory.Liggs@greensboro-nc.gov. You may also visit www.betterbuildingsgreensboro.org for additional information.



The Department of Planning & Community Development provides housing rehabilitation programs to help low to moderate income homeowners and landlords whose tenants are low to moderate income, make necessary repairs to their properties and comply with Minimum Housing Standards by addressing emergency conditions, and correcting and repairing structural elements. The programs provide housing rehabilitation services to residents in need and to protect the quality of the housing stock in our neighborhoods.

City-wide Rehabilitation Program

The citywide Housing Rehabilitation program is designed to rehabilitate owner-occupied housing to quality standards for long term use. The owner will sign a statement certifying that the property is the owner’s principal residence. The property shall contain one and not more than four dwellings units in a single or attached structure. The property shall be capable of being brought into compliance with applicable City minimum Housing Codes at a cost not exceeding the maximum assistance available through the program.

Five properties were rehabilitated during the fiscal year 2012-2013. Three (60%) of the rehabilitated properties were in District 1.

Lead Safe Housing Program

The City of Greensboro Lead Safe Housing Program is funded through a Department of Housing and Urban Development (HUD) Lead-Based Paint Hazard Control Grant, most recently received in 2011. The Lead Safe Housing Program is a community-based program which began in 2002, to maximize identification and control of lead-based paint hazards in eligible homes. The program provides grants to homeowners and rental property owners who meet eligibility requirements. Lead is found in homes built prior to 1978 and it is found in paint, varnish, dust, soil, water and even older, vinyl mini-blinds. The main focus of the initiative is to create healthy living conditions for children under six through a system of integrated partnerships that optimizes both cost effectiveness and successful lead hazard control. Greensboro’s program focuses on five major action areas: Housing Lead Hazard Control; Community Education and outreach including Health Screening; Training/Economic Opportunity; Promotion of healthy Homes; and Evaluation to analyze progress and make program adjustments and



improvements. The program works with four partners to meet these major action areas: The Guilford County Department of Public Health, The Greensboro Housing Coalition, UNCG Center for New North Carolinians and NC A&T State University. Each of the partner organizations provides the initiative expertise, matching support and active involvement in at least one of the five action areas.

The Lead Safe Housing Program is marketed citywide with emphasis in the south central section of Greensboro. This area was targeted because it is the area with the highest concentration of children under age six living at or below the poverty level, the highest concentration of boarded-up housing, a very high concentration of older housing, and a large number of substandard housing units.

A total of 67 properties have received lead remediation services during the last 12 months; July 2012 – June 2012; 30 properties (45%) are in District 1. A total of 738 properties, tenant and owner occupied, have been made lead safe since the beginning of the program in 2002. Contact the City of Greensboro Planning & Community Development Department at 336-373-2349 for information about the Lead Safe Housing Program.

Willow Oaks

Partnership Homes has completed the substantial rehabilitation of six units at 214 South English Street, which will be used for supportive housing through Partnership Homes and The Servant Center.

Habitat for Humanity has completed construction on their fifth house in Willow Oaks. The Greensboro Bar Association sponsored the build. A sixth house is scheduled for completion before the end of the summer.

Residents of the community meet the first Monday of each month at the Childcare/Community Center. They have a robust neighborhood watch and sponsor events in the neighborhood year round. During the school year, students from A&T provide tutoring for students living in Willow Oaks

Cottage Grove Initiative

Lots of activities are underway in Cottage Grove (Willow Oaks Phase III - South English Corridor). The 501(c)(3) tax exempt application for the Cottage Grove Initiative (CGI) corporation is under review by the IRS.

Hampton Elementary University Partnership Magnet School’s new Principal, Dr Morris Brooks, will begin work on August 19th. He will continue strengthening the school’s partnerships with NC-A&T and CGI. Through CGI volunteers tutor and read to the students every week.



As CGI moves into the master planning process this fall, highest and best use for the Avalon Trace Apartments property will be defined and discussions

with developers are already in progress. This property is an important component for increasing the variety of housing options in Cottage Grove.

Discussions are also ongoing about using New Market Tax Credits (NMTC) to build a community facility in Cottage Grove. One possible tenant would be a health clinic. Purpose Built Communities (PBC) network partners in Indianapolis and Houston are using NMTC for this purpose. Other possible tenants for a community building could be CGI office space, a food hub (similar to the one the Spartanburg PBC is building), a shared space for other non-profits (which is being explored by Guilford Non Profit Consortium).

Step Up Ministries, a non-profit group that works on holistic job retraining, personal improvement and job placement is writing a grant to one of their funders to start a program in Cottage Grove.

Rehabilitation of apartments at 307, 311 and 318 South English Street is underway. CGI may become a partner in this project at some point in the future.

Eastside Park

Two houses were moved to Redevelopment Commission lots on Gillespie Street. Moving houses, when possible, is an environmentally friendly alternative to demolition, which results in construction materials being hauled to the landfill. The houses will be rehabilitated by Housing Greensboro and sold to owner-occupants.

Bingham Park continues to move through the North Carolina Department of Environmental and Natural Resources (NCDENR) evaluation process. Once complete, the findings will help guide a planning process that could result in upgrades to the park.

Habitat for Humanity sponsors a productive community garden tended by residents, which provides fresh vegetables for neighborhood families.



Housing Development

Terrace at Rocky Knoll, 419 Rocky Knoll Rd – Coming Soon! – 48 affordable small family units, 1 and 2 bedrooms, are under construction with an estimated completion date of April 2014. The City invested \$497,500 of HOME funds in this \$7 million project to keep the rents affordable to very low income households. The Federal Home Loan Bank of Atlanta has also awarded an Affordable Housing Program grant to further improve affordability.

Ole Asheboro

MLK North A-1 Development: New Zion Missionary Baptist Church selected as master developer and closed on construction financing with Self Help on May 9, 2013. Phase 1 construction which consists of a new sanctuary, a coffee shop, and a book store scheduled to begin construction August 31, 2013.

| AGENDA ITEM | REQUEST/ LOCATION | PROPOSED USE (Not binding if not stated as a condition) | ACTION/ VOTE |
|-------------|---|--|--------------|
| Z-12-11-002 | County HI to City HI | All uses allowed in the HI (Heavy Industrial) zoning district | Approved |
| | 100 Ward Road and 100 R1 Ward Road | | |
| | Tom Terrell for Tom Bigham Holdings LLC, et al. | | 8 to 0 |
| Z-12-12-004 | R-5 to PUD | A maximum of 33 multi-family dwelling units. | Approved |
| | 1200 West Vandalia Road | | |
| | Scott Wallace for Keystone Group, Inc. | | 8 to 0 |
| Z-13-01-004 | HI to HI with SUP | Uses: Limited to all HI uses and the manufacturing and storage of chemicals (special use permit) | Approved |
| | 520 Broome Road | | |
| | John Hallenbeck for Lanxess Corp. | | 9 to 0 |
| Z-13-05-001 | SUP | All uses allowed in the HI zoning district including the manufacturing and storage of chemicals | Approved |
| | 2401 Doyle Street | | |
| | Ron Wiedbusch for Evonik Corporation | | 9 to 0 |



MLK Initiative Community Meeting

Downtown Greenway: City staff worked diligently with the Ole Asheboro Neighborhood Association and Action Greensboro to develop a spur that will connect the downtown greenway to Douglas Park. The downtown green is scheduled to be constructed in coordination with the development of the MLK North A-2 development by TND Partners.

