Office of the City Manager
City of Greensboro

GREENSBORO

January 27, 2012

IFYI HIGHLIGHTS

- Contact Center Feedback
- Economic Development Incentive
- Policing in Residential Neighborhoods
- Performing Arts Center
- Federal Forfeiture Expenditures
- 2012 Clean Water Trust Fund Grant
- Greensboro Police Citizens' Academy
- Downtown Greensboro Higher Education Initiative
- Heath Community Public Meeting

TO: Mayor and Members of Council

FROM Denise T. Roth, Interim City Manager

SUBJECT: Items for Your Information

Contact Center Feedback

Attached is the weekly report generated by our Contact Center for the week of January 16, 2012 – January 22, 2012.

Follow-up from the January 17 City Council Meeting

Economic Development Incentive: In response to Councilmember Bellamy-Small's request at the January 17 City Council meeting, attached is a spreadsheet with all of the incentives the City has approved from October 2003 through January 17, 2012. Also included is the amount of capital investment that the recipient committed to invest, as well as, the number of jobs they committed to create and the date of the respective public hearings where the incentives were approved.

Policing in Residential Neighborhoods: In response to Councilmember Bellamy-Small's request at the January 17 City Council meeting, attached is a memorandum from Greensboro Police Chief Ken Miller, dated January 26, 2012, regarding Greensboro Police Department policies on policing in residential neighborhoods.

Follow-up from the January 24 City Council Retreat

Performing Arts Center: As a follow-up from Council's request at the January 24 Council Retreat, attached is a memorandum dated January 27, 2012, outlining a plan for evaluating the feasibility of the Performing Arts Center in Greensboro.

Federal Forfeiture Expenditures: As a follow-up to a request from Councilmember Bellamy-Small at the January 24, 2012, City Council Retreat, attached is a memorandum from Greensboro Police Chief Ken Miller, dated January 27, 2012, providing details on the activity for the past year on the federal forfeiture budget ordinance accounts.

February 7 City Council Meeting

2012 Clean Water Trust Fund Grant Application: Attached is a memorandum from Grants Manager Susan Crotts, dated January 25, 2012, regarding the 2012 Clean Water Trust Fund Grant that the Department of Water Resources is applying for on February 1, 2012, to meet its deadline. This item will be on the agenda for Council's approval, at the February 7, 2012 Council Meeting.

Greensboro Police Citizens' Academy

Attached is a memorandum from Greensboro Police Chief Ken Miller, dated January 26, 2012, regarding the City's re-launch of the Greensboro Police Citizens' Academy. Also attached are the Academy's application, schedule and handbook.

Downtown Greensboro Higher Education Initiative
Attached is a memorandum from Planning and Community Development Senior Planner Dyan Arkin, dated January 18, 2012, providing an update on Operation Greensboro's potential University District in Downtown Greensboro.

Heath Community Public Meeting
Attached is a memorandum from Planning and Community Development Director Sue Schwartz, dated January 25, 2012, regarding a Heath Community neighborhood public meeting, the first of several, being held on February 4, 2012, from 9 am to 11 am at the Gethsemane Missionary Baptist Church.

DTR/mm
Attachments

cc: Office of the City Manager
Global Media

Public Affairs
Contact Center Weekly Report
Week of 1/16/12 -1/22/12

Contact Center
4329 calls answered this week

Top 5 calls by area

Water Resources	Field Operations	All others
Balance Inquiry – 737	Landfill/HHW/Transfer – 95	Police/Watch Operations – 251
New Sign up – 142	Bulk Guidelines – 64	Courts/Sheriff – 60
General Info – 94	Scheduled E-Waste – 64	Privilege License - 44
Sign up/Owners - 81	Repair Can/Garbage - 53	Tax Department - 40
Cutoff Requests - 75	Dead Animal Pick-up – 35	Human Resources - 37

Comments

We received a total of **2** comments this week:

Field Operations – 1 comment:

- Customer wanted to call and say that she is truly thankful. She states that she missed the loose leaf collection on both rounds so she called us and we passed the information over to the supervisor. Someone came out and collected her leaves this morning.

Library – 1 comment:

- Kudos on your efforts to support early literacy through Family Place Libraries! The early literacy/parenting book "Help Me Get Ready to Read: The Practical Guide for Reading Aloud to Children During their First Five Years" would be a great addition to parenting collections in public libraries who are committed to engaging young children in books. This easy to follow book is a useful tool geared for all caring adults who read aloud to young children – parents and grandparents, daycare providers, preschool staff, and early childhood professionals, volunteers in literacy programs, and librarians. It models parenting strategies and reading strategies that help little ones acquire literacy concepts and skills they need to get ready to learn to read, fosters their feelings of confidence and and competence, and helps them become lifelong lovers of books and learning.

Overall

Calls for Human Resources and for the Guilford County Tax Department increased last week. Call volume was busy through the end of the week.

UPDATED ECONOMIC DEVELOPMENT INCENTIVE GRANT INFORMATION (AS OF 1/20/12)

