




March 08, 2013

TO: Mayor and Members of Council
FROM: ^{FDR} Denise Turner Roth, City Manager

SUBJECT: Items for Your Information

IFYI HIGHLIGHTS

- Landfill Gas Utilization Project Update
- Sequestration Information
- Legislative Agenda Update
- ResFit Program at the Greensboro Sportsplex
- Community Budget Meetings
- Business Support Social Media & Video Initiative

Landfill Gas Utilization Project Update

Attached is a memorandum from Field Operations Technical and Planning Support Manager Gail Hay, dated February 28, 2013, providing an update on the Landfill Gas Utilization Project.

Sequestration Information

Attached is a memorandum from Budget and Evaluations Director Larry Davis and Analyst Creighton Avila, dated March 7, 2013, regarding the potential affect of the sequestration.

Legislative Agenda Update

Attached is a memorandum from Associate General Counsel Tom Carruthers, dated March 8, 2013, providing an update on the status of the legislative agenda.

ResFit Program at the Greensboro Sportsplex

Attached is a memorandum from Parks and Recreation Special Programs Superintendent Phil Fleischmann, dated February 19, 2013, regarding the Parks and Recreation Department's ResFit, which provides fitness and wellness for senior adult caregivers, while their loved ones receive supervised respite care.

Community Budget Meetings

Attached is a flyer for the upcoming Community Budget Meetings for each Council district.

Business Support Social Media and Video Initiative

Attached is a memorandum from Small Business Coordinator Reggie Delahanty, dated March 8, 2013, regarding the new Facebook and Twitter social media accounts for the Economic Development and Business Support Office.

Contact Center Feedback

Attached is the weekly report generated by our Contact Center for the week of February 25, 2013 through March 3, 2013.

Small Group Meetings

Attached is the weekly Small Group Meeting Report for the week of March 1, 2013 through March 7, 2013, between City Staff and [more than two but less than five] Councilmembers.

DTR/mm
Attachments

cc: Office of the City Manager
Global Media

Field Operations Department
City of Greensboro



February 28, 2013

TO: Dale Wyrick, P.E., Director of Field Operations
FROM: Gail Hay, P.E., Technical and Planning Support Manager
SUBJECT: Landfill Gas Utilization Project Update

The purpose of this memo is to provide an update on the progress to date and the anticipated next steps of the Landfill Gas Utilization Project. Staff prepared and issued a Request for Statements of Qualifications (RFQ) on January 11, 2013. On January 23, 2013, we held a voluntary site meeting where potential developers had the opportunity to ask questions about the project. We will receive statements of qualifications from potential developers on March 11, 2013.

Once we receive the statements of qualifications (SOQs), further evaluation will be required to determine a short-list of developers. We will need to establish a project approach, and develop a Request for Proposals (RFP) based on that approach. We intend to develop the RFP based on input from our selection committee, staff, and our consultant, HDR. We estimate that an RFP can be developed within 30 days of establishing a project approach. Our goal for issuing an RFP would be no later than May 15, 2013.

Again, once SOQs are received, our process will generally be as follows:

1. Evaluate SOQs to determine short-list of developers.
2. Establish project approach:
 - a. Type – technology to be used and end user(s),
 - b. Structure – City or developer to own/operate or partnership, and
 - c. General economics – City or developer to provide financing (i.e. capital costs).
3. Develop Request for Proposals: allow short-list developers to submit more detailed project approach with a financial offer.
4. Evaluate proposals and select developer.
5. Negotiate contract(s) – types and complexity depend on project approach:
 - a. Project developer and
 - b. Others partners – may include legal assistance, end users (i.e. power sales agreement or landfill gas purchase agreement).
6. Design Project: develop plans and specifications including equipment selection.
7. Obtain Permits: environmental regulatory approval and building permits, as needed.
8. Secure Financing, if applicable.
9. Construction.

If further is required, please advise.

GGH



March 7, 2013

TO: Denise Turner Roth, City Manager

FROM: Larry Davis, Budget and Evaluation Director
 Creighton Avila, Budget and Management Analyst

SUBJECT: Sequestration Information

Due to the Federal Government being unable to reach an agreement on a deficit reduction, the President was required by law to issue a sequestration order on March 1, 2013, canceling approximately \$85 billion in budgetary funds across the Federal Government for the remainder of the federal fiscal year.