South Elm Street Redevelopment: Design for infrastructure improvements is underway. Events are being planned at the site to re-engage the residents of Greensboro. The first one will probably be a Pop-up Dog Park. A full development schedule will be available by the end of 2013.

Code Compliance (formerly Local Ordinance Enforcement)

The primary mission of the Code Compliance office is to ensure and promote safe and healthy housing and improve and preserve neighborhoods through the enforcement of:



- Minimum Housing Ordinance for unsafe or unsanitary dwellings
- Nuisance Ordinance for unkempt yards
- Ordinance for Junk and Abandoned Motor Vehicles
- Land Development Ordinance for land use and/or zoning violations.

Both owners and tenants of properties have a responsibility to maintain their homes in a safe and sanitary condition. Enforcement of these City ordinances is accomplished through a variety of compliance procedures that ensure property owners' and residents' rights are protected and responsibilities are fulfilled.

The Minimum Housing Ordinance specifies basic habitability standards for all dwellings, including:

Housing Premises: The housing premises must be structurally sound and maintained in a waterproof and weatherproof condition.

Equipment and Furnishings: Occupants must be supplied with adequate heating facilities, potable water, sanitary facilities, and space for sleeping.

Sanitation: All rooms used by the occupants must be maintained in a clean and sanitary condition.

Other typical property issues inspected for and enforced are:

- Appliance and Auto parts in yard
- Abundance of animal feces from pets
- Broken windows or doors
- Building materials throughout yard
- Fire damage at property
- Furniture or other household items in yard
- Overgrown lawn (grass/weeds taller than 12 inches)
- Rotten wood and Peeling Paint
- Safety Issues (broken stairs, missing smoke detectors...)
- Standing water on grounds

Preferred outcomes for any code violation are for property owners and occupants to respond to our notifications and voluntarily bring their property into compliance in a timely manner. When voluntary compliance cannot be achieved in a reasonable time frame, the Code Compliance office will initiate appropriate remediation procedures. Staff is also available to provide educational resources around Code Compliance and Housing issues and provide referrals to organizations and programs that may be able to provide assistance for a variety of situations.

For more information about Code Compliance, or to request an inspection, call (336) 373-2111.

Junk and Abandoned Vehicles



If you have a situation where you find a junk vehicle or a possible abandoned vehicle on public or private property, call 366-373-2111 and report it.

We will have an inspector to go out and check to see if the vehicle(s) in question are in violation. If they

are in violation the inspector will tag for removal. If the owner of the vehicle doesn't remove the vehicle in violation, it will be removed and stored at the owner's expense.

Here are descriptions of when a vehicle may be in violation:

Abandoned Vehicles:

On public streets or within street right-of-way – A motor vehicle that appears to be abandoned on a public street or within a street right-of-way will be tagged. The owner will have seven days to remove the vehicle. If the vehicle remains unmoved after seven days, it is deemed to be abandoned and an Order to Tow is issued.

On private property – If a motor vehicle appears to be abandoned on private property, the owner of the property may submit a vehicle release form granting authority to the City to remove the vehicle. An inspector will review the release form for validity and then issue an Order to Tow.

Junk Motor Vehicles:

On private property – Any motor vehicle on private property is required to: a) have a valid license tag, issued for that vehicle and b) be stored in an enclosed structure or be able to move under its own power in both forward and reverse. Any motor vehicle on private property that does not satisfy both a) and b) is deemed to be in violation of the City's Ordinance for Junk and Abandoned Motor Vehicles and will be tagged by an inspector. The owner will have 10 days to bring the vehicle into compliance.

POLICE

Traffic Safety - Train Collisions

There were eighteen people killed on the railroad from January through October in North Carolina in 2012.

One interesting train wreck occurred in downtown



Greensboro on August 15, 2012. The driver of a Mini Cooper was driving south on Elm Street. They did not notice the

signal activate, and as they reached the railroad crossing, the crossing gate dropped on top of the car. The driver fled the car as the train approached, and the train struck the car.

Approximately forty trains a day pass through Greensboro. They can weigh up to 12,000 tons. It is especially important to be knowledgeable and prudent about trains in this community.

Pedestrians and Trains Safety Tips

Pedestrians should only cross tracks at marked crossings. The warning signals and sight distance gives you a good chance to cross safely.



Also, it is a criminal offense to cross or walk along the tracks at other places.

You might think that you are safe by walking along the edge of the tracks, but trains can extend three feet beyond the tracks. Sometimes a loose strap will hang out even farther.

A railroad locomotive weighs around 200 tons, and the entire train can weigh up to 6,000 tons. Even if the engineer wants to stop to avoid hitting a person or vehicle, it takes around a mile for the train to stop with emergency brakes applied.

When there are signals activated, such as crossing bars, flashing red lights, ringing bells, train horn, visible train approaching, it is illegal for an operator of a vehicle or a pedestrian to enter the railroad grade crossing, as well as being a bad idea. If you believe that the signals are malfunctioning, call 911 or Norfolk Southern.

Do not attempt to walk or drive your ATV along railroad bridges and through railroad tunnels. There is only enough room for the train on these, and it will be a bad day for you if the train finds you there.

Vehicles and trains

It is also required that if traffic is near a railroad grade crossing, that you not drive or park in such a way that would block other vehicles, pedestrians, or trains. There are helpful white bars on the road to show where it is safe to stop.

Please think twice before stopping on railroad tracks, disregarding signals, or trying to beat the train. We at the Police Department want you to use caution, be patient, and stay safe.

A good resource for more information is the Operation Lifesaver Web site. Their slogan is "Stay away from the tracks. Stay off, stay away, stay alive."

1. <http://safetydata.fra.dot.gov/OfficeofSafety/default.aspx>

2. §20-142.2. Vehicles stop at certain grade crossing. The Department of Transportation may designate particularly dangerous highway crossings of railroads and erect stop signs at those crossings. When a stop sign is erected at a highway crossing of a railroad, the driver of any vehicle shall stop within 50 feet but not less than 15 feet from the nearest rail of such grade crossing and shall proceed only upon exercising due care. Any person who violates this section shall be guilty of an infraction and punished in accordance with G.S. 20-176. Violation of this section shall not constitute negligence per se. An employer who knowingly allows, requires, permits, or otherwise authorizes a driver of a commercial motor vehicle to violate this section shall be guilty of an infraction. Such employer will also be subject to a civil penalty under G.S. 20-37.21. (1991, c. 368, s. 1; 2005-349, s. 13.)

3. § 20-142.5. Stop when traffic obstructed.