Company	Amount of Investment	# of Jobs Created	Amount of ED Incentives	Public Hearing Date
FY11/12 Incentive Grants				
ITG White Oak Plant	$5,032,500 (Retained)	300 (Retained)	$0 Cash, $1,017,500 Value of Landfill Methane Gas	1/17/2012
North Eugene Partners, LLC	$1,955,880	5 (New) + 13 (Retained)	$100,000 (Loan)	1/17/2012
Springfield Service Corporation	$350,000	75 (New) + 25 (Retain)	$37,500	11/15/2011
Coilplus, Inc.	$11,670,000	22 (New) + 38 (Retain)	$160,453	11/1/2011
Honda Aircraft Company, LLC	$80,000,000	419	$523,750	8/19/2011
FY10/11 Incentive Grants				
ITG White Oak Plant	$12,450,337 (Retained)	300 (Retained)	$0 Cash, $1,785,000 Value of Methane Gas	12/7/2010
Ziehl-Abegg, Inc.	$2,500,000	52 New + 15 Retained	$52,000	2/15/2011
FY09/10 Incentive Grants				
SCD I, LLC	To be Determined - Spec.	TBD	$542,920	3/16/2010
Laboratory Corporation of America	$3,000,000	373	$373,000	11/17/2009
Piedmont Triad Airport Authority	To be Determined - Spec.	TBD	$1,564,000	11/10/2009
Boulder Road Industrial Development	To be Determined - Spec.	TBD	$500,000	9/15/2009
McConnell Center	To be Determined - Spec.	TBD	$1,086,305	9/15/2009
FY08/09 Incentive Grants				
324 South Elm Street	$3,620,000		$100,000	1/21/2009
Kisco Senior Living	$107,000,000	125	$1,000,000	7/15/2008
ConvaTec	$19,550,000	30	$255,000	11/18/2008
FY07/08 Incentive Grants				
ITG White Oak Plant	$15,607,400 (Retained)	738 (Retained)	$0 Cash, $1,200,000 Value of Landfill Methane Gas	7/17/2007
RF Micro Devices - Incentive #6	$103,000,000	300	$1,200,000	8/21/2007
Ozark Automotive Distributors, Inc.	$13,800,000	360	$187,696	2/5/2008

JS/mm
1/25/2012

UPDATED ECONOMIC DEVELOPMENT INCENTIVE GRANT INFORMATION (AS OF 1/20/12)

Company	Amount of Investment	# of Jobs Created	Amount of ED Incentives	Public Hearing Date
FY06/07 Incentive Grants				
Kay Chemical Company	$11,950,000	25	$120,000	8/15/2006
Carolina Precision Plastics LLC	$6,000,000	200	$200,000	10/3/2006
Honda Aircraft Company	$101,100,000	300	$600,000	2/6/2007
Procter & Gamble Company	$19,000,000	25	$231,000	6/5/2007
Prior Year Incentive Grants				
RF Micro Devices				
Incentive #4	$75,000,000	75	$846,000	6/15/2004
Incentive #5	$80,000,000	300	$590,000	2/21/2006
Sherwin-Williams Company	$1,850,000	35	$27,000	10/8/2003
Citicorp Credit Services, Inc.	$35,000,000	1,000 New 700 Retained	$0	2/17/2004
Purolator Facet, Inc.	$5,700,000	36	$94,000	6/1/2004
Stockhausen, Inc. Incentive #2	$13,000,000	28	$198,000	6/1/2004
The Volvo Group	$10,000,000	150	$150,000	12/7/2004
Market America	$700,000	30	$30,000	4/5/2005
The Park View Development LLC d/b/a Centerpointe	$35,000,000	58	$1,100,000	5/16/2006
Total:	**$773,836,117**	**6,152**	**$11,868,624**	

JS/mm
1/25/2012

Greensboro Police Department
City of Greensboro

GREENSBORO

January 27, 2012

TO: Denise T. Roth, Interim City Manager

FROM: Kenneth C. Miller, Chief of Police

SUBJECT: Community Notifications Regarding Significant Police Actions

At the most recent City Council meeting, Councilmember Dianne Bellamy-Small relayed a concern from a constituent who stated that residents are not being informed of law enforcement events that occur in their neighborhoods, and in some cases, are fearful to go outside even after police have departed the areas. The Councilwoman also asked about our policy on notifying people of these events, and inquired if we could do more to inform residents of these actions.

I reviewed our practices to determine what types of police responses would likely cause concern among residents, and how we communicated with the public about these events.

Significant police response can be the result of the service of a search warrant, a special teams activation, violent crime, or the search for a criminal suspect. At the conclusion of any incident where a significant number of police personnel were present, officers will contact the residents in the immediate area and make them aware of why such a significant police presence was there. This serves to reassure the residents that it is safe again for their normal activities and to provide factual information about the event. However, officers will not do this at the conclusion of any incident that occurs at a time when it is apparent that the nearby residents are unaware of the incident.

The Greensboro Police Department is committed to keeping the public informed of significant events that directly impact their neighborhoods. I have reviewed this priority with my command staff and we want to ensure the public that we will do all we can to properly communicate with them in the event of a significant police response in their community.

KCM/scd

cc: Mr. Michael Speedling, Assistant City Manager

Office of the City Manager
City of Greensboro

GREENSBORO

January 27, 2012

TO: Mayor and Members of Council

FROM: Denise T. Roth, Interim City Manager

SUBJECT: Performing Arts Center

At its retreat on January 24, 2012, City Council directed me to develop a coordinated plan to evaluate the feasibility of placing a Performing Arts Center (PAC) in the Council's preferred location of downtown Greensboro. The following points of emphasis were noted and will guide the evaluation process:

- Council emphasized that it wanted to ensure the City's contribution to a downtown PAC did not exceed the contribution necessary to build the facility at the Coliseum Complex.
- The amount of City contribution discussed was approximately $30 million in General Obligation Bonds and $11 million in Certificates of Participation (COPs). The debt service on the COPs will be paid for by Greensboro Hotel/Motel Room Occupancy Tax stemming from taxes paid by visitors to the city.
- Council also expressed its strong interest in ensuring that the evaluation and feasibility included ample opportunity for community engagement.
- Council also stated that it wanted Coliseum Director Matt Brown to lead the planning as it relates to the seating capacity and design. The recommendation is that the City explores building a 3,600-seat capacity facility.
- The facility would be constructed at a minimum height, but with a broad width, and in the fashion of a 'touring road house' as opposed to a 'lyrical style facility' – which is the style of the Durham Performing Arts Center (DPAC). Despite the differences in design, the facility would still attract performances like that of DPAC as well as other similarly sized performance facilities in the southeast while avoiding the cost, which accompanies a taller lyrical style building.

Evaluation Plan

In order to provide Council and the community with the information necessary to make a decision of whether a downtown PAC is appropriate in downtown Greensboro, I recommend a plan, which includes focus on the following five areas: economic impact, public discussion and forums, private contributions, preliminary design and engineering, and public financing.