Below you will find information on the sequestration and how it may affect these three departments: Planning and Community Development, Transportation: Greensboro Transit Authority (GTA), and Workforce Development. The following is the information the departments provided the Budget and Evaluation Department.

Planning and Community Development

The Planning and Community Development Department receives its federal funds through the Housing and Urban Development Department (HUD). HUD funding to the City provides affordable housing development, housing rehabilitation, tenant-based rental assistance, target neighborhood revitalization, homeless prevention, redevelopment, and the Lead Safe Housing and Housing Opportunities for Persons with AIDs programs. The Planning and Community Development Department receives these annual federal grants on a July to June fiscal year basis.

For FY 13-14, HUD expects a five percent reduction in funding compared to FY 12-13 levels. At this time, there were no further instructions on any additional future reductions. The department has already received its funding for FY 12-13, so there should be no reductions this fiscal year. The below chart shows the possible cut in funding for next fiscal year; however, specific program reductions have not yet been determined.

HUD Grant Programs	FY 12-13 - HUD Award	FY 13-14 - 5% Cut
Community Development Block Grant (CDBG)	\$1,882,288	\$94,114
HOME	\$793,870	\$39,694
Emergency Shelter Grant (ESG)	\$150,561	\$7,528
Housing Opportunities for Persons with AIDS (HOPWA)	\$316,214	\$15,811
Total Potential Reduction	\$3,142,933	\$157,147

Transportation – Greensboro Transit Authority

Transit funding is derived from the Highway Trust Fund, which is from the Federal Transit Administration, and it is the understanding of the department that the fund will not be immediately impacted by the sequestration as it currently stands. Therefore, no service reductions related to the sequestration are currently under consideration.

Workforce Development

The North Carolina Department of Commerce has sent state level cut projections, which are due to the sequestration, to the department. The North Carolina Department of Commerce passes through Federal funds from the US Department of Labor to the Workforce Development Department on a July to June fiscal year basis.

Through the state level cut projections, the department has projected its proportionate cut for FY 13-14. The department does not believe it will see its funding cut this fiscal year. The potential impact for FY 13-14 is below:

Program	FY 12-13 Allocation	FY 13-14 Projected Cut	FY 13-14 Percent Cut
Adult Services Grant	\$1,089,585	\$80,342	5.20%
Dislocated Worker Grant	\$1,140,511	\$127,087	4.80%
Youth Services Grant	\$1,303,244	\$96,387	5.80%
Total	\$3,533,340	\$303,816	

Debt Service Fund – Revenue Reduction

The North Carolina State Treasurer has notified the City of Greensboro that the U. S. Treasury will reduce the interest subsidy payments on the \$24 million Build America Bonds issued in 2010 by the City by 8.7%, effective March 1, 2013. The sequestration reduction rate will be applied until the end of the federal fiscal year (September 30, 2013) or intervening Congressional action, at which time the sequestration rate is subject to change.

Program	FY 12-13 Revenue Impact	FY 13-14 Projected Cut	FY 13-14 Percent Cut
Build America Bonds - 35% Interest Rate Subsidy; April 1, 2013 payment	\$15,204	\$0 to \$30,408	0.0% to 8.7%
Total	\$15,204		

If the sequester remains the same or the City receives additional federal cuts for FY 13-14, then there will be an additional reduction in subsidy revenue in the Debt Service Fund for the October 1, 2013 and April 1, 2014 payments.



March 8, 2013

TO: Denise Turner Roth, City Manager
S. Mujeeb Shah-Khan, City Attorney

FROM: Tom Carruthers, Associate General Counsel

SUBJECT: General Assembly Update

Representative Faircloth met with our local delegation members this week and they selected which proposed bills from the City's Legislative Agenda to present to the General Assembly's Bill Drafting Division and ultimately to sponsor in this session of the General Assembly. Below is the current status of our Legislative Agenda. This memorandum also notes newly introduced bills, which are of interest to the City. As the long session continues, I will continue to update you on developments on the City's agenda and pending legislation, which may affect the City.