No driver shall enter an intersection or a marked crosswalk or drive onto any railroad grade crossing unless there is sufficient space on the other side of the intersection, crosswalk, or railroad grade crossing to accommodate the vehicle he is operating

without obstructing the passage of other vehicles, pedestrians, or railroad trains, notwithstanding the indication of any traffic control signal to proceed. Any person who violates any provision of this section shall be guilty of an infraction and punished in accordance with G.S. 20-176. Violation of this section shall not constitute negligence per se. An employer who knowingly allows, requires, permits, or otherwise authorizes a driver of a commercial motor vehicle to violate this section shall be guilty of an infraction. Such employer will also be subject to a civil penalty under G.S. 20-37.21. (1991, c. 368, s. 1; 2005-349, s. 16.)

4. § 20-142.1. Obedience to railroad signal.

(a) Whenever any person driving a vehicle approaches a railroad grade crossing under any of the circumstances stated in this section, the driver of the vehicle shall stop within 50 feet, but not less than 15 feet from the nearest rail of the railroad and shall not proceed until he can do so safely. These requirements apply when:

(1) A clearly visible electrical or mechanical signal device gives warning of the immediate approach of a railroad train;

(2) A crossing gate is lowered or when a human flagman gives or continues to give a signal of the approach or passage of a railroad train;

(3) A railroad train approaching within approximately 1500 feet of the highway crossing emits a signal audible from that distance, and the railroad train is an immediate hazard because of its speed or nearness to the crossing; or

(4) An approaching railroad train is plainly visible and is in hazardous proximity to the crossing.

(b) No person shall drive any vehicle through, around, or under any crossing gate or barrier at a railroad crossing while the gate or barrier is closed or is being opened or closed, nor shall any pedestrian pass through, around, over, or under any crossing gate or barrier at a railroad crossing while the gate or barrier is closed or is being opened or closed.

(c) When stopping as required at a railroad crossing, the driver shall keep as far to the right of the highway as possible and shall not form two lanes of traffic unless the roadway is marked for four or more lanes of traffic.

(d) Any person who violates any provisions of this section shall be guilty of an infraction and punished in accordance with G.S. 20-176. Violation of this section shall not constitute negligence per se.

(e) An employer who knowingly allows, requires, permits, or otherwise authorizes a driver of a commercial motor vehicle to violate this section shall be guilty of an infraction. Such employer will also be subject to a civil penalty under G.S. 20-37.21. (1991, c. 368, s. 1; 2005-349, s. 12.)



City Council Votes to Reinstitute Downtown Curfew
Greensboro City Council voted today to reinstitute a temporary curfew for individuals age 17 and under in

downtown Greensboro and the central business district. The curfew is from 11 pm to 6 am every day of the week, begins tonight, July 3, and will be in

effect for 60 days. The vote by the members of council was 8-1 with Bellamy-Small voting no.

According to Greensboro Mayor Robbie Perkins, in advance of what is expected to be large crowds in the downtown area participating in Fourth of July activities, City Council acted to ensure a safe and welcoming environment for all residents. “We have a safe downtown and this curfew is one of the options we can use to maintain a high level of safety in the future,” says Perkins. “We believe this proactive step will help curb future incidents like we had last weekend. While this is not a City government problem, it’s a problem that the City and community are working to address and we feel this is a step in the right direction.”

Council elected to implement the curfew in response to a series of downtown incidents, involving large groups of teenagers June 29-30. There was a similar curfew enforced in 2011.

Violations of the curfew are considered a Class 3 misdemeanor. Offenders age 16 and 17 are subject to a \$200 fine and possible confinement, as directed by the courts. Offenders age 15 and under are subject to delinquency proceedings of the juvenile courts.

Council has reassessed the temporary curfew and decided not to continue the curfew at their October 1, 2013 meeting.

TRANSPORTATION
Greensboro Transit
 GTA’s Operations and
 Maintenance Facility and Administrative Offices



located on W. Meadowview Road was constructed to meet the present and future needs of the growing transit system. But along with the forward-thinking planning, the

designers also felt it important to acknowledge the history of the system. A visit to the upstairs atrium will find such an effort with “In Support Of Public Transportation In Greensboro”, a wall honoring persons who have made a difference in public transportation in Greensboro. Visitors will see plaques honoring persons from District 1, Joyce Johnson, former GTA Chair from 1998 to 2003 and the late Dorothy Brown who served as a GTA Board Member from 1990 to 1999. The late Eula Whitley is also recognized on the wall for her public transportation advocacy and the difference it has made for the Gate City. Make sure to check out the wall on your next visit to GTA. Councilwoman T. Dianne Bellamy Small has served as Public Transportation Liaison to the City Council.



Please be aware of a recent service change in HEAT service that affects

students of Guilford Technical Community College as well Route 11 passengers. Due to GTCC leaving the HEAT partnership established with local colleges and universities, the Jamestown and

Wendover campuses will no longer be served by HEAT. Students going to Jamestown will need to take GTA Route 11 High Point Road while Wendover students can access Route 10 E. Market Street. Of course, the additional riders on these routes will result in very crowded buses. GTA recommends passengers on these routes adjust their travel plans including taking earlier or later departures, or other routes if possible. Full timetables are available at ridegta.com Also, HEAT Route 72 is now serving the new Joint School of Nanotechnology for NC A&T and UNCG. Riders going to the E. Lee Street campus have a choice of two arrivals weekday mornings (7:45, 8:43) and two in the evening (4:03, 5:26). As always, students at HEAT partner schools can ride HEAT and GTA fare-free with a student identification card.

Greensboro Transit Authority is overseen by a nine-member volunteer board and a staff of nine. However, it is the input of the public that helps to assure that GTA is doing its best to meet the needs of the community. Scheduled public meetings throughout the year offer the opportunity for citizens to share their comments, concerns, praises or whatever is on their mind about public transportation. Please refer to the attached calendar for the various scheduled meetings. Note also that special public meetings are called occasionally to receive input on specific topics. Look for notices of these meetings on the GTA website, in the local newspaper for by following GTA on Twitter or facebook @gtaheat. GTA’s services continue to grow in District 1. Below are the ridership numbers for routes serving the district:

| | Daytime | Evening | |
|--|-----------------------|-----------------------|--------------|
| | Wkdy & Sat | Wkdy & Sat | Total |
| Route #2 | | | |
| Four Seasons: | 219,201 | 32,820 | 252,021 |
| Route #4 | | | |
| Benbow/Willow | 167,866 | 20,428 | 188,294 |
| Route #5 | | | |
| Gorrell St. | 197,924 | 24,260 | 222,184 |
| Route #10 | | | |
| E. Market St. | 347,188 | 41,990 | 389,178 |
| Route #11 | | | |
| High Point Rd. | 338,911 | 29,294 | 368,205 |
| Route #12 | | | |
| Randleman Rd./ | | | |
| S. Elm-Eug | 391,842 | 52,672 | 444,514 |
| Route #12A | | | |
| SouthTown Cont | 68,006 | | 68,006 |
| Route #13 | | | |
| MLK Jr. Dr. | 159,038 | 17,397 | 176,435 |
| | Sunday | | |
| Route #22 | | | |
| E. Market/ Bessemer/ Phillips Ave. | 21,391 | | |
| Route #23 | | | |
| Gorrell St./ Benbow Rd./ MLK Jr. Dr. | 17,218 | | |
| Route #24 | | | |
| Randleman Rd./ S. Elm-Eug | 25,740 | | |
| Route #25 | | | |
| Four Seasons/ High Point Rd. | 22,104 | | |

2013 GTA Scheduled Meetings

| | Board Briefing | Board Mtg. | Fixed Route Rider Advis. | Fixed Route Svc. Eval | STAC | Rider Advisory Comm |
|------|----------------|------------|--------------------------|-----------------------|------|---------------------|
| Sept | 19 | 3 & 24 | 9 | 9 | 18 | 10 |
| Oct | 17 | 2 | 7 | | 16 | 8 |
| Nov | | 19 | 4 | | 20 | 12 |
| Dec | TBD | TBD | 9 | 9 | 18 | 10 |

PIEDMONT AUTHORITY FOR REGIONAL TRANSPORTATION (PART)

Reaching New Heights!