Economic Impact

An economic impact study is a valuable evaluation tool that can be used to identify the necessary elements for sustained success if a PAC were established in downtown Greensboro. The study would include aspects such as identifying the minimum size necessary for the facility, the target audience and likely users, and the types of performance acts the facility could attract. In addition, the study would analyze the impact the facility would have on the surrounding businesses and the broader community.

Public Discussion and Forums

Multiple public forums would be convened to allow input and dialogue throughout the city. Such forums are an important step to encourage community discussion regarding the impact a downtown PAC would have on the city. The forums also gauge community perspective on such a concept and its willingness to support a downtown PAC.

Private Contributions

Council indicated its readiness to consider approximately $41 million in public financing for this effort. However, Council also pointed to the need for private contributions to cover any costs beyond this amount. The cost for a downtown PAC is expected to be greater than $41 million and private fundraising will be necessary to close the anticipated gap. True cost estimates are expected once the economic impact and initial plan development is completed.

Preliminary Design and Engineering

The Coliseum is working with the City's Engineering and Inspections Department to develop a sketch plan to include the footprint of the project, size of the facility, amenities, elevations and other factors. Preliminary plans will be available in early April to coincide with the Capital Improvement Plan discussions with Council.

Public Financing

Public funding contributed toward a performing arts center is expected to be comprised of General Obligation (GO) debt supported by General Fund revenues and Certificates of Participation (COPs) funded from Hotel/Motel Room Occupancy tax revenue. Using debt funded

from these sources requires public hearings and a referendum on the issuance of GO Bonds. Several City Council actions and corresponding public notices would have to be taken by the end of June, as follows: authorize the filing of an application with the Local Government Commission for a referendum on GO bonds (May 15), introduce a GO bond order (June 5),and hold a public hearing on the GO bond order (June 19). Also, City Council approvals, along with a public hearing on the use of COPs would take place in May and June.

Next Steps

Consistent with Council discussion during the retreat, I intend to ask the Community Foundation of Greater Greensboro (CFGG) to assist in facilitating this effort. The CFGG can provide support through establishing a diverse, city-wide taskforce to coordinate the first three of the five areas of the plan, including convening public meetings and engaging public discourse; commissioning an economic impact and feasibility study; and exploring securing private financial support. The City would work with the CFGG to identify the members of the taskforce and assist in facilitating the various aspects of the listed tasks.

In order for a general obligation bond to go to voters for consideration this fall, Council will need to complete its deliberation and send its request to the Local Government Commission by the beginning of June.

Review Schematic Plan *(as part of CIP review)*	April
Community Discussion and Forums	February – June
Fundraising	February – May
Economic Impact Study	February – May
Public Hearing and Council Vote	June 19

If you have any questions, please advise.

DTR/mm

Greensboro Police Department
City of Greensboro

GREENSBORO

January 27, 2012

TO: Denise T. Roth, Interim City Manager

FROM: Ken Miller, Chief of Police

SUBJECT: Federal Forfeiture Expenditures

At the recent City Council retreat, Councilmember Dianne Bellamy-Small requested information pertaining to the Greensboro Police Department's Federal Forfeiture accounts. Attached is a spreadsheet showing the federal forfeiture budget ordinance accounts that had activity in the past year.

The Greensboro Police Department receives funds through the Department of Justice Asset Forfeiture Program. The funds are derived through our department's direct participation in investigations that result in a federal forfeiture request. The Department of Justice policy requires these funds be used for law enforcement purposes only and that the funds shall not be used to replace or supplant the department's budget. The funds are appropriated through budget ordinances and are approved by City Council prior to expenditures being made.

KCM
Attachment

Council Agenda	Account Name	Amount of Grant	Funds Spent	Encumbrances	Funds Remaining
6/15/10	NC E Drug Tax '10 Upgrade to Eastern Operations Facility (Maple Street)	527,983.00	527,982.59	0.00	0.41
10/8/08	FF Tasers	175,000.00	324,955.03	0.00	0.00
	additional tasers	150,000.00			0.00
11/18/08	FF Chemical Munitions	65,000.00	1,558.75	55,236.52	8,204.73
8/9/09	NC E Drug Tax Tactical Long Range Weapons	13,000.00	6,994.96	0.00	0.00
11/10/09	NC E Drug Tax ATVs & Forensic Equipment	70,000.00	69,947.29	0.00	0.00
12/15/09	FF Computer Forensic Lab Upgrade, Software & Training	98,002.52	92,973.32	0.00	0.00
12/7/10	2010/11 FF Grant	550,000.00	124,013.00	247,950.62	178,036.38
3/16/10	FF 09-10 Special Team Equipment	229,000.00	199,035.52	0.00	0.00
3/16/10	FF '10 Throw Phone, Toughbooks, & GPS Trackers	60,000.00	58,481.51	0.00	0.00
9/7/10	NC E Drug Tax DNA Evidence Drying Cabinets	45,000.00	25,495.00	0.00	0.00
10/5/10	FF Targeted Crime Suppression Project Overtime	400,000.00	400,000.00	0.00	0.00
9/13/11	FF-GPD Headquarters Construction	495,000.00	0.00	0.00	495,000.00
11/16/10	SDET 2010 Forensic Services Overtime	50,000.00	19,993.75	0.00	30,006.25
12/7/10	2010/11 NC E Drug Tax Grant	410,000.00	151,959.12	125,778.41	132,262.47
	Federal forfeiture subtotal	$ 3,337,985.52	$ 2,003,389.84	$ 428,965.55	$ 843,510.24

Financial & Administrative Services
City of Greensboro

GREENSBORO

January 25, 2012

TO: Denise T. Roth, Interim City Manager

FROM: Susan Crotts, Grants Manager and Centralized Contracting Division Manager

SUBJECT: 2012 Clean Water Management Trust Fund Grant Application

The Water Resources Department recently qualified to submit a grant application to the Clean Water Management Trust Fund. The application is due on February 1, 2012 and the Department plans to apply for $1,796,200 to fund the construction implementation of a water quality habitat enhancement project for South Buffalo Creek between Farragut Street and Randleman Road.