Local Legislative Agenda

- **Protect Municipal Revenue:** No specific legislation was proposed by the City for this item. The Delegation is aware of our concerns.
- **Hold Harmless Resolution:** No specific legislation was proposed by the City for this item. However, the League is continuing to follow this issue, and we have made the Delegation aware of our concerns.
- **Jordan Lake:** Local Governments and industry trade groups are meeting with Senator Berger, Speaker Tillis and DENR officials regarding this legislative item. We anticipate draft legislation to be approved by all involved parties in the near future, and to be introduced for consideration.
- **MWBE/SBE:** Council will consider this issue at the March 19, 2013 City Council Meeting. A proposed bill has been provided to the Delegation for use if Council approves the bill. Senator Robinson and Representative Harrison have indicated they will sponsor the necessary legislation.
- **Electronic Notice:** Senator Wade has introduced Senate Bill 186 as statewide legislation, which achieves the City's goals. If necessary, Senator Wade will also introduce a local act if the statewide bill runs into significant opposition.

- **Increase Funding for Greensboro Transit Authority (“GTA”):** Currently, no member of our delegation has indicated they are willing to submit or sponsor this legislation. We will continue to work with the Delegation on this issue.
- **Housing Receivership:** Representative Brandon has introduced House Bill 227, which would permit receivership for vacant properties statewide. The bill is also sponsored by Representatives Faircloth and Hardister.
- **Greensboro Firemen’s Supplemental Retirement System Local Act Amendment:** Representative Faircloth will sponsor our proposed legislation.
- **Revisions to City Charter Section 5.65 and 5.74:** This amendment will replace the term “building inspector” with the correct tem “compliance officer”. Representative Harrison will sponsor our proposed legislation.
- **Prohibition of Brown Bagging at Sexually Oriented Businesses:** Senators Robinson and Wade will sponsor our proposed legislation.
- **DMV Registration Blocking for Unpaid Tickets:** Senators Robinson and Wade will sponsor a statewide bill on this issue.
- **Breast Density Awareness:** Senators Robinson and Wade and Representatives Faircloth, Adams and Harrison will sponsor as statewide legislation.
- **ALS Awareness:** Representative Hardister will sponsor as statewide legislation.

Pertinent Legislation Introduced for Consideration by the General Assembly

- 1. HB 120, NC Building Code Inspections:** This legislation mandates more uniform building inspection procedures. Local inspectors may not require inspections in addition to those required by the NC Building Code without first obtaining approval from the NC Building Code Council. Eight types of inspections are currently approved. Periodic updates of the NC Building Code shall now occur every six years, rather than the current three year cycle. Staff is reviewing the bill to determine its impact on City inspections.
- 2. HB150, Zoning/Design and Aesthetic Controls:** Prohibits aesthetic zoning controls adopted under authority of Part 2 and 3 of Article 19 of Chapter 160A from applying to one and two family residential dwellings. Historic Districts, landmarks, and manufactured and modular housing are exempted. Neighborhood overlays are exempted if specifically consented to by the owners of all the property in the overlay district. Staff is reviewing the bill to determine if it will have an impact on our Land Development Ordinance.
- 3. House Joint Resolution 55 & Senate Joint Resolution 147, Reform Workforce Development:** This legislation would consolidate the Greensboro/High Point/ Guilford County Workforce Development Board into a larger board under the Piedmont Triad Regional Council, which serves 73 member governments in a 12 county area. The Greensboro City Council voted unanimously to oppose this legislation on March 5, 2013. The City's resolution was sent to Sen. Berger, Speaker Tillis, and Rep. Faircloth. It will also be sent to our Delegation.
- 4. SB 125, Criminalization of Violations of Public Meetings Laws and Public Records Act:** This would make any violation of the public meetings laws and any unauthorized failure to provide public records a Class 3 misdemeanor. The bill is currently before the Senate Judiciary I Committee (which Sen. Wade is a member). Staff is concerned that this bill, if enacted, may have unintended effects. The North Carolina League of Municipalities is also monitoring this bill.
- 5. SB 105, Regulation of Political Signs:** This would clarify G.S. § 136-32 to allow municipalities to regulate political signage within the entire municipality, including state highways that run through the Cities.