The Piedmont Authority for Regional Transportation in partnership with Triad Air Awareness hosted the 7th annual Triad Commute Challenge April 6, 2013 through July 6, 2013. This three-month regional initiative improved air quality by challenging people to try an alternate commute option at least one time instead of driving alone.

Last year, 5,676 people in the Piedmont Triad pledged to carpool, vanpool, ride the bus, bike, walk or telecommute. New heights were reached this year with 6,360 people, representing 586 employers, colleges, and universities doing their part to Share the Ride and Clean the Air!

Congratulations to Mr. John David, GTCC, for winning this year's grand prize drawing.

Triad Commuter Challenge ... At A Glance

- 6,360 Participants
- 586 Employers & Schools Represented
- 55 Community Events
- 67% Previously Drove Alone
- 4.1 Million Vehicles Miles Traveled Reduction
- \$704,618 Fuel Savings
- 2,704 Tons of Emissions Reduced
- 95% will continue to use alternate forms of transportation

Air Quality Benefits



Triad Commute Challenge participation reduced emissions by 2,704 tons during 2013.

More specifically, Greenhouse gas

(CO₂) emissions were reduced by 2,619 tons; Criteria air pollutant emissions for oxides of nitrogen (NO_x) were reduced by 15,292 lbs; oxides of sulfur (SO_x) were reduced by 920 lbs; carbon (CO) emissions were reduced by 139,369 lbs; volatile organic compounds (VOCs) were reduced by 13,799 lbs; and coarse particulate matter was reduced by 400 lbs.

"With air pollution on the rise, we all need to do our part to protect the environment because this is the only planet we have." - 2013 TCC Prize Winner, John David

School Bus Safety is Important!

Quiz:

1. How many driver's license point will you get if you are convicted of passing a stopped school bus?

- 10 points
- 5 points
- 3 points
- No points

2. What does a flashing yellow arrow mean at a traffic signal?

- Left turn is not allowed.
- Left turn has the right of way and can turn at anytime.
- Left turn is allowed but must yield to oncoming traffic and pedestrians.
- Nothing.

3. What is the speed limit within the city limits of Greensboro?

- 35 unless otherwise posted
- 55 unless otherwise posted
- 25 unless otherwise posted
- No speed limit

4. Is it ever legal for a car to turn left on red in North Carolina?

- Yes
- No
- Always

5. When can you pass a stopped school bus?

- On a two-lane roadway.
- On a roadway of four-lanes or more with a center turning lane.
- On a four-lane roadway without a median separation.
- Never

6. Bicycles are considered vehicles so they must follow the same traffic laws as cars?

- True
- False

7. Pedestrians should always walk...

- Facing traffic
- Going with the flow of traffic
- Whichever direction they want.
- Only where sidewalks exist.

8. How close to an intersection can you legally park your car?

- 5 feet
- 25 feet
- 50 feet
- 10 feet

9. If you approach a signalized intersection that is not working due to power failure, what do you do?

- Honk twice then proceed.
- Treat as a four way stop.
- Continue through the intersection as normal.
- Turn around and go the other direction

10. What time can you park legally at downtown meters for free Monday through Friday?

- Never
- After 6:00 pm
- After 5:00 pm
- After 8:00 am

(See page 37 for answers)



Sidewalks and Roadways to Be Constructed
Fiscal Year 2014

| Project | Description | Length | Start |
|----------------------------------|---|--------|--------------|
| Florida Street | Both sides between Ashe Street and Willow Street. | 10,600 | 2014 Apr-Jun |
| Florida Street & Randolph Avenue | Florida St. & Randolph Ave. - intersection improvements | 1,050 | 2013 Oct-Dec |
| JJ Drive | North side of JJ Drive from ramp to existing sidewalk and at ramp from Randleman Road to JJ Drive | 1,175 | 2014 Apr-Jun |
| Lovett Street | West side: Florida Street to Freeman Mill Road. East side: Florida Street to existing sidewalk north of Freeman Mill Road | 5,650 | 2014 Apr-Jun |
| McConnell Road | South side: Willow Road to English Street. North Side: from existing sidewalk east of Willow Road to existing sidewalk west of English Street | 1,765 | 2014 Apr-Jun |
| Randleman Road | Creekridge Rd to Glendale Rd - East Side Only | 6,220 | 2014 Apr-Jun |
| Vandalia Road | Holden Rd to Osborne Rd, south side only | 210 | 2014 Apr-Jun |



Fiscal Year 2015

| Project | Description | Length | Start |
|----------------------------------|---|--------|---------------------------------|
| English Street Sidewalk | East Market St to E. Lee St both sides where none exists | 3,840 | Construction start 2015 Jan-Mar |
| English Street Sidewalk | E. Lee St to E. Florida St, both sides where none exists | 2,600 | Construction start 2015 Jan-Mar |
| English Street Sidewalk | Wendover Ave to East Market St, both sides where none exists | 3,840 | Construction start 2015 Jan-Mar |
| Lowdermilk Street / Sykes Avenue | Intersection realignment including sidewalks by NCDOT Rail Division | 700 | Construction start 2015 Oct-Dec |

Fiscal Year 2015 and 2016 NCDOT

| Project | Description | Length | Start |
|--------------------------------------|---|--------|----------------------------------|
| Lowdermilk / Pine Railroad Crossings | Realign Lowdermilk Street with Sykes Avenue at East Market Street, including sidewalks, and closure of Pine Street rail crossing. | 700 | Construction start 2015 Jan-June |
| Holts Chapel Road | From Franklin Blvd to Market St along both sides | 4,815 | Construction start 2016 Apr-Jun |
| Lowdermilk Street | Sidewalk & curb & gutter design from Holts Chapel Road to Cameron Avenue | 3,200 | Construction start 2016 Apr-Jun |

Recently Completed Sidewalks and Roadways

- Creekridge Road** - Rehobeth Church Road to Randleman Road - Roadway and Sidewalks
- Rehobeth Church Road** - Creekridge Road to Orlando Street - Roadway and Sidewalks
- Randleman Road** - Long Valley to Rocky Knoll - Sidewalk
- Vandalia Road** - Randleman Road to east of Lakefield Drive - Sidewalk
- Elm-Eugene Street** - Terrell Street to Meadowview Road - Sidewalk
- Elm-Eugene Street** - Vandalia Road to JJ Drive - Roadway and Sidewalks
- Southeast Walking** - Trail Freeman Mill to Elm-Eugene Street - Trail
- Florida Street Willow** - Road to Lee Street - Sidewalks
- Ardmore Drive** - Florida Street northward to existing - Sidewalk
- Concord Street** - Randleman Road to Soabar Street - Sidewalk

Project Development Process

This article gives an overview of the steps required to implement transportation improvements, as well as an idea of why it can sometimes take so long to construct planned projects.