In 2008, City Council approved a grant that was awarded for $325,000 for the design phase of this project. The construction project implementation grant the department is now ready to pursue requires a local match of approximately 50%, which the department plans to leverage from funds existing in the current budget plus the dedication of land conservation easements.

City Council's consideration to approve the grant application will be requested on the February 7, 2012 Council agenda. Additional information will be provided in the agenda packet. Please contact Steve Drew, Water Resources Director, at 373-7893 if any additional information is needed in advance of the agenda publication.

SC

cc: Chris Payne, Deputy Director Financial & Administrative Services
Steve Drew, Water Resources Director

Greensboro Police Department
City of Greensboro

GREENSBORO

January 26, 2012

TO: Denise T. Roth, Interim City Manager

FROM: Police Chief Ken Miller

SUBJECT: Re-Launch of Greensboro Police Citizens' Academy (GPCA)

The Greensboro Police Department is re-launching its Police Citizens' Academy, which has been on hiatus for the past five years.

The Academy is a great way to enhance communication between citizens and police to create long-term partnerships to solve problems, reduce crime, and improve quality of life. It will augment the program of instruction provided by the City's Government Works: A City Academy. Participation in the City Academy does not preclude participation in the GPCA.

Designed to be hands-on and interactive, the Academy's 15 sessions include demonstrations, practical exercises, and ample time for questions and answers. Senior GPD employees will cover topics including: problem-oriented policing, constitutional law, forensic services, special teams, vice/narcotics, youth outreach programs, and patrol operations. Two of the sessions include real-world experience during Police Week and National Night Out. Participants will also ride-along with GPD officers, undergo the challenge of a simulated field encounter using the Firearms Training System, and learn about police defensive tactics.

We want participants to *really learn* about their police department. Policing is complex; and, as residents go through the Academy, we want them to not only learn about police functions, but also think about what they can do to make the city safer.

The Greensboro Police Citizens' Academy meets every other week beginning March 1, and concludes with a graduation ceremony on September 6. Eligible Greensboro residents over the age of 18 can apply for the Academy at www.gsopd.org.

When our graduates leave the Academy, we do not want this to be the end of our relationship – but the beginning of a long-term partnership that shares responsibilities and resources to make the city safer.

KCM/scd
Attachments

cc: Mr. Michael Speedling, Assistant City Manager

2012 Greensboro Police Citizens' Academy

SCHEDULE	COURSE TITLES	INSTRUCTORS
MARCH 1, 2012—SESSION ONE—PSTF		
6:30—8:30 p.m.	Community Oriented Policing Department Mission, Structure and Function	Chief Ken Miller Captain Wayne Scott
MARCH 15, 2012—SESSION TWO—PSTF		
6:30—8:30 p.m.	Patrol Bureau	Asst. Chief Dwight Crotts
MARCH 29, 2012—SESSION THREE—PSTF		
6:30—8:30 p.m.	Constitutional Law Arrest, Search and Seizure	Attorney Jim Clark
APRIL 12, 2012—SESSION FOUR—PSTF		
6:30—8:30 p.m.	Problem-Oriented Policing Crime Analysis	Captain Wayne Scott Dr. Lee Hunt
APRIL 26, 2012—SESSION FIVE—SWING ROAD		
6:30—8:30 p.m.	Forensic Services	Director Steve Williams
MAY 10, 2012—SESSION SIX—SWING ROAD		
6:30—8:30 p.m.	Support Bureau Special Teams and K-9	Asst. Chief Anita Holder Captain John Wolfe

MAY 13-19, 2012—SESSION SEVEN—NATIONAL POLICE WEEK

MAY 24, 2012—SESSION EIGHT—SWING ROAD

6:30—8:30 p.m.	Special Teams Traffic Demo	Captain John Wolfe

JUNE 7, 2012—SESSION NINE—WROC

6:30—8:30 p.m.	Public Affairs and Professional Standards	PIO Susan Danielsen Captain Joe Smith

JUNE 21, 2012—SESSION TEN—PSTF

6:30—8:30 p.m.	Vice/Narcotics	Captain Raymond Reese

JULY 5, 2012—SESSION ELEVEN—PSTF

6:30—8:30 p.m.	Recruitment and Training PTO Program	Captain Wayne Scott

JULY 19, 2012—SESSION TWELVE—MAPLE STREET

6:30—8:30 p.m.	Criminal Investigations Youth Division	Captain Mike Richey

AUGUST 7, 2012—SESSION THIRTEEN—NATIONAL NIGHT OUT

AUGUST 16, 2012—SESSION FOURTEEN—MAPLE STREET

6:30—8:30 p.m.	Youth Outreach Programs Community Services PNRC/SRO Program	Captain Jane Allen

AUGUST 30, 2012—SESSION FIFTEEN—PSTF

6:30—8:30 p.m.	Police Training Demos Firing Range/SCAT	Captain Wayne Scott and Training Staff

SEPTEMBER 6, 2012 GRADUATION 7:00—8:00 p.m.

******Citizen Academy Ride-a-Longs will be scheduled weekly.******

Greensboro Police Citizens' Academy Application

The goal of the Greensboro Police Citizens' Academy is to give you greater insight into your police department in order to form long-term partnerships to share responsibilities and resources to make the city safer. The sessions are designed to be informative and interactive, and consist of 13 classroom discussions, two partnership sessions, ride-along opportunities with police officers, and hands-on demonstrations.

Please print out application, write legibly and submit according to the directions listed at the bottom.

Full Name: _____ Date of Birth: _____

Address: _____ Greensboro Zip: _____

Phone Home: _____ Work: _____ Cell: _____

Email: _____

Employer Name & Address: _____

Nickname: _____

Are you applying for employment with the Greensboro Police Department?

☐ Yes ☐ No If yes, which position? _____

If accepted to the GPCA, do you agree to share the above information with your classmates and City staff for contact purposes only?

☐ Yes I agree ☐ No please do not share

Are you currently a member of any City of Greensboro Board or Commission?

☐ Yes ☐ No

If yes, which one(s)? _____

Please list any civic, professional, business, religious, social, or other organizations of which you are a member. If new to Greensboro, you may include activities in your prior location.