TDC

Parks and Recreation Department
City of Greensboro



February 19, 2013

TO: Chris Wilson, Director
FROM: Phil Fleischmann, Special Programs Superintendent
SUBJECT: ResFit Program at the Greensboro Sportsplex

I am pleased to inform you that the Parks and Recreation Department's first program focused on providing fitness and wellness programs for senior adult caregivers while their loved ones receive supervised respite care will become a reality in September, 2013. This innovative program, *ResFit*, will be offered at the Greensboro Sportsplex two to three mornings per week for 2-3 hours per session during the school year. The provision of this low cost program would not be possible without the involvement from key partners including the Adult Center for Enrichment, the Piedmont Triad Regional Council of Government's Area Agency on Aging, and Project CARE (Caregiver Alternatives to Running on Empty initiative, affiliated with UNC-Chapel Hill).

Through *ResFit*, respite services for adults ages 55 and over with physical and/or cognitive impairments will be offered while drop-in fitness and wellness activities, including evidence-based programs, are offered for senior adults including caregivers. Parks and Recreation will rely upon the non-profit Adult Center for Enrichment to provide specialized supervision and activities for those needing care. The Adult Center for Enrichment is well suited to run this component of the *ResFit* program, as the agency has over 25 years of experience as an adult day and respite care provider in Greensboro. Fitness and wellness activities for the caregivers will be provided through established Seniors Unit and Sportsplex programs.

In developing this program, Parks and Recreation staff worked with the above named partners, in addition to Senior Resources of Guilford and the Creative Aging Network-NC (CAN-NC) in assessing the demand for such an initiative through a community survey and determining a set of "best practices" for the *ResFit* site through visits to the Orange County Department of Aging's renowned Seymour Senior Center in Chapel Hill and the Central Orange Senior Center in Hillsborough. All involved in this project believe that there is a great need in our community for exactly this type of service. In addition to a growing body of academic research, which suggests that caregivers often do not get the exercise and relaxation needed in order to maintain their own well-being, a 2012 seniors program study completed by a graduate student in UNC-Greensboro's Department of Public Health Education indicated that additional programs were needed for caregivers in Greensboro.

In order to make the Sportsplex site viable for the *ResFit* initiative, certain facility up-fits related to accessibility are needed. These improvements are being provided by the Adult Center for Enrichment and Project CARE. I will continue to provide you with periodic updates on this innovative project as its September debut approaches.

PJF

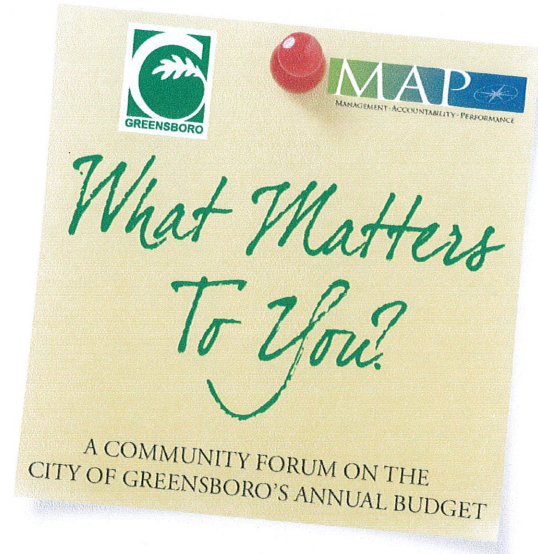
cc: Wade Walcutt, Division Manager – Community Recreation Services
James Goodyear, General Manager – Greensboro Sportsplex

One Governmental Plaza, PO Box 3136, Greensboro, NC 27402-3136 336-373-CITY (2489)

Greensboro City Council & City staff invite you to...

be part of a community
conversation about the City of
Greensboro's upcoming budget.

Attend one of the meetings below
to help set priorities for 2013-14.
We want your input!