Transportation projects in the Greensboro area generally fall in one of the following categories: implemented by the City with City funds, implemented by the City with State or Federal funds, and implemented by NCDOT directly. NCDOT projects and City projects with State or Federal funds typically take the longest, partly because they carry increased requirements for meeting Federal requirements.

Projects are typically identified through staff efforts to analyze traffic volumes, congestion levels and accident history. The study process may take from 1 to 10 years to complete; sidewalks and most intersections may take up to 1 year, road widenings 1 to 5 years, and major roadways like new freeways 10 years or more. The amount of time spent from Project Initiation to Construction completion varies from project to project. The amount of time ranges generally from 5 years to 10 or more years.

Staff then works to develop or to oversee consultants in developing design concepts and then detailed construction plans. Environmental approvals are required before construction plans can be finalized and proceed to the right-of-way phase. Developing construction plans may take from 1 to 5 years to complete.

Right of way acquisition involves real estate market analyses conducted soon after the project plans have been approved. City (or state for NCDOT projects) real estate agents then seek to negotiate with property owners for the needed right-of-way and easements to construct the project. Completion of the Right-of-way purchasing phase typically takes 1 to 2 years to complete.

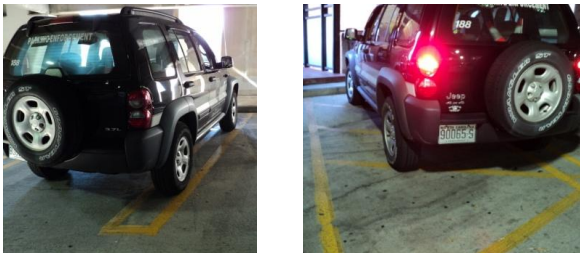
The project is then advertised for construction companies to submit bids on what it will cost to build the project. North Carolina law specifies how projects are advertised, bids reviewed, and how the

low bidder is selected. Also, NCDOT has to approve each City bid process for City projects that receive state or federal funding. Following a formal opening of all bids, the contract is awarded to the firm found to have submitted the lowest responsive bid. The process to award a low bidder with the contract takes 4 to 8 months followed by 1 to 5 years for construction.

Project funding comes from three primary sources: city, state and federal. Voter approved bonds are the primary City funding source for projects. Sometimes the City implements projects with State and Federal funds and NCDOT implements projects directly. All funding for projects administered or provided by the City of Greensboro must be reviewed, approved and authorized by the City Council.

Parking Operations and Enforcement

Due to continual complaints that we receive in the parking decks regarding vehicles taking up multiple spaces, we hope this better explains and shows examples of correct parking to be in compliance with city ordinances and incorrect parking that could potentially subject the parker to a parking citation.



Incorrect Ways to Park in a Designated Parking Space

All four tires should be within the inside stall lines. Other parking violations that are monitored and enforced in the City parking decks are:

- Handicap parking
- 2-hour time limit parking
- Reserved parking

Parking Operations & Enforcement website:
<http://www.greensboro-nc.gov/index.aspx?page=2049>

A parking ticket can be appealed within 10 days of the date it was issued. See city website link above for appeal criteria.

After 45 days from the date of issuance, a \$25 penalty is added if the citation has not been paid. After 90 days from the date of issuance, an additional \$10 penalty is added if the citation has not been paid. After 45 days of non-payment, the citation file is also sent to the outside collection agency for their attempts at receiving payment. Pay a parking ticket online at:
<https://secure.greensboro-nc.gov/ecommerceV2/>

The following changes have been made effective July 1, 2012

| Code | Description | Fine |
|------|-----------------------------------|---------|
| 20 | Illegal Parking – Plugging Meters | \$15.00 |
| 31 | Expired Meter | \$15.00 |
| 32 | Overtime Time Limited Space | \$15.00 |
| 33 | Loading Zone | \$35.00 |
| 34 | Overtime Residential Permit | \$35.00 |
| 35 | No Parking Anytime | \$35.00 |
| 36 | Handicapped | \$250 |
| 37 | Parked During Restricted Hours | \$15.00 |
| 38 | Out of Parking Space | \$15.00 |
| 39 | Obstructed Sidewalk | \$35.00 |
| 40 | 50’ of Bridge | \$15.00 |
| 41 | 50’ of Railroad Crossing | \$15.00 |
| 42 | Between Road and Property Line | \$15.00 |
| 43 | Parked Left Side of Vehicle | \$15.00 |
| 44 | Double Parking | \$15.00 |
| 45 | 8’ in Street | \$15.00 |
| 47 | 5’ of Hydrant | \$50.00 |
| 48 | 5’ of Alley | \$35.00 |
| 49 | 5’ of Road or Driveway | \$35.00 |
| 50 | Parked in Bus Stop | \$35.00 |
| 51 | 25’ of Intersection | \$35.00 |
| 52 | Placard Not Displayed | \$35.00 |
| 53 | Oversized Vehicles | \$35.00 |
| 54 | Parked on Median | \$35.00 |
| 55 | Parked in City Lot or Garage | \$35.00 |
| 56 | Parked in Fire Lanes | \$50.00 |

WATER RESOURCES

City of Greensboro Water History Highlights

For the past 200 years The City of Greensboro Water Resources Department has played a significant role in the development of our city. Here are a few relevant historical highlights.

In the 1800’s, surface wells and buckets of water sufficed for a while as a delivery system, but they soon proved inadequate. By the 1900’s many things had occurred including a drought-induced water famine, the organization of the Water Commission to control water systems, the purchase of a reservoir northwest of the city, construction of a water plant, erection of several water tanks and two wastewater treatment facilities along Buffalo Creek.

The City virtually shut down for two days due to the increased water demands and the lack of resources however water supply concerns were eventually alleviated with the introduction of Lake Brandt, and Lake Daniel raw water reservoir. A coastal storm drenched Greensboro with nearly 8 inches of rain within a 24 hour timeframe causing the breach of Lake Brandt dam. This natural disaster required officials to review long-range plans for adequate water supply.

By the 1950’s, water and sewer services had been extended to 95% of Greensboro homes. Water and

sewer facilities were upgraded to accommodate the increased demand well into the 1960's. The first mentioned by the Army Corps of Engineers for the much publicized Randleman Reservoir occurred in 1968 along with the construction of Lake Townsend Lake in 1969 increasing the total impounded water supply from 3.0 to 9.5 million gallons.