Organization	Years as Member	Position Held

Briefly discuss what you hope to learn as a participant in the GPCA and how you plan to use these experiences.

_____

_____

How did you hear about the Greensboro Police Citizens' Academy?

_____

_____

Classroom sessions will be held every other Thursday from 6:30 – 8:30 pm from March 1- September 6. Will you be able to attend all sessions?

☐ Yes ☐ No

GPCA will be held at various locations throughout the City. Would this create a transportation issue for you?

☐ Yes (Please describe) ☐ No

The City of Greensboro is committed to inclusiveness and diversity. In order to help us achieve this goal, please answer the following questions (optional):

Gender: ☐ Male ☐ Female Race: ☐ Ethnic Background: ☐

Comments: Is there anything unique about yourself that you would like us to know?

_____

_____

Do you need any special accommodations? Please describe ☐ Yes ☐ No

_____

_____

As a condition of applying to the GPCA, you consent to a criminal background check. Any conviction of a violent crime against persons (e.g. aggravated assault, rape, murder, sexual assault) disqualifies you from being accepted into the Academy. Any other felony conviction within seven years of the Academy start date also disqualifies you.

There are two options to return this form:

MAIL TO:
Greensboro Police Department
Community Relations Coordinator
PO Box 3136
Greensboro, NC 27401-3136

FAX TO:
1-336-373-7721
Attention: Community Relations

Completed applications must be postmarked if mailed or time/date stamped if faxed by close of business (5 pm) on Monday, February 13. No applications will be accepted after the deadline.

Greensboro Police

CITIZENS' ACADEMY

PARTICIPANT'S HANDBOOK

To The Citizen Academy Student

The program you are attending did not originate with the Greensboro Police Department. Like all police agencies, Greensboro builds off of ideas from other police departments, at home and abroad. We then attempt to tailor these ideas to our own particular needs and, when possible, improve upon them.

The idea of a Citizen Academy is generally credited to the Devon and Cornwall Constabulary of the United Kingdom. The first such program was implemented in 1977 and was known as the "Police Night School", a school designed to familiarize private citizens with the nature of police work and the organization of the British Police System.

In 1985, the Orlando, Florida Police Department became the first law enforcement agency in the United States to adopt the British model for a citizen police academy. Other U.S. departments have since followed suit.

In developing the Greensboro Police Citizen Academy, we have researched various programs conducted by other U.S. agencies, and have sought to incorporate those subjects and topical areas of instruction most typically provided by agencies whose programs appeared to be successful.

We intend to provide a program of instruction that you find useful; a course which focuses on the realities of policing and the problems in our community which will require our joint efforts to resolve.

About the Greensboro Police Citizens' Academy

The Greensboro Police Citizens' Academy is held March through August of each year. It consists of 13 scheduled classroom discussions, two partnership sessions, ride-alongs with police officers, and hands-on demonstrations.

The program of instruction is designed to be hands-on and interactive. We want this Academy to enhance communication between citizens and police to create long-term partnerships to solve problems, reduce crime, and improve quality of life.

Classroom discussions are facilitated by Greensboro police officers and civilian employees who are subject matter experts in each topic. Each presenter will describe the functions of his/her section and will leave ample time to answer questions and share ideas.

Among other topics, you will learn about: Problem-Oriented Policing, Constitutional Law, Forensic Services, Special Teams, Vice/Narcotics, Youth Outreach Programs, and Firearms Training.

Some of the classes also include practical exercises. Participation in demonstrations and exercises is voluntary.

You will also be offered the opportunity to participate in Police Memorial Week (May 12th-19th), and National Night Out (August 2nd).

As you go through the Academy, we want you to not only learn about police functions, but also think about what your role is in contributing to a safer city. After you graduate, we hope you are inspired to get engaged with your community and elected leaders to resolve issues that are important to all of us.

The goal of the Greensboro Police Citizens' Academy is to give you greater insight into your police department in order to form long-term partnerships to share responsibilities and resources to make the city safer. This **program is not an accredited certification course to become a sworn police officer or Reserve Police Officer.**

We encourage you to share what you have learned in the Academy with your friends, family, business partners, religious institutions, and others who can contribute to make Greensboro a better place to live, work, and visit.

Course Goal and Objectives

The primary goal of the Greensboro Police Citizens' Academy is to create long-term police-citizen partnerships to reduce crime and enhance quality of life throughout Greensboro. We do this by:

1. Familiarizing you with the functions, organization, philosophy, internal policies, and guiding principles of the Greensboro Police Department.
2. Creating shared experiences with the staff of the Greensboro Police Department, and through this experience, build understanding and trust.
3. Exploring the complex nature of police-citizen relations so that you can more informed judgments about the Police Department and its daily operations.

Enrollment Eligibility

In order to provide an experience that is meaningful and conducive to learning, GPCA session size is limited to 25 participants. You may register on-line at www.gsopd.org.

1. You must be at least 18 years of age and a resident of the City of Greensboro.
2. You agree to a background check. Any conviction of a violent crime against persons (e.g. aggravated assault, rape, murder, sexual assault) disqualifies you from being accepted into the Academy. Any other felony conviction within seven years of the Academy start date also disqualifies you.
3. Persons in the process of being hired by GPD may not attend the Academy.
4. You agree to hold the City of Greensboro harmless for any personal injury or property damage, and affirm to such by signing the general waiver. (You are required to sign an additional waiver for the Ride-Along Program.)

Classroom Conduct

Participant conduct: Participants in the training program are expected to behave in a dignified and professional manner. Negative or disruptive behavior which impedes the learning environment may result in your dismissal from the Academy.

Discussions: Please respect the right of your classmates to express their opinions in a professional manner. Allow one person to speak at a time. We understand that some topics may spark lively debate among people who have strong feelings about a particular issue. Strong feelings notwithstanding, citizens and instructors alike should seek to communicate their ideas with emotions under control. No individual will be allowed to monopolize session time.