Council District 1

Hosted by T. Dianne Bellamy-Small
10 am on Saturday, April 6
Glenwood Recreation Center
2010 Coliseum Blvd.

Council District 2

Hosted by Jim Kee
6 pm on Thursday, March 28
Eastern Division Police Station
1106 Maple St.

Council District 3

Hosted by Zack Matheny
6 pm on Thursday, April 18
Greensboro Science Center
4301 Lawndale Rd.

Council District 4

Hosted by Nancy Hoffmann
6 pm on Monday, April 8
Lindley Recreation Center
2907 Springwood Dr.

Council District 5

Hosted by Tony Wilkins
6 pm on Thursday, April 4
Western Division Police Station
200 S. Swing Rd.

Call 373-2723 at least five days prior to a meeting
if you have special needs or need assistance.

Stay informed about the budget process at www.greensboro-nc.gov/BudgetProcess



March 8, 2013

TO: Andy Scott, Assistant City Manager

FROM: Reggie Delahanty, Small Business Coordinator

SUBJECT: Business Support Social Media and Video Initiative

In an effort to expand both the reach and depth of communication with existing and prospective small businesses in Greensboro, the Economic Development and Business Support Office (EDBS) has gone live on both Facebook and Twitter over the past several weeks. These accounts will serve as another channel for the public seeking to access EDBS services. Local businesses that use this type of communication are encouraged to engage staff by asking questions and relaying their unique small business concerns as appropriate. Staff will regularly post business information, videos, economic development news, and details on upcoming events.

Businesses can access these accounts by linking "*City of Greensboro Business Support*" on Facebook and by following "*GreensboroEDBS*" on Twitter.

These social media accounts went live in conjunction with the release of the first of approximately 30 business support videos slated for production during 2013. The intention of the video initiative is to produce content focused on business education distinct to Greensboro-based businesses, and also to provide through digital format complementary information on both new and existing economic development efforts of the City and its partners in the Small Business Consortium.

All videos will be posted to the City of Greensboro's YouTube Channel (CityofGreensboroNC) and are also available for access through the "Video Library" tab of the EDBS webpage at www.greensboro-nc.gov/edbs.

Videos already complete and available for viewing include:

- How to Obtain Your City of Greensboro Business Privilege License
- What is HUB (Historically Underutilized Businesses) Certification?
- How to get HUB certified
- Pitching Your Business Idea
- The Entrepreneurial Journey of Roland Johnson – CEO & Founder of Piedmont Pharmaceuticals

RD

**Public Affairs
Contact Center Weekly Report
Week of 2/25/13 – 3/3/13**

Contact Center

4852 calls answered this week

Top 5 calls by area

Water Resources

Balance Inquiry – 947
IVR/Pay by Phone – 311
New Sign up – 195
General Info – 125
Cutoff Requests – 123

Field Operations

Bulk Guidelines – 93
Mattress Collection – 72
No Service/Garbage – 63
HHW/Transfer – 43
EOW Recycling – 39

All others

Police/Watch Operations – 255
Courts/Sheriff – 71
Privilege License – 43
Streetlight/Outages – 41
GTA – 27

Comments

We received a total of **1** comment this week:

Police - 1 comment:

- “The Message to Die For” reenactment should be done at all Guilford County schools! This would be an excellent learning tool for all students in our county not one particular group. Also, it should be incorporated with the Driver’s Ed programs throughout the state of North Carolina.

Overall

Calls for the Greensboro Transit Authority (GTA) and calls about streetlight outages increased last week. Please be aware that as of February 4th, the Contact Center now answers calls for the Office of the Chief of Police. Call volume was busy through the end of the week.



SMALL GROUP MEETINGS

Date	Councilmember	Person Contacted / Department	Subject	Council Notification Date
March 1, 2013	Marikay Abuzuaier Nancy Hoffmann Yvonne Johnson Nancy Vaughan	Deputy City Manager Westmoreland	Tree Ordinance	March 8, 2013
March 7, 2013	Marikay Abuzuaier Yvonne Johnson	City Manager Roth Assistant City Manager Scott	EDA Grant Committee	March 8, 2013