By 1970, more stringent drinking water regulations under the Federal Safe Drinking Water Act (SDWA) were put in place. Concurrently, the viewpoint on protecting the environment and surface water quality was evolving with the enactment of the Clean Water Act and development of the National Pollutant Discharge Elimination System (NPDES), which allowed the Environmental Protection Agency (EPA) to issue discharge permits. In 1980, facility upgrades continued to occur along with the enactment of the Water Act, a revision of the Clean Water Act of 1972.

To comply with the federal regulations, by mid 1990, the Stormwater Management Program and the Stormwater Management Division was created. Additional sources of water were established to address the growing need for increased water demand. By 2000, the city was awarded a \$800,000 grant from the Clean Water Trust Fund for a wetland project near I-40 and Freeman Mill Road, and a four-tiered conservation rate structure based on water used which included a billing availability fee was implemented. Today, the City of Greensboro Water Department is one of the larger water utilities in the state. A system of reservoirs networked by tanks, lift stations, water and sewer lines provide serve to over 105,000 customers.

Mitchell Finished Water Reservoir Replacement Project

You may have recently noticed that the finished water reservoir, also known as the big dome at the corner of Bryan Blvd and Battleground Avenue is no longer there. Just like many things as the current structure aged, it displayed signs of distress with crumbling concrete, decaying bricks and leaks along the base of the structure. A finished water reservoir offers storage for treated water which provides critical support that is necessary for fire flow and high demand. The new structure is estimated to be constructed by 2014 will have the capacity to hold 1 million gallons per day (MGD).

Water and Sewer Rehabilitation and Replacement

Maintenance and upgrades to water and sewer lines are vital in order to maintain the capacity demands in Greensboro. Since 2004, water and sewer lines have been rehabbed and sometimes replaced throughout Greensboro. The City of Greensboro Water Resources Department will continue to make every effort to minimize the impact to residents, businesses, and passing motorists.

Water & Sewer Rate Changes

Effective July 1, 2013, water and sewer rates increased for customers. Inside customers increased 3.5%, while outside water customers rates increased to 7.5%.

Conservation is Important

Water is a precious and in some areas limited resource that we all need for life. Did you know that, on average a non-conserving single family household is estimated to use approximately 100 gallons of water per person per day? Conserving water can help preserve our natural resources and also helps you reduce the amount of money you spend each month for household water use.

Community Outreach Efforts

Staff is available to offer presentations and attend community events. In 2013, we have provided several presentations to various groups, sponsored the water festival event for fifth graders, and a poster contest for students in grades 1-4.

Learn more about your water with your annual water quality report

The annual water quality report provides details about Greensboro's drinking water quality, detected substances, along with violations.

Water/Sewer Emergencies Assistance Available

If water and sewer emergencies occur after normal business hours, contact the City Contact Center at 373-CITY (2489) to report them. You will be prompted on how to connect to the after-hours water resources dispatcher.

Keep Fats, Oil and Grease out of our Pipes!

Grease sticks to the inside of sewer pipes and over time the build-up restricts the flow or sometimes totally blocks the entire pipe resulting in a sanitary sewer overflow (SSOs). SSOs can cause property damage, environmental problems and other health hazards. Nationally studies show that approximately 25% of all SSO's are caused by grease. Out of the 73 total SSO for Greensboro in 2012, an astounding 52% were due to grease buildup in our pipes.

The new jet/vactor combination cleans sewer lines by using high pressure water to unblock lines that may be obstructed by grease, debris and roots. To maintain the integrity of the sewer lines, the truck provides routine preventive maintenance throughout the city.



When cooking at home remember:

- Dry scrape pots, pans and dishes into the trash prior to washing.
- Never pour grease down the sink, in the garbage disposal, or in the toilet.
- Place cooled grease in a sealed container and discarded in the garbage.

If you own a food service establishment remember:

- Routinely clean kitchen exhaust system filters/hoods. Wash water should be disposed in grease trap or grease inceptor.
- Install removable screens on all kitchen drains to prevent food particles from entering and blocking the sewer system.
- Always remind employees through routine training to reduce FOG in the kitchen.
- Establish routine maintenance of grease traps and inceptors to ensure they properly reduce or prevent blockages.

Stormwater Management

Did you know that as rainfall travels across surfaces it can pick up harmful pollutants such as oils, trash, soil, fertilizer, and pet waste? This is known as stormwater runoff. The untreated water is transported to our local creeks and streams by the storm drains and is detrimental to aquatic life.

New Pollution Prevention Message tackles Illicit Discharge

Illicit discharge is any discharge that is not composed entirely of stormwater. Illicit discharge can enter the system from either a direct or indirect connection contributing to higher levels of pollutants in our local waterways. They are highly toxic and can threaten aquatic, wildlife and drinking water supplies. Illicit discharge can come from a variety of sources including; illegal connections, improper paint cleaning and car procedures, failed septic systems, and illegal dumping.

If you are out in your community and you see, or smell something that seems out of the ordinary, please report the issue to the City Contact Center at 373-CITY (2489).

Opportunities to Volunteer Available

Are you interested in cleaning up a stream segment or installing plaques on storm drain that encourage individuals not to dump harmful items into our storm drain? If so, the City of Greensboro Water Resources Department offers two volunteer opportunities for individuals, church groups, and civic clubs.

Flood Awareness and Safety

The impacts of flooding can be extremely devastating to your family and your property. With just an inch of water significant property damage can be caused. Investing in flood insurance is so important for homeowners and renters. Homeowner and renters insurance does not cover damage caused by a flood. A separate flood insurance policy must be obtained. This coverage is mandatory if you live in a high risk area, and have a mortgage from a federally regulated lender.



Most people are unaware, but you can receive a discount of up to 45% off your flood insurance premiums. This benefit is available for our community due to the City of Greensboro’s participation in the community rating system program (CRS). The community rating system is a part of the National Flood Insurance Program (NFIP).

To determine if your property is located in a flood zone, please visit www.ncfloodmaps.com. Additional resources are available by contacting the National Flood Insurance Program toll free hotline at 1-888-379-9531 or visiting www.Floodsmart.gov.

If you are interested in learning more about the water information mentioned in this section, please visit www.greensboro-nc.gov/water.

GREENSBORO AREA CONVENTION & VISITOR’S BUREAU

The Greensboro Convention & Visitor’s Bureau (CVB) publishes a visitor’s guide to Greensboro. To see more information on the visitors guide, go to www.visitgreensboronc.com.