Attendance: We would like for you to attend all sessions. However, we understand that this may not be possible. In order to receive a certificate of graduation, you must participate in at least 12 of the sessions, and one ride-along.

Promptness: Out of courtesy to the instructor(s) and the fellow participants, please arrive on time.

Dress code: comfortable and casual attire is encouraged; however, cutoffs, jeans with holes, tank tops, or similar attire are not permitted. T-shirts with objectionable slogans or graphics are prohibited.

Visitors: Due to limited space and liability issues, we cannot allow participants to bring visitors to Academy sessions.

Weapons: Weapons of any kind are prohibited.

Cell phones/pagers: Please turn your phones and pagers off, or set them to silent / vibrate mode.

Smoking: Smoking is prohibited, except in designated areas.

Course Description

This program of instruction is designed to familiarize you with the function, organization, philosophy, internal policies, and guiding principles of the Greensboro Police Department.

The GPCA curriculum is a substantially shortened version of the basic training curriculum presented to new police officers as a part of their pre-service education and training. Although shortened, the GPCA curriculum retains some of the core elements of basic police officer training believed to be essential for citizens who wish to gain a better understanding of police officers and police operations.

This program consists of 13 classroom sessions lasting approximately two hours each, and two partnership sessions: Police Memorial Week, and National Night Out.

You may gain further understanding of police work through additional ride-along times with police officers on patrol. While in the Academy, Ride-Alongs shall not exceed three shifts or 24 hours, whichever is longer.

Session 1: Department Mission, Structure and Function: Community-Oriented Policing ***PSTF***

This session will provide a brief overview of the Greensboro Police Department, including its position and role in city government. The Department's mission and philosophy will be discussed from the dual perspectives of community service and ethical law enforcement. You will also be introduced to the concept of accreditation of law enforcement agencies and what this means in terms of improved police services for the community.

Session 2: Patrol Bureau and Procedures ***PSTF***
This presentation and discussion describes how the Department's largest and most visible bureau – patrol – is organized to provide both proactive and reactive police services throughout the city. You will learn about the four geographic patrol divisions, the manpower dedicated to area, and the challenges facing each unique section of the city. You will also become familiar with some of the essential equipment officers use while on patrol.

Session 3: Constitutional Law: Arrest, Search, and Seizure ***PSTF***
This is a short introduction to the United States Constitution and the rights it guarantees to citizens. You will learn that Constitutional guarantees are not absolute; that some degree of governmental intrusion upon the rights of individuals is allowed for the safety and well-being of society as a whole. This will be an abbreviated session on the Fourth Amendment to the United States Constitution. Through an examination of the Fourth Amendment and various court decisions related to this amendment, you will become familiar with the test of probable cause officers apply to determine whether an arrest, search, or seizure is justified.

The issue of lawful police detention will be discussed in particular, as will the issue of use of force by officers.

Session 4: Problem-Oriented Policing and Crime Analysis ***PSTF***
In this session, you receive an over-view of the problem-oriented approach to policing, and how analyzing criminal databases can produce actionable intelligence to reduce crime. Bring your ideas on how to partner to solve problems in your neighborhood.

Session 5: Forensic Services ***Swing Road***
This session acquaints you with the major functions of the Police Lab. The importance of protecting crime scenes will be stressed and guidelines will be provided regarding what you can do to help protect the scene and the evidence it may contain.

Session 6: Support Bureau; Special Teams and K-9 Unit ***Swing Road***
This session introduces you to some of the specialized teams in the Department. You will also learn about electronic monitoring. A member of the Police K-9 Unit will provide a demonstration of the use of dogs in detecting hidden narcotics. In Session 8, the special teams demonstrate their skills and equipment.

Session 7: Police Memorial Week ***Greensboro***
This is a partnership session, which affords you the opportunity to get involved in activities GPD hosts in support of Police Memorial Week. You may volunteer to work at the annual 5k Run/Walk – or enroll in the race! You can work alongside committee members organizing the Awards banquet. Or, you can do something else that supports this commemoration. Just let the Community Relations Coordinator know what you want to do so you can get credit.

Session 8: Special Teams Demonstrations and Traffic Enforcement ***PSTF***
This session provides interactive displays of the Department's special teams and units, to include the Special Response team (SRT), the Underwater recovery team (URT), and the Hazardous device team (HDT).

The Traffic unit will also discuss targeted enforcement efforts, DWI and Crash investigation.

Session 9: Professional Standards, and Public Affairs ***PSTF***
This session includes presentations and discussions from two divisions: the Professional Standards Division (called Internal Affairs in some departments), and the Public Affairs section. The PSD will discuss how complaints are received and investigated in order to ensure fairness to the complainant and the accused officer.

The Public Information Officer will describe how her small team supports all three of Chief Miller's goals through media relations and community outreach efforts. Bring your best broadcast voice. You may just find yourself in front of a camera.

Session 10: Vice and Narcotics ***Elm-Eugene***
This will be an overview of the duties and responsibilities of the Vice/Narcotics Division. The suppression of vice-related activities, enforcement of laws related to alcoholic beverages, and the continuing challenge of controlled substance enforcement will be presented and discussed.

Session 11: Recruitment and Training; PTO Program ***PSTF***
This session describes how GPD officers are recruited, hired, and trained. It will discuss the history and development of the Police Training Officer Program, and how it has improved police services to the community.

Session 12: Criminal Investigations: Youth Division ***Maple Street***
This session introduces you to the Criminal Investigations Division of the Department's - Investigative Bureau. You will gain general information regarding how cases are assigned to detectives and the importance of solvability factors in determining case clearance. The various squads of the Division will be introduced, as well as special programs, such as Crime Stoppers and victims' services.

Session 13: National Night Out ***Greensboro***
You may earn credit for NNO by riding along with an officer, or by participating in an organized neighborhood event. Participants who wish to ride-along will be partnered with a sworn or non-sworn GPD employee and visit as many NNO sites as possible to gain an appreciation of the variety of activities offered throughout the city. Just let the Community Relations Coordinator know what you want to do so you can get credit.

Session 14: Support Division: Youth Outreach ***Maple Street***
This session introduces you to the many youth outreach programs within the Department including; Police Neighborhood Resource centers (PNRC) and School Resource Officers (SROs).

Session 15: Police Training Demonstrations ***PSTF***
You will experience the stress, decision-making process, and your marksmanship skills when you use the Firearms Training System (F.A.T.S.). You will undergo the challenge of a simulated field encounter, as portrayed in true, life-size action on a special movie screen. The system's computer will analyze the actions you take, as well as the accuracy of any weapons you fire at the actors. Then, you will discuss whether you made the correct decision, waited too long in reaching that decision, and whether it is likely you have survived the encounter.

This session will provide an overview of police defensive tactics training. The tools and techniques employed by police personnel will be demonstrated, including chemical mace, the police baton, and handcuffs.

NOTE: This session may involve some "hands on" work in order to provide a personal understanding of the difference between controlling and restraining passively resisting arrestees and those who are offering active physical resistance.

Graduation ***PSTF***
This formal graduation ceremony recognizes your accomplishments, and provides you an opportunity to share your experiences with family and friends.

Session Locations

Public Safety Training Facility (PSTF)
1510 N. Church Street

Eastern Patrol Division
1106 Maple Street

Central and Southern Patrol Divisions
(also known as the WROC, or James E. Kitchen Operations Center)
2602 S. Elm-Eugene Street

Western Patrol Division
300 S. Swing Road

Historical Review

Police Basic Introductory Course and the Greensboro Police Academy

Our records indicate that the very first session of basic training presented by the Department took place as a three-week program occurring between January 26 and February 15, 1951. At some point, this basic police officer training became known within the Department as the Police Basic Introductory Course or "PBIC": a course designation proudly continued to this day.

In the earlier days of its existence, the PBIC was, in effect, a recruit level school for officers who had already undergone on-the-job training and were now being formally schooled in the law, its enforcement and various matters of policy and procedures.

During the decade of the 1960's, the PBIC was standardized as a twelve-week training program offered as a spring or fall session. The police officer's job had become more complicated, more technical, and more open to public scrutiny. On-the-job training still preceded the new officer's attendance of formal classroom training.

In 1970 and 1971, our Department experimented with other Triad law enforcement agencies in an early effort at regional training for police personnel. This concept resulted in the Triad Police Training Academy and a fourteen (14) week training curriculum. For various reasons, the Triad concept was abandoned in the Fall of 1971 and Greensboro returned to operating its own independent Academy program in 1972; retaining the essential fourteen (14) week curriculum developed as a result of the dissolved Triad Academy.

The Greensboro Police Academy is an accredited law enforcement training school; its accreditation being granted by the North Carolina Criminal Justice Education and Training Standards Commission in recognition that all regulations and standards applicable to accreditation have been met.

As an accredited school, the Academy is required to provide no less than 618 hours of law enforcement training as specified and approved by the Commission. Our current curriculum for the Police Basic Introductory Course exceeds the Commission mandate by over 416 hours, which translates into a 26-week training course. The bulk of our additional training is devoted to the instruction and practice of essential police skills (i.e.: firearms, vehicle operation, defensive tactics, emergency medical services, and specialized certifications).

While in the Academy program, students must meet stringent performance standards related to academics, skills, personal conduct, and attendance. The trainees are examined in each of over 50 topical areas comprising the school curriculum and must pass each topic independently. Failure of even one topic excludes the student from participation in the State Commission's final examination, effectively denying certification as a law enforcement officer.

Following Academy graduation, newly appointed officers will undergo fourteen (14) additional weeks of training while participating in the Department's Police Training Officers Program.

The PTO Program was designed by the Reno (Nevada) Police Department and incorporates contemporary methods of adult education with a version of the Problem-Based Learning (PBL) teaching method adapted for police. More importantly, it ensures that academy graduates' first experience as law enforcement officers is one that reflects 21st century policing.

The PTO Program is the first new post-academy field-training program for law enforcement agencies in more than 40 years. Its original design makes it one of the strongest training innovations in decades. A new approach to training, the PTO Program provides the foundation for life-long learning that prepares new officers for the complexities of policing today and in the future.

Planning & Community Development
City of Greensboro

GREENSBORO

January 18, 2012

TO: Andy Scott, Assistant City Manager

FROM: Dyan Arkin, AICP

SUBJECT: Greensboro Downtown Higher Education Initiative
South Elm Street Redevelopment

Opportunity Greensboro has been gauging interest and drafting a strategy for a potential University District in Downtown Greensboro. My understanding is that this would be a joint venture between public and private universities in Greensboro to create a shared downtown location for specific programs, which, over time, could potentially include housing, goods and services, and recreational opportunities as well as institutional space for academic endeavors.

Ken Mayer, who is facilitating a feasibility study and strategic plan process for Opportunity Greensboro, updated Barbara Harris and me last week on their progress. He explained that the South Elm Street Redevelopment site is one of three that could be considered for this initiative if it becomes a reality. To help determine feasibility, the City will share the cost of technical assistance from the Development Finance Initiative ("DFI"), a program of the School of Government, which partners with communities to implement public-private partnerships for transformative development projects. DFI provides the finance and development expertise necessary to stimulate private investment in underserved markets and will be looking at opportunities for all three sites. The City will benefit from their expertise whether or not the South Elm Redevelopment site is selected as the location for the University District.

During February, DFI will provide the following services: review all existing studies/reports/plans; review developer's plans, proposals and pro formas; identify benefits, risks, and costs to the City and/or its designated partners; and advise city officials and partners on issues related to the proposed development.

The South Elm Street Redevelopment Plan calls for a mixed-use urban development that enhances and enlarges Greensboro's central business district while retaining a sense of place all its own. Should the site be selected for the University District, the developer would work closely with Operation Greensboro and city staff to integrate this initiative into the development in a way that fulfills the intent of the Redevelopment Plan. The work being done by DFI will provide the foundation for understanding how that could be done.