The following is a list of events that occurred from collaboration of the Greensboro CVB and Greensboro Coliseum staff, held at the Greensboro Coliseum Complex and Aquatics Center during the 2012-2013 fiscal year.

| Group Name | Meeting Name | Mtg. Date | Economic Impact |
|-------------------------------------|--|----------------|-----------------|
| NC Coaches Assn. | NC Coaches Clinic | July 2012 | \$2,964,000 |
| NC Coaches Assn. | Men's and Women's East/West All-Star Games | July 2012 | \$2,486,340 |
| World Tang Soo Do Assn. | World Tang Soo Do World Championships | July 2012 | \$1,607,400 |
| Monroe Hardware Co. | 2012 Monroe Hardware Annual Fall Tradeshow | September 2012 | \$1,596,000 |
| Super 32 Wrestling Championship | Super 32 Wrestling Championships | October 2012 | \$4,332,000 |
| NC A&T | Homecoming Weekend | October 2012 | \$11,856,000 |
| Universal Spirit Assn. | NC All-Star State Championships | December 2012 | \$205,200 |
| NC Nursery and Landscaping Assn. | Annual Meeting/Tradeshow | January 2013 | \$4,289,820 |
| Tiger Kim's World Class Tae Kwon Do | 11th Annual Tae Kwon Do Championships | January 2013 | \$638,400 |
| Renegade Wrestling | 6th - 10th Grade Open State Championships | January 2013 | \$387,600 |
| Flip Force Gymnastics | Greensboro Gymnastics Invitational | February 2013 | \$2,161,440 |
| NC High School Athletic Assn. | NCHSAA Individual Wrestling Championships | March 2013 | \$2,017,800 |
| NC High School Athletic Assn. | Western Regional Basketball Championship | March 2013 | \$644,100 |
| ACC | Women's Basketball Tournament | March 2013 | \$5,038,800 |
| ACC | Men's Basketball Tournament | March 2013 | \$22,047,600 |
| LifeWay Christian Resources | Living Proof Live | April 2013 | \$4,856,400 |
| NC Department of Public Instruction | STATE SkillsUSA | April 2013 | \$1,162,800 |

| | | | |
|--------------------------------------|------------------------------------|-----------|---------------------|
| United States Specialty Sports Assn. | Basketball - State Championships | May 2013 | \$3,853,200 |
| Intercontinental Futsal Cup | 2013 Intercontinental Futsal Cup | June 2013 | \$7,467,000 |
| United States Specialty Sports Assn. | Basketball - Rising Start Exposure | June 2013 | \$672,600 |
| | | | \$80,284,500 |



WORKFORCE DEVELOPMENT

2013 Summer Youth Employment

Guilford County Workforce Development provided funding for four very unique summer employment programs to approximately 190 youth. These programs are as follows:

- **Weaver High School Academy Technical Prep Program:** 24 Career Technical Education students were provided the opportunity to practice their specialized skills training in real applications through the summer employment program. Local employers were also provided skilled students to add to their workforce for the summer. These students tech. prep background was varied from machining/CNC; electrical and computer engineering; culinary arts; auto body and collision and so forth. Students were placed with employers according to their technical career area. These students placements were with Guilford County School bus garage, City of Greensboro Engineering, Guilford County IT Department, Carolina Thomas, to name a few.
- **High Point Andrews Aviation Program:** This program gave 23 from the High Point Andrews Aviation Academy the opportunity to gain experience in the area of aviation maintenance and logistics. Students were placed at Timco and other various local aviation sites.
- **The J.A.M. Program (Jobs and Motivation) :** The Greensboro Public Library has partnered with the Greensboro Office of Workforce Development to sponsor a summer jobs program for teens, ages 16-18, called J.A.M. -Jobs and Motivation. We are attempting to tackle high adult unemployment, and disrupt the cycle of poverty, though this jobs program for disadvantaged teens.

The J.A.M. program includes two parts: The first part is a six workshops consisting of intensive classroom training on job related topics including hard and soft job skills. Hard skills workshop topics include: effective resume

and cover letter writings; thorough job search skills; navigating job applications; elevator speeches and mastering interviewing techniques. The soft skills workshops will include: on-the-job work expectations; and conflict resolution skills. The six workshops will meet on Saturdays from April 12 through June 2, for two hours. The teen participants will be supplied with the materials required to take notes and carry out homework assignments. Homework will be given at the end of each workshop, and expected to be brought in, completed and ready to discuss at the next workshop. Successful completion of the 6 workshop program consists of: successful completion of homework assignments; meeting attendance requirements and meeting behavior requirements. Lunch will be provided for each participant at the conclusion of each workshop session. The second part of the program will consist a 210 hour summer part-time internship opportunity for each teen who successfully completed all requirements of the six week workshop. The costs associated with of the six week workshops, and intern's salaries, as well as any other costs associated with the internships will be paid by OWD/WIA.

- **The C.E.O. Program (Career Education Opportunity) :** This program recruits High Point area high school students to provide with classroom based learning and also employment opportunities with a variety of agencies and businesses in the High Point area. This is usually the student's first employment opportunity and gives them the opportunity to develop work readiness skills while gaining work experience for long term employment opportunities.



Ricci Bynum

The WIA Work Experience Program also provides opportunities to college level WIA enrolled students to develop working knowledge and skills in a specific career

that they are currently pursuing in either 2-year or 4-year post-secondary programs. This provides the student an opportunity to begin to build their resume with specific skills.



Worksite Carolina Thomas, LLC

All students are paid \$8.00 per hour and they are allowed to work up to 30 hours per week. The maximum total hours are 300. All students must be WIA eligible.

A New Tool For Integrated Service Delivery Debuted in August: NCWorks Online for Job Seekers and Businesses – Connecting Talent to Jobs

The NC Department of Commerce –Division of Workforce Solutions (DWS) is working with local Workforce Development Boards and other workforce partners in

implementing Integrated Service Delivery for workforce services. Commerce and local WDBs like the Greensboro/High Point/Guilford County Workforce Development Board are committed to connecting the talent of North Carolina job seekers with the employment needs of businesses. So, on August 5, 2013, NCWorks Online was launched to give job seekers the tools they need to find a job suitable for them and employers what they need to find the best talent for their workforce.

For job seekers, NCWorks Online (www.ncworks.gov) allows them to search the website for job openings which are "spidered" from thousands of job matching and company websites; set up an automatic search and receive alerts through text messages, e-mail, and phone calls; and target job opportunities that most suitable to the job seeker's skill set.

For businesses, NCWorks Online) allows employers to match candidates to the required skills for the job opening, resulting in the best job fit; provides real-time information on the local labor market so that the most competitive offer can be made; and it is a no-cost system!

Log on to NCWorks Online and gain the advantages you need in a competitive economy.

For additional services or to access ncworks.gov – please visit the Guilford JobLink Career Center located at 303 North Raleigh Street or call 373-5922 for more information

Transition Network, Inc. is a new non-profit assisting ex-offenders. Donations and grant funding is needed. Thanks to the Episcopal Church of the Holy Spirit at 3010 Yanceyville Street for office space. For more information visit www.transitionnet.org, e-mail transitionnetwork@gmail.com or call 833-1499. Changing Lives Through Changing Hearts

IMPORTANT VOTING NEWS

Who Can Register to Vote?

You may register to vote in Guilford County if you are:

- A citizen of the United States
- A person 18 years of age by the date of the next general election
- A legal resident of Guilford County 30 days by the date of the next election

You must register or re-register if you:

- Have never registered in Guilford County
- Have had your Guilford County registration canceled because you moved out of the county
- Have ever been convicted of a felony

Where Can I Register to Vote?