DA

cc: Sue Schwartz, P&CD Director
Barbara Harris, P&CD Development Division Manager

One Governmental Plaza, PO Box 3136, Greensboro, NC 27402-3136 336-373-CITY (2489)

Planning and Community Development
City of Greensboro

GREENSBORO

January 25, 2012

TO: Denise T. Roth, Interim City Manager

FROM: Sue Schwartz, FAICP, PCD Director

SUBJECT: Heath Community Planning Process

The Planning and Community Development Department (PCD) is hosting a neighborhood meeting to begin a planning process for the Heath Community neighborhoods. PCD is working in partnership with the East Market Street Development Corporation on this effort and will conduct a series of public meetings with the neighborhood over the coming months. The first meeting will be:

Saturday February 4th
9:00 AM to 11:00 AM
Gethsemane Missionary Baptist Church,
3701 Heath Street,

This is where the neighborhood association regularly meets. Since this is a relatively large area, PCD is using a strategic planning process that will identify and prioritize neighborhood assets and challenges, and create strategies to move forward with more detailed work on those particular issues.

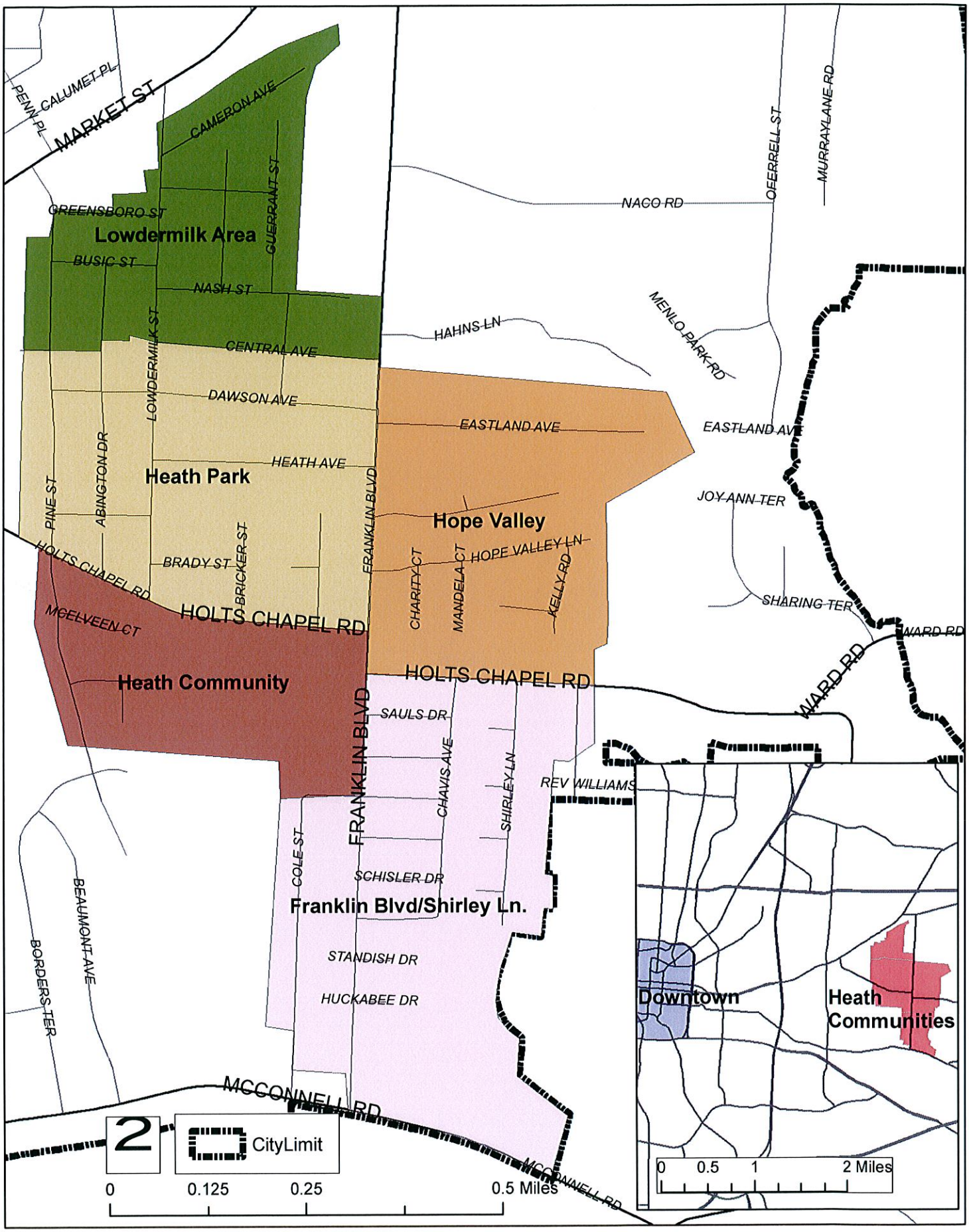
The Heath Community is actually a collection of five neighborhoods along Franklin Avenue between East Market Street and McConnell Road. Though the neighborhoods are independent, they do have sufficient characteristics in common and operate under a common neighborhood association so that working with the area as a whole is feasible, and will produce the greatest benefit.

Though these neighborhoods were originally very suburban in nature, uses surrounding the area continue to intensify. More housing units continue to be built in the neighborhood and to the east. Heath Community neighborhoods have not gotten benefits from this growth in the form of economic opportunities or increased shopping or other services. This disconnect has created several issues:

- Increased traffic on streets without curb and gutter or sidewalks, creating dangerous conditions for pedestrians
- A lack of facilities in neighborhood parks

- Few if any public gathering spaces for large groups
- A lack of retail and commercial services relative to other parts of the city
- Surrounding land uses that took advantage of less expensive land, such as schools and industrial uses that do not necessarily benefit the neighborhood.

Over the years the neighborhood leadership has worked with a variety of City departments on projects including street and park improvements, as well as being active in rezoning cases in the neighborhood. The strategic planning process will help further coordinate the different City activities in the area and provide a way of tracking implementation over time to better understand the impacts on the neighborhoods.

SS
Attachment: Map of the Heath Community

Heath Community Neighborhoods