You may register to vote, make changes to your registration or obtain a mail-in registration form at the following locations in Guilford County:

- Board of Elections Office - 301 W Market St, Room 115, Greensboro (forms are available in Spanish)
- Department of Motor Vehicles when there on business
- Public agencies: You may obtain a mail-in registration form at any Greensboro or High Point public libraries, *or* download a North Carolina Voter Registration form at www.co.guilford.nc.us.

Registration form may be submitted by mail to:

Guilford County Board of Elections
PO Box 3427
Greensboro, NC 27402

When Do I Need to Register?

- If mailed, the registration form must be postmarked at least 25 days prior to the election
- If hand-delivered or faxed, the registration form must be received no later than 5:00 p.m. on the 25th day prior to the election.

For more information, call 641-3836.

2013 Election Schedule

Tuesday, October 8, 2013 Municipal Primaries
Tuesday, November 5, 2013 Municipal Election

Greensboro Offices Available

Greensboro Mayor
Greensboro City Council At Large
Greensboro City Council Districts 1-5

Bus Safety (Transportation) quiz answers (from page 31):

| | |
|----|---|
| 1 | b |
| 2 | c |
| 3 | b |
| 4 | b |
| 5 | a |
| 6 | a |
| 7 | a |
| 8 | b |
| 9 | b |
| 10 | b |

COMMENTS FROM COUNCIL MEMBER

T. DIANNE BELLAMY-SMALL

This is the 10th Annual District Report for District 1 giving an annual view of city services and concerns. This report is designed to inform, empower and engage those who read it to know, understand and use this information for the greater good of our communities. City departments are asked to look at what has happened in the past year that shows progress, needs and issues addressed in District 1. It has been questioned that this information tool is for political promotion, it is not. The process of developing this report has encouraged staff to be more aware of what they have done how they've done it and was it effective in providing services. This report tells citizens what we know, what has been done, plans for the future and how we hope to accomplish that. I believe that the more we are informed, the more we can accomplish and see more clearly progress, problems and progress. To say it another way, "When spider webs unite, they can tie up a lion."

The parity study for economic development in east Greensboro was adopted in June, 2012. An economic summit was held by the Mayor in October, 2012. The meeting at Dudley High School brought out a lot of people with concerns and the presentation of the parity study was made. Follow up community meetings with Michael Tabb and his company, Red Rock Global were held in Nov. 2012 with a recap meeting with the City Council. Based on the series of meetings, Mr. Tabb recommended the following opportunity gateways to consider moving forward with: 1. University Gateway, 2. Gateway Garden, 3. Gillespie Gateway, 4. Summit Gateway and 5. Bessemer Center (for more explanation go to www.greensboro-nc.gov or call Russ Clegg at 373-2349). Development on these gateways is in some stage of process.

The Bessemer Center project has and is making attempts to move forward. The Gateway/University Gateway have seen the proposed Hayes-Taylor YMCA and Barber Park Phase 2 moving forward. The Florida

Street extension will not move forward any time in the near future. The University and the City will do further assessment of needs. The Gillespie Gateway is planning how to enhance Gillespie Golf Course and forming CDC.

Addressing concerns on the MLK corridor goes along with helping the communities along MLK have a greater involvement in improving conditions on MLK. New Zion is moving along with their planned expansion on the northern end of MLK. The parity study was presented to the Greensboro Chamber Operating group in August, 2013 after strongly encouraging to take a look at it.

Two of the significant leaders of the greater MLK community passed away, Dorothy Brown and Nettie Coad. Their years of dedication are momentarily appreciated and they will be greatly missed.

City staff is incorporating recommendations from the parity study where applicable in the CIP and long range planning. The parity study is the strongest current guide we have to support and develop policy to guide and use for future development in east Greensboro. There will need to be other tools as opportunities of growth and development present themselves such as the completion of the Nealtown Road connector, the eastern section of the Urban Loop and other appropriate infill projects.

The Greensboro Performing Arts Center (GPAC) is on its way to becoming a reality for downtown Greensboro with the including of a new park with a gift from a donor. The proposed location is across from the Greensboro Historical Museum at Davie, Elm and Lindsay Sts. The project is estimated to cost over \$60 million with a third of its being raised by private donors. The Downtown teen curfew that was instituted this summer will not be continued. The city's Human Relations Department is taking the lead in working with teens and the community to address youth needs in Greensboro. In a series of meetings with teen, parents and community leaders, the youth have expressed a need for there to be a safe, engaging place for them to go downtown. For many years teens have asked for a teen center. If we invest in our youth, we will keep them as the next generation of citizens in Greensboro.

The GAC has finished its second year with tremendous success. Over 700 second graders in the Guilford County Schools have participated in the "Learn to Swim" program. The Coliseum is renovating the old Canada Dry building and it will become the new home of the Greensboro Convention and Visitors Bureau. The day center for homeless individuals (IRC) has gained phenomenal support and recognition since opening at their current location on E. Washington St. in 2012.

Economic development opportunities along the E. Lee St. High Point Rd corridor continue to move forward. S. Elm-Eugene St. has a new restaurant, Smithfield's. Mayor Robbie Perkins brokered that deal after 4 years. Dudley Heights got their new street toppers in August, 2013.

Warnersville will have a new face with the proposed construction of a new Boys and Girls Club on the site of J.C. Price School. Phase 2 and 3 of the Downtown Greenway are underway. The Nussbaum Center

moved into their new home on S. Elm-Eugene St. across from Hampton Homes.

Staff is still working on the Disparity study for our MWBE program.

The City Manager has made some in house structural changes to enhance efficiency and effectiveness. City staff has made tremendous strides in engaging the communities to get their input and by in for decisions made to improve or enhance quality of life in District 1. This effort is a two way street and it is working. The City Council has lost some of its focus on working together in the last year, but some things have been accomplished.

Moving forward, I believe we can build on what we have done. Resources will still be a challenge with federal, state and city dollars not growing to keep up with needs and wants. But with strong community partnerships and creative ways to do the best we can with what we have, we can continue to make progress in District 1 and the city. We have come a long way in District 1 and I am proud to be a part of where we are and where we will go. In closing, I encourage residents of District 1 to continue to stay informed, empowered and engaged in our community and beyond.

I hope more District 1 residents will volunteer to serve on boards and commissions. Encourage your church, organization or community group to look around and select a new and different challenge in our community to support or be a part of. Each one reach one, teach one, engage one. I am only small part of the process that serves for the benefit of District 1, let me know what you need and help me to continue get it done and to be a strong voice for the needs of our district. Thank you.

Community Relations handled 254 cases for District 1 during the fiscal year July 1, 2012 through June 30, 2013. Additional Council member Bellamy-Small responded personally to approximately 200 telephone calls for service and hundreds of requested appearances. The City Clerk's office sent out approximately 250 correspondence for recognition, sympathy and acknowledgements. Also in the last calendar year fourteen resolutions were made for memorials in memory or in honor of citizens in our community.

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Special thanks to all staff which provided information for the District Report.

*This newsletter was produced for your information by your Greensboro City Council District 1 Representative for the expressed purpose of informing the citizens in District 1. Copies may be made. To receive this document via e-mail please call 373-2723 or you can find it on the District 1 page at www.greensboro-nc.gov. Thank You. **TDBS2013***